

Deepavali 2019: SOCIAL MEDIA DEEPAVALI KOLAM CONTEST TERMS AND CONDITIONS

CONTEST PERIOD

Hong Leong Bank Berhad's ("HLB") "Social Media Deepavali Kolam Contest" ("**Contest**") commences on 21 October 2019 at 00:00:00 hours (12:00 am) and ends on 27 October 2019 at 23:59:00 hours (11:59 p.m.), ("**Contest Period**"), unless notified otherwise.

Terms and Conditions

The following sets out the terms and conditions applicable to the Contest ("**T&Cs**"):-

Eligibility

1. This Contest is open to all Malaysian individuals regardless of whether they are customers of HLB or otherwise ("Participants").
2. The following persons are **NOT** eligible to participate in the Contest:
Permanent and contract employees of Hong Leong Group (including its subsidiaries and related companies), vendors and partners of HLB and their respective immediate family members (e.g. spouse, children, parent, sibling).
3. In order to be eligible for this Contest, all requirements must be fulfilled according to the contest mechanics below.

Contest Mechanics

4. To participate in the Contest, the Participants must first become a fan of HLB's Facebook page at www.facebook.com/HLBMalaysia ("**Bank's Facebook Page**"). To become a fan of the Bank's Facebook Page, the Participants just have to click 'Like' on the Bank's Facebook Page. No registration is required.
5. The Participants are then required to submit their entry by completing the following steps ("**Contest Entry**"):
 - i. Visit www.hlb.com.my/deepavali and click "Create Your Kolam";
 - ii. Once the Kolam has been created, copy the unique URL of the Kolam and post it in the comment box of the Facebook Contest post at the Bank's Facebook Page; and
 - iii. Include the hashtags **#SeedingDreams** and **#HLBDeepavali2019** in the comment box.
6. For the avoidance of doubt, any submission without the required Facebook hashtags and/or inaccessible URL will not qualify as a Contest Entry.
7. HLB reserves the right to disqualify and/or delete any Contest Entry which HLB deems at its absolute discretion to contain racist sentiments, profanity or any other elements deemed inappropriate by HLB. HLB shall not be responsible for any Contest Entry which is unsuccessfully posted due to technical or internet connection issues or for any other reason whatsoever.

Prize Selection and Fulfilment

8. The following are the prizes ("**Prize(s)**") to be given out to the winners of this Contest:

Prizes		No. of Winners
Grand Prizes	1 x RM500 Cash	7
Consolation Prizes	2 x RM 10 Tealive Bubble Tea E-vouchers	35

9. Each Participant is entitled to win only ONE (1) Prize in this Contest.

10. The Participants are allowed to submit more than one (1) Contest Entry throughout the Contest Period to improve their chances of winning.

11. The Contest Entries will be selected by HLB randomly. The Participant whose Contest Entry has been selected (“**Shortlisted Participant**”) will be notified by HLB within fourteen (14) days after the end of the Contest Period (“**Notification**”) via a Facebook comment reply to the respective Participants’ Contest Entry posting. The shortlisted participants are required to send an e-mail to hlbmarketingcom@hongleong.com.my with their personal details as follows within five (5) days from the date of Notification:-

- (a) Full name as per National Registration Identity Card (“**NRIC**”)
- (b) Hong Leong Bank Account Number, if any
- (c) Mobile number
- (d) Email Address
- (e) FB Username

12. If the Shortlisted Participants fail to email to HLB with all required details within the timeframe as specified in Clause 11 above, the Winners shall be disqualified from the Contest and shall not be entitled to the Contest Prize.

13. The Shortlisted Participants will be contacted by HLB/HLB’s appointed vendor via telephone and will be required to answer ONE (1) question. A maximum of three (3) attempts will be made to contact the Shortlisted Participants at any time from Mondays to Fridays between 9:00 a.m. to 6:00 p.m. HLB’s records of attempted calls to the Shortlisted Participants shall be conclusive on the matter.

14. In the event HLB and/or HLB’s appointed vendor is unable to contact the Shortlisted Participants after a maximum of three (3) attempts, the Shortlisted Participants shall be disqualified from the Contest and shall not be entitled to win the Contest Prize.

15. The Shortlisted Participants will **not** be notified during the aforesaid call whether they are the winners of the Contest. Instead, the announcement on the Winners will be posted on the Bank’s Facebook Page within 8 weeks from the end of the Contest Period.

16. The Grand Prize will be credited into the Current Account or Savings Account/Current Account-i or Savings Account-i (“**CASA/CASA-i**”) maintained by the Grand Prize Winners with HLB or Hong Leong Islamic Bank Berhad (“**HLISB**”), as determined by HLB, within eight (8) weeks after the end of the Campaign Period. The Grand Prize Winners’ **CASA/CASA-i** must remain active and valid throughout the Campaign Period and until 30 December 2019, failing which, the Grand Prize may be forfeited at HLB’s absolute discretion.

17. The Grand Prize Winners who do not have **CASA/CASA-i** with HLB/HLISB will be required to open a **CASA/CASA-i** at their preferred HLB branch and email their **CASA/CASA-i** bank account number to

hlbmarketingcom@hongleong.com.my by 16 November 2019, failing which, the Grand Prize will be forfeited.

18. The Consolation Prizes will be delivered by HLB to the email address of the Winners provided pursuant to clause 11 within thirty (30) Business days from the end of the Contest Period. A “**Business Day**” shall mean a day (other than Saturday, Sunday and a public holiday) on which banks and financial institutions are open in Kuala Lumpur.

19. For the avoidance of doubt, it is HLB’s sole and absolute discretion to determine if the Winners shall be entitled to any Contest Prizes and any dispute(s) pertaining to HLB’s decision shall not be entertained.

20. The Consolation Prizes will be subject to terms and conditions imposed by the provider and HLB gives no representation or warranty with respect to the validity, usage, quality or suitability of the Consolation Prizes and shall not be responsible to replace any lost, stolen or damaged Consolation Prizes. The Participants shall deal directly with the provider for any queries, disputes or claims pertaining to the Consolation Prizes without recourse to HLB.

21. The Contest Prizes are non-transferable, non-negotiable and non-exchangeable for cash or in kind.

22. HLB reserves the right to replace the Contest Prizes with any other item of equal value at its sole and absolute discretion.

Publicity of Contest Entry

23. The Participants agree to consent and authorise HLB to use their Contest Entry free of charge for publicity, advertising, trade or promotion purposes in any media.

General

24. By participating in the Contest, the Participants agree:

- a. to have read, understood and to be bound by the T&Cs herein;
- b. that HLB’s decision on all matters relating to the Contest shall be final, conclusive and binding on all Participants and no further correspondence and/or appeal to dispute HLB’s decision shall be entertained;
- c. to access HLB’s website at regular time intervals to view the T&Cs of the Contest and ensure to be kept up-to-date on any changes or variations to the T&Cs;
- d. to be liable and shall personally bear all applicable taxes, government fees or any other charges that may be levied against them under applicable laws, if any, in relation to their participation in the Contest;
- e. to consent and authorise HLB to disclose the Participants’ personal data, i.e. contact numbers, to the HLB’s appointed vendor, for the purpose of this Contest; and
- f. to consent and authorise HLB to disclose or publish the Participants’ personal data including Facebook usernames, names, NRIC numbers (in masked form) and/or photo(s) in HLB’s & HLISB’s website or in media, marketing or advertising materials.

25. HLB reserves the right:

- a. To add, delete, suspend or vary the T&Cs contained herein, either wholly or in part, at HLB's discretion by way of posting on the Bank's Facebook Page or in any manner deemed suitable by HLB, at any time without prior notice;
- b. To disqualify any Participants for any reason whatsoever as HLB may in its absolute discretion deem fit to participate in the Contest without assigning any reason thereof.

26. In the event of any discrepancy between the T&Cs herein as compared to the advertising, promotional, publicity and other materials relating to or in connection with the Contest, the final T&Cs on HLB's website shall prevail.

27. The T&Cs herein shall be governed by and construed in accordance with the laws of Malaysia and the Participants agree to submit to the exclusive jurisdiction of the Courts of Malaysia.

28. Words denoting one gender include all other genders and words denoting the singular include the plural and vice versa.