

TERMS & CONDITIONS – “ALL BANKS CONVERT AND REDEEM CAMPAIGN 2020” PROMO FOR AIRASIA BIG MEMBERS

1. This “**ALL BANKS CONVERT AND REDEEM CAMPAIGN 2020**” (“**Promotion**”) is organised by BIGLIFE Sdn Bhd (“**Organiser**”).
2. By participating in this Promotion, all participants (“**Participants**”) will be deemed to have read, understood and expressly agreed to be bound by the Terms & Conditions of this Promotion as stated herein and any additional terms and conditions stipulated by the Organiser (as may be applicable) including the decisions of the Organiser in all matters related thereto.
3. The Promotion is open to all AirAsia BIG Members who are:
 - (i) valid Credit Cardholders issued by the participating Organiser’s partners (“**Organiser’s Partners**”); and/or
 - (ii) members of the Organiser’s Partners with sufficient rewards/loyalty points issued by the Organiser’s Partner(s); at the point of participation in this Promotion.
4. Information on how to participate in this Promotion forms part of these conditions of entry. Registration for and/or participation in this Promotion is deemed as acceptance of the conditions of entry. Acceptance of these Terms and Condition is a condition of entry.
5. This Promotion runs from **18 June 2020 00:00 (GMT +8) until 31 July 2020, 23:59 (GMT +8)** both dates inclusive or until the Bonus BIG Points (as defined hereunder) allocated for issuance under this Campaign by the Organisers are fully maximized, as more particularly described under Clause 6(d) hereunder (“**Promotion Period**”). The Organiser reserves the right to amend or extend the duration of the Promo at any time as deemed fit.
6. To qualify and participate in the Promotion, Participants must fulfil the following requirements (“**Promotion Requirements**”):
 - a. must be an existing BIG member (having subscribed and registered for membership under the loyalty and rewards program operated by BIG under the name “BIG Loyalty”) and have a unique registration number known as the “BIG Member ID” issued by BIG at the point of participation in the Promotion;
 - b. convert the respective Organiser’s Partners’ rewards points to a minimum of one thousand (1,000) BIG Points (“**Regular BIG Points**”) in a single transaction at the conversion ratio set by the respective Organiser’s Partners during the Promotion Period, by contacting the respective Organiser’s Partners or via BIG Xchange platform on the BIG Loyalty app;
 - c. Redeem any deals from BIG Deals on the BIG Loyalty mobile application under “Use Points” section by 15 August 2020;
 - d. By completing the actions in (b) AND (c) above, eligible Participants will be entitled to receive a bonus of one hundred twenty-five (125) BIG Points if the transaction is made via Organiser’s Partners’ platform or a bonus of one hundred seventy-five (175) BIG Points if the transaction is made via BIG Xchange platform (both the 125 and 175 BIG Points are hereinafter referred to as “**Bonus BIG Points**”), in addition to the Regular BIG Points received pursuant to the points conversion transaction. Bonus BIG Points are capped at one thousand (1,000) Bonus BIG Points per BIG Member ID for the entire Promo Period and this Campaign is limited to the first two million (2,000,000) Bonus BIG Points redeemed.

7. The Promotion is only valid for all customers of the Organiser's Partners with a valid BIG Member ID, who satisfy all the Promotion Requirements.
8. The Regular BIG Points will be credited into the eligible Participant's BIG account within a reasonable period as determined by the Organiser and respective Organiser's Partners whereas the Bonus BIG Points will be credited into eligible Participant's BIG account within ninety (90) working days after the end of the Promotion Period (or any other period as the Organiser deems necessary) subject to the Organiser receiving all information as deemed necessary.
9. All conversion of points pursuant to this Promotion is subjected to each of the Organiser's Partner respective conversion terms and conditions which can be found at <https://www.airasiabig.com/my/en/earn-redeem#pointconversion>.
10. The Organiser reserves the right, at any time, to verify the validity of entries and eligibility of Participants. The Organiser's decision in relation to all aspects of the promotion are final, binding and conclusive under any circumstances and no correspondence nor appeal will be entertained.
11. Subject to Clause 21 below, all Participants hereby give their consent to the Organisers to use their respective personal information as necessary at the Organiser's website, Facebook page and/or other relevant social media for the purpose of promoting, publicising or marketing this Promotion including any outcome.
12. If for any reason this Promotion is unable to proceed or continue as planned, including but not limited to tampering, unauthorised intervention, fraud or any other causes beyond the control of the Organiser which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, the Organiser reserves the right in its sole discretion to cancel, terminate, modify or suspend the Promotion.
13. The Organiser reserves the right to disqualify any Participant and/or to retract or forfeit the Regular BIG Points and/or Bonus BIG Points from any Participant if it believes the Participant has (singularly or jointly with any other Participant) undertaken fraudulent practice and/or activities to earn the Regular BIG Points and/or Bonus BIG Points or undertaken in any activities harmful to this Promotion or to the Organiser.
14. The Organiser reserves the right to cancel, terminate or suspend the Promotion with or without any prior notice and/or assigning any reason. For the avoidance of doubt, cancellation, termination or suspension by the Organiser shall not entitle the Participants to any claim or compensation against the Organiser for any and all losses or damages suffered or incurred as a direct or indirect result of the act of cancellation, termination or suspension.
15. The Organiser accepts no responsibility for late, lost, incomplete, incorrectly submitted, delayed, illegible, corrupted or misdirected conversion or correspondence whether due to error, omission, alteration, tampering, deletion, theft, destruction or otherwise.
16. The Organiser together with its, subsidiaries, affiliates and associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence) in connection with this Promotion, except for any liability which cannot be excluded by law (in which case that liability is limited to the minimum allowable by law).

17. The terms and conditions contained herein shall prevail over any inconsistent terms, conditions, provisions or representation contained in any other promotional or advertising materials for the Promotion.
18. The Organiser reserves the right to vary, delete or add to any of these terms and conditions (wholly or in part) from time to time without any prior notice to the Participants.
19. Subject to Clause 21 below, the information Participants provide will be used by the Organiser for the purpose of conducting this Promotion. The Organiser may disclose Participant's personal information to contractors and agents to assist on conduction this Promotion.
20. These terms and conditions may be translated into other languages. In the event of inconsistencies between these terms and conditions and the translated versions, the English version shall prevail.
21. The Organiser further reserves its right to use any personal data of Participants in accordance with its Privacy Policy for any purpose related to this Promotion and the Participants are deemed to consent to such use with no monetary payment.
22. Once the rewards/loyalty points of the Organiser's Partners are converted to BIG Points, the BIG Points cannot be changed, cancelled or converted back to the rewards/loyalty points of the Organiser's Partners.
23. The rewards/loyalty points of the Organiser's Partners and BIG Points cannot be reversed, transferred or be exchanged for cash. Usage of BIG Points is subject to BIG Membership Terms and Conditions which can be found at www.airasiabig.com.
24. These Terms and Conditions are governed by the laws of Malaysia.