Foreign Exchange, (Forex or FX), is one of the most common things in the world of finance. It allows you to exchange one currency for another at any point in time at the most recent prices. Can you invest in it?

Here's a fresh take on it: It looks complicated, but it really isn't. If you can understand it well enough, it's a good tool that every investor should know how to make use of. In this article, we're starting with the basics.

# What is Forex, and where is it used?

Forex stretches far beyond money changers, when you travel overseas, shop online or even the many expatriates or migrant labourers who send money home. The Forex market is a lot larger than just that; its part and parcel of our everyday lives. To give you an idea of the size of the Forex market, here's an example:



Kong processes millions of tonnes of cargo around the clock. It's all paid for by buyers and sellers across the world using various currencies. Without Forex, none of this would be possible at all.

The container terminal of Hong

governments investing in foreign countries or making bond market repayments, all of this depends on the exchange of currencies. Forex is pervasive in our modern world - it is everywhere you look.

> was traded per day" Source: FX markets, The Triennial Central Bank Survey by the Bank for International Settlements.

"The forex market is gigantic: In 2019, USD \$6.6 trillion

## **How some currencies** became as 'good as gold'



Over two and a half centuries later, it's now the world's reserve currency. The strength of currencies takes time to develop, and is driven by trust, stability and wide usage in all kinds of transactions globally. **Currency strength: some key factors to look for:** 

The pre-independence US Dollar:

## Healthy supply and demand

- Balanced inflation levels
- Well-managed monetary supply
- (eg: controlled money printing by the central bank)
- Political aspects such as stability, acceptance into Free Trade Agreements or regional unions
- Low corruption or wastage of public funds

Strong currencies are considered 'safe haven' currencies you can hold in volatile times. Based on the factors above, they tend to be stable over time.

Some strong currencies to get familiar with:

#### **US Dollars** (USD)

The world's reserve

currency used by central

banks and financial

(NZD)

The world's biggest

exporter of concentrated

#### (CHF) Strength due to stability

**Swiss Francs** 

of Swiss government and

financial system.

**Australian Dollars** 

(AUD)

The world's biggest coal

and iron exporter.

with higher standards of living.

## institutions internationally. **New Zealand Dollars**

milk. Also exports other Resource-rich, and a dairy products, meat, and major exporter of wool.\* petroleum and gold.\* \*Source: Observatory of Economic Complexity (OEC)

#### (JPY) Known for high tech, innovative design of

Japanese Yen

manufactured goods - an 'eastern' alternative to western currencies. **Canadian Dollars** (CAD)

#### Relies on exports of natural resources like

timber and fuels. The price of oil is a major driver in the economy.



## MYR: The good, the bad and its future Malaysia is considered an emerging market – a developing nation that is transitioning from a low-income nation to a modern, industrial economy

Part of this transition will see both high inflows and outflows of foreign investments, making the Ringgit a relatively unstable currency.

Malaysia's top four exports:

### 13.6% Integrated circuits, Crude oil, Machine parts, Refined Petroleum, Broadcasting Equipment, Petroleum Gas Semiconductors 6.5%

3.26% Palm Oil Source: OED However, these products and commodities have volatile prices, and in turn, they affect the volatility of the Ringgit as well.

ability to withstand geopolitical pressures, resolve corruption scandals and put in place concrete economic growth plans amongst many other factors.

The volatility of any currency can also driven by political stability and the

How much USD or SGD can you buy with RM1? We see constant reminders that USD 0.45 the MYR is worth less and less vs 0.40

#### 0.35 to protect the value of their savings, it may be good to diversify 0.25



your holdings to include strong currencies like the USD and SGD amongst others.

the USD or SGD. For those looking

#### Forex trading can be a good active strategy for investors. Wise investors use it to diversify their investments to try to reduce their overall risk. They tend to monitor and buy into currencies when prices are lower. The forex market is ideal for this approach as it is highly liquid and has fast-moving

trends. As with all things in investing, if you understand the market you

investing in Forex

can do well. Two simple ways to get started: **ONE:** Use what you may already have; your HLB account. You can use it to hold your foreign currencies and even check the latest rates through the HLB Connect app.

on your Connect App login screen

Click this icon



**MORE** 

Select 'CURRENCY

CONVERTER' or click on

'RATES' for live quotes

To learn more about opening a foreign currency account, click here!

TWO: When investing in the various funds we offer, many allow you to denominate your investment in a foreign currency. It's a simple way to gain exposure to other currencies. Ask your investment advisor for help!

**FOREX RATE** 

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your journey as an investor who's seeking to build a strong financial future.

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