

SekinGo Digital Treasure Hunt

Contest Period and Location:

SekinGo Digital Treasure Hunt (hereafter “SekinGo”) commences on **14 January 2023** and ends on **30 April 2023** (hereafter “Contest Period”), both dates inclusive, unless notified otherwise. SekinGo is only available in the Sekinchan, Selangor area.

Terms & Conditions

1. **Introduction:** These terms and conditions govern the digital treasure hunt (“SekinGo”). By participating in SekinGo, you agree to be bound by these terms and conditions.
2. **Eligibility:** SekinGo is open to all individuals who are at least 15 years of age with a valid email address at the time of entry.
3. To participate in SekinGo and stand a chance to win the Contest Prizes, the Participants must:
 - a. Register on the website <https://sekingo.visitsekinchan.com> OR
 - b. Scan the QR Code at any of the 22 SekinGo Treasure Hunt Locations (hereafter “SekinStop”) and complete registration with a verified email address.
 - c. Participants must enable and allow location tracking on their mobile device
4. **Game Mechanics:**
 - a. Participants may collect points (hereafter “SekinCoins”) by completing Check-in Missions, Harvest Missions, and/or the Tauke Missions.
 - b. SekinCoins can be collected by completing missions in the following order:
 - i. Check-in Missions (100 SekinCoins)
 - ii. Harvest Missions (500 SekinCoins)
 - iii. Tauke Missions (1,000 SekinCoins)
 - c. Check-in Missions can be completed by scanning the QR code at the Treasure Hunt locations (hereafter “SekinStop”)
 - d. Harvest Missions can be completed by finding the hidden augmented reality (AR) icons by using the camera on the mobile device.
 - e. Tauke Missions can be completed by completing a valid cashless transaction with no minimum transaction amount at any SekinStop and asking the cashier for the hidden QR code.
 - f. Participants are only entitled to collect SekinCoins from Check-in Missions, Tauke Missions and Harvest Missions once (1) per location every 24 hours within the Contest Period.

5. The 22 SekinStop locations are as follows:

No.	SekinStop	Check In	Harvest Mission	Tauke Mission
1	Pantai Redang Wishing Tree	Yes	Yes	
2	Pantai Redang Kite	Yes	Yes	Yes
3	Pantai Redang Dried Seafood	Yes		Yes
4	HLB Mural : SKC 12 Mart	Yes	Yes	
5	Hai Seng Huat Fishery	Yes	Yes	Yes
6	Ah Ma House	Yes	Yes	Yes
7	Restoran Sekinchan Kayapo	Yes	Yes	Yes
8	Villa Chee	Yes	Yes	Yes
9	Mango King	Yes	Yes	Yes
10	Pasar Awam Sekinchan	Yes	Yes	
11	Chinese Muslim Seafood	Yes		Yes
12	Ketam Merah Cabin	Yes		Yes
13	Hay Buddy Sekinchan	Yes	Yes	Yes
14	Double Happiness Sekinchan	Yes		Yes
15	Aries Coffee House	Yes		Yes
16	Kedai Makan Heong Kee	Yes		Yes
17	Roti Aman Jaya	Yes		Yes
18	Vircoil Enterprise	Yes		Yes
19	Restoran New B	Yes		Yes
20	A+ Boutique Hotel	Yes		Yes
21	Restoran Wan Lau	Yes - Available after 1st February, 2023		Yes - Available after 1st February, 2023

22	NF Seafood Corner	Yes - Available after 1st February, 2023		Yes - Available after 1st February, 2023
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6. **Grand Prize Winners:** The Grand Prizes of will be awarded to the top three Eligible Participants on the Leaderboard. Winners for the SekinGo will be notified by email at the end of the contest period of 30 April 2023.

7. **Prize Money:**

Prizes	Amount
1st Place	RM 3,000
2nd Place	RM 2,000
3rd Place	RM 1,000

8. Prizes are non-transferable. Winners are required to have a Hong Leong Bank account to receive prize money. Prize money will be transferred digitally into the HLB account.
9. **Lucky Draw Winners:** A total of eighteen (18) winners will be randomly chosen and notified by email at the end of the contest period of 30 April, 2023. Each Lucky Draw winner will receive RM500. Winners are required to have a Hong Leong Bank account to receive prize money. Prize money will be transferred digitally into the HLB account.
10. Each participant will only be eligible to **win one (1) prize** throughout the duration of the contest. In the event of a tie on the leaderboard, the Organising Company reserves the right to select the winner or prizes to be awarded.
11. All Participants shall be personally responsible for all taxes, rates, government fees or any other charges that may be levied against them under applicable laws, if any, in relation to this SekinGo Treasure Hunt.
12. **Indemnification:** Participants agree to indemnify and hold harmless the Organising Company, its affiliates and their respective officers, employees and agents from and against any claims, damages, losses, liabilities, and all costs and expenses of defense, including but not limited to, attorneys' fees, resulting directly or indirectly from a breach of these terms and conditions or any other representations or warranties contained herein.
13. **Limitation of Liability:** The Organising Company shall not be liable for any direct, indirect, incidental, special, or consequential damages arising out of or in connection with SekinGo or the **use or inability** to use the SekinGo Webapp.
14. The Organising Company reserves the right to cancel, modify or suspend SekinGo at any time for any reason.
15. The Organising Company reserves the right at its absolute discretion to amend, delete or add to any of these Terms and Conditions from time to time without prior notice.
16. The Organising Company reserves the right to disqualify any Participant who:

- a. has in the past committed, or is currently suspected of committing fraudulent, unlawful or wrongful acts in relation to any facilities granted by the Bank;
- b. is facing bankruptcy proceedings, or has been declared bankrupt either before, during or after the contest period; and/or
- c. have breached any Terms and Conditions for SekinGo at any time before or during the contest period.