



General Announcement

Initiated by HL BANK on 01/03/2010 05:23:58 PM
 Submitted by HL BANK on 01/03/2010 07:07:49 PM
 Reference No HB-100301-62638
 Form Version V3.0

Submitted

Company Information

Main Market Company

New Announcement

**Submitting Investment
 Bank/Advisor (if applicable)**

**Submitting Secretarial Firm (if
 applicable)**

* Company name	HONG LEONG BANK BERHAD
* Stock name	HLBANK
* Stock code	5819
* Contact person	Ms Christine Moh / Ms June Lee
* Designation	Company Secretary / Secretarial Manager
* Contact number	03-21642501 / 03-21692023
E-mail address	SMMoh@hongleong.com.my / WKLee@hongleong.com.my

Type *

Announcement

Subject *:

HONG LEONG BANK BERHAD ("HLB")
 PROPOSED JOINT VENTURE BETWEEN HLB AND BANK OF
 CHENGDU CO., LTD TO OPERATE A LICENSED CONSUMER
 FINANCE COMPANY IN PEOPLE'S REPUBLIC OF CHINA
 ("PROPOSED JV")

Note: If the announcement is a long announcement, please summarize the announcement in the contents and enter the details of the announcement in the Announcement Details or attached the full details of the announcement as attachment.

Contents *:-

(This field is to be used for the summary of the announcement)

We refer to HLB's announcements dated 2 November 2009 and 7 January 2010 in relation to the Proposed JV.

HLB wishes to further inform that Sichuan Jincheng Consumer Finance Limited Company ("CFC") has been incorporated on 26 February 2010. The approved registered capital of CFC is RMB320 million. The shareholding structure and investment composition of CFC are Bank of Chengdu Co., Ltd at 51% (a contribution of RMB163.2 million) and HLB at 49% (a contribution of RMB156.8 million).

We attach a press release for the information of Bursa Malaysia Securities Berhad.

This announcement is dated 1 March 2010.

Announcement Details :-

(This field is for the details of the announcement, if applicable)

Attachment(s):- (please attach the attachments here)

[Press Release - HLB BOCD launches new consumer finance company \(final\).doc](#)

Tables Section - This section is to be used to create and insert tables. Please make the appropriate reference to

the table(s) in the Contents of the Announcement:

© 2010 Bursa Malaysia Berhad. All rights reserved.