

HLB-YAMAHA 8.8 PAY & WIN CAMPAIGN

Campaign Period

08 August 2023

Campaign Mechanics

- Step 1: Spend any amount at any Yamaha Authorised Dealer outlets using a valid HLB Credit Card/Debit Card or via DuitNow/FPX to earn one (1) entry.
- Step 2: Download Genblu Rewards App and fill up the Google Form published on Genblu Rewards App's home page with the following details:
1. Full NRIC Number
 2. Proof of purchase
- Step 3: Be in the running to win a brand new iPhone 14!
- Note: Each Cardholder is allowed up to one (1) entry only within the Campaign Period.

Campaign Prize

Two (2) brand new Apple iPhone 14 (128GB) up for grabs!

Please see the following pages for the full campaign details and terms & conditions.

HLB-YAMAHA 8.8 PAY & WIN CAMPAIGN

Last updated 14 July 2023

CAMPAIGN PERIOD

The Hong Leong Bank Berhad's (193401000023 (97141-X)) ("**HLB**") "**HLB-YAMAHA 8.8 Pay & Win Campaign**" ("**Campaign**") commences on **08 August 2023** at 00:01:00 hours (12:01 a.m.) and ends on **08 August 2023** at 23:59:59 hours (11:59 p.m.) ("**Campaign Period**"), unless notified otherwise.

TERMS & CONDITIONS

The following sets out the terms and conditions applicable to the Campaign ("**T&Cs**"):

CAMPAIGN ELIGIBILITY

1. The Campaign is open to all new and existing individual principal cardholders of HLB credit cards and/or debit cards ("**Cardholders**") within the Campaign Period. New Cardholders refer to those who do not have any HLB credit cards and/or debit cards with HLB before the Campaign Period.
2. The Campaign is also open to all HLB customers who use Duitnow and/or FPX as payment mode within the Campaign Period ("**HLB DuitNow/FPX Customers**").
3. The following shall not be eligible for this Campaign:
 - (a) Cardholders whose HLB credit card(s) and/or debit card(s) ("**Cards**") are NOT issued in Malaysia;
 - (b) Cardholders or HLB DuitNow/FPX Customers whose accounts are NOT in good standing, inactive, or who are in breach of HLB's General Terms and Conditions of the Cardholder Agreement, HLB's General Terms and Conditions of Accounts, DuitNow Transfer Terms & Conditions and the specific terms and conditions applicable for the following products (collectively, "**General Terms & Conditions**") at any time during the Campaign Period;
 - (i) HLB Credit Cards;
 - (ii) HLB Debit Cards;
 - (iii) HLB CASA accounts /Hong Leong Islamic Bank Berhad CASA-i accounts; and
 - (iv) HLB Connect
 - (c) Cardholders or HLB DuitNow/FPX Customers whose accounts are invalid or cancelled at any time during the Campaign Period;
 - (d) Cardholders or HLB DuitNow/FPX Customers who have committed or are suspected of committing any fraudulent, unlawful or wrongful acts in relation to any of the facilities granted by HLB; and/or
 - (e) Cardholders or HLB DuitNow/FPX Customers who have been declared bankrupt (pursuant to a petition by banks or any third party) or are subject to any bankruptcy proceedings at any time before, during or after the Campaign Period.

CAMPAIGN MECHANICS

Step 1

4. All Cardholders and HLB DuitNow/FPX Customers who perform and fulfil the Eligible Retail Transaction requirements as set out in Table 1 below during the Campaign Period will earn an entry to be in the running to win a Campaign Prize ("**Eligible Cardholders**"):

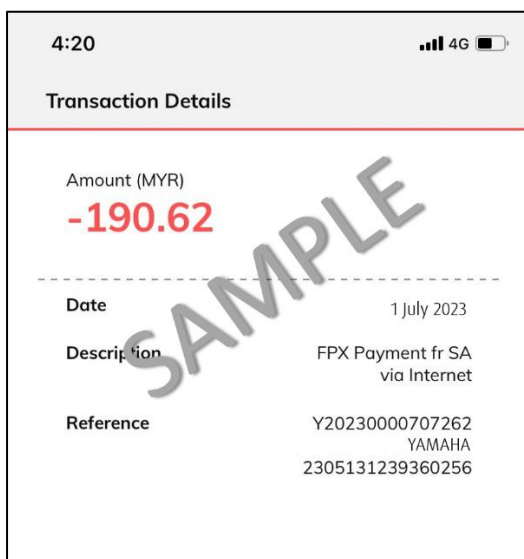
Table 1

Eligible Retail Transaction	Campaign Prize
Stand a chance to win a Campaign Prize when you make a purchase at any Yamaha Authorized Dealer outlet in Malaysia using a valid HLB credit card, debit card, or via DuitNow or FPX.	Two (2) brand new Apple iPhone 14 (128GB).

5. For the list of Yamaha Authorised Dealers, please visit Hong Leong Yamaha Motor website (<https://www.yamaha-motor.com.my/find-dealer/>) for more information.
6. For the avoidance of doubt, Eligible Retail Transaction shall **EXCLUDE** the following:
 - (a) Any retail spend by recurring payment or auto-billing;
 - (b) Any portfolio products such as Balance Transfer (BT), Quick Cash (QC) and Flexi Payment Plan (FPP);
 - (c) Refunded, disputed, unsuccessful, reversed, unauthorized, fraudulent or unlawful transactions; and/or
 - (d) Any form of services or miscellaneous fees, including finance charges and fees such as credit card annual fee, late payment charges and government service tax, imposed by HLB.
7. The Eligible Retail Transaction made by Supplementary Credit Cardholders under the same Principal Credit Cardholder's accounts will also be included in the computation of the Principal Cardholder's eligibility for the Campaign Prize.
8. The assignment of the Eligible Retail Transaction based on the MCC descriptions for the merchant is performed by the respective merchant's acquiring bank (**Acquiring Bank**) and it is the responsibility of the particular Acquiring Bank to assign the correct MCC. Transaction will not be qualified in the event of an incorrect assignment of MCC by the Acquiring Bank.

Step 2

9. Eligible Cardholders must download the Genblu Rewards App (<https://www.yamaha-motor.com.my/genblurewards/>) and register/sign up as a member.
10. After registration/sign up is completed, Eligible Cardholders must fill in the Google Form which will be displayed on Genblu Rewards App home page with the following details:
 - (a) Eligible Cardholder's full NRIC Number; and
 - (b) Proof of purchase at the Yamaha Authorised Dealer outlet.
11. Accepted screenshot(s) of proof of purchase are as follows:



12. The Eligible Cardholders shall be responsible to check and ensure that the details in the proof of purchase, such as company name, date & time of purchase and method of payment are visible for verification purposes.
13. Any other screenshot or images submitted to HLB other than the sample provided under Clause 11 above will not qualify the Eligible Cardholders for the Campaign. No appeals or resubmissions will be entertained.
14. By submitting the screenshot or image to HLB, the Eligible Cardholders hereby consent to HLB to process the information for the purpose of this Campaign.

CAMPAIGN FULFILMENT

15. The Eligible Cardholders who have fulfilled the requirements under Clauses 4, 9 and 10 under the Campaign Mechanics above will stand a chance to win the Campaign Prize as set out in Table 2 below:

Table 2

Campaign Prize	No. of winners
Apple iPhone 14 (128GB)	Two (2)

16. Two (2) Eligible Cardholders who have fulfilled the requirements under Clauses 4, 9 and 10 above will be randomly selected by Hong Leong Yamaha Motor after the end of the Campaign Period.
17. The selected Eligible Cardholders will be contacted by Hong Leong Yamaha Motor according to the contact details shared upon registration/sign up in the Genblu Rewards App to answer a question (“Q&A”) related to HLB. The Eligible Cardholders that reply

with the correct answer will be selected as the Campaign Prize winner (“**Campaign Winner**”).

18. In the event Hong Leong Yamaha Motor is unable to contact the selected Eligible Cardholder after THREE (3) attempts, the selected Eligible Cardholder shall be disqualified and shall lose the chance to win the Campaign Prize.
19. Hong Leong Yamaha Motor reserves the right to contact another Eligible Cardholder for the Q&A.
20. Hong Leong Yamaha Motor will arrange delivery of the Campaign Prize to the Campaign Winners within fourteen (14) working days after the end of the Campaign Period (“**Delivery Date**”).
21. HLB gives no representation nor warranty with respect to the validity or suitability of the delivery of the Campaign Prize arranged by Hong Leong Yamaha Motor.
22. Campaign Winners shall, at their own costs and expense, deal directly with Hong Leong Yamaha Motor for any complaints or disputes concerning the Campaign Prize under this Campaign, without recourse to HLB.
23. The accounts of the Eligible Cardholders must be valid or active, in good standing and must not be in breach of any of the T&Cs herein and the General Terms & Conditions during the Campaign Period and up to the Delivery Date, failing which the Eligible Cardholders will be disqualified automatically.
24. In the event there is a tie for the Campaign Prize (i.e. where there are multiple Eligible Cardholders who have transacted on the same day and/or time (Malaysian date and/or time captured in HLB’s record), the Campaign Winners will be selected based on both the highest amount of Eligible Retail Transaction performed and captured in HLB’s record.
25. The Eligible Retail Transaction must be transacted during and within the Campaign Period and those Eligible Retail Transactions transacted after the Campaign Period will not be entitled for the Campaign Prize.

GENERAL

26. By participating in this Campaign, the Eligible Cardholders:
 - (a) agree that they have read, understood and agreed to be bound by the T&Cs herein and the General Terms and Conditions available at HLB’s website at www.hlb.com.my (“**HLB’s Website**”);
 - (b) agree that all records of the Eligible Retail Transactions captured by HLB’s system for the purpose of this Campaign are accurate and final;
 - (c) agree that HLB’s decision on all matters relating to this Campaign shall be final, conclusive and binding on the Eligible Cardholders;
 - (d) agree that the Campaign Prize is non-transferable to any third party and non-exchangeable for any credit, cheque or in kind;
 - (e) agree to access HLB’s Website at regular intervals to view the T&Cs of this Campaign to ensure that they keep up-to-date with any changes or variations to the T&Cs herein; and

- (f) agree to be liable and shall personally bear all applicable taxes, government fees or any other charges that may be levied against them under applicable laws, if any, in relation to their participation in this Campaign.
27. HLB reserves the right to:
- (a) disqualify any Eligible Cardholders who have performed the Eligible Retail Transaction in a manner or pattern which HLB deems to be abnormal, irregular and/or indicative of an attempt to obtain an unfair advantage over other Eligible Cardholders;
 - (b) forfeit the Campaign Prize where there is a reversal of the Eligible Retail Transaction, as applicable, or termination of the Cards during the Campaign Period and/or prior to the Delivery Date or non-compliance to the T&Cs herein; and
 - (c) add, delete or amend the T&Cs herein, wholly or in part, or to terminate this Campaign, by way of posting on HLB's Website or in any other methods which HLB deems practical, in order to give a prior notice to the Eligible Cardholders.
28. HLB shall not be liable and responsible for any failure or delay in the submission and/or processing of the Eligible Retail Transaction by Visa International Incorporated, Mastercard Worldwide, Merchant establishments, or any party in which may result in the Eligible Cardholders being omitted from this Campaign.
29. The T&Cs herein shall be governed by and construed in accordance with the laws of Malaysia and the Eligible Cardholders agree to submit to the exclusive jurisdiction of the Courts of Malaysia.
30. In addition to the terms stipulated above, Eligible Cardholders agree that the General Terms & Conditions shall be read together with the T&Cs herein as an entire agreement. Any discrepancies between these T&Cs and the General Terms and Conditions, the T&Cs herein shall prevail to the extent of such discrepancies.
31. In the event of any discrepancies between these T&Cs as compared to the advertising, promotional, publicity and other materials relating to or in connection with this Campaign, the final terms and conditions on HLB's Website shall prevail.

If you have any enquiries regarding these T&Cs, please email us at hlonline@hlbb.hongleong.com.my.