

## DIGITAL DAY 2019: WIN 365 DAYS BUBBLE TEA FRENZY CAMPAIGN

Latest updated on 19 August 2019

### Campaign Day

Hong Leong Bank Berhad's (97141-X) ("HLB") and/or Hong Leong Islamic Bank Berhad (686191-W) "HLISB"'s "Digital Day 2019: Win 365 Days Bubble Tea Frenzy Campaign" ("Campaign") will commence from 12:00 p.m. to 10.00 p.m. on 21 July 2019 ("Campaign Day").

HLB and HLISB shall be collectively known as "the Bank".

### Event Venue and Participating Merchants

The Campaign will be held at the Event Venue and will feature the Participating Merchants stated in the table below:

Event Venue:	
Yzen Frozen Yogurt No. 76, Ground Floor, Jalan SS15/4, 47500 Subang Jaya, Selangor	Ahoy Café 74, Jalan SS 15/4, Ss 15, 47500 Subang Jaya, Selangor

Participating Merchants:		
THE ALLEY MALAYSIA 鹿角巷 84 G, Jalan SS 15/4, Ss 15, Subang Jaya	熊黑堂 DABOBA MALAYSIA 25, Jalan SS 15/4, Ss 15, Subang Jaya	PIN TEA MALAYSIA 品茶 86G, Jalan SS 15/4, Ss 15, Subang Jaya

The Campaign consists of the following:

- (A) Promotion A – Hong Leong Connect App Promotion
- (B) Promotion B – Hong Leong Credit Cards Promotion
- (C) Promotion C – Hong Leong Debit Card/Debit Card-i and WeChat Promotion
- (D) Win 365 Days Bubble Tea Frenzy Contest

### Terms and Conditions

The following sets out the terms and conditions applicable to the Campaign ("T&Cs"):-

#### **Eligibility**

1. In order to participate in the Campaign, customers must be **physically present at the Event Venue** and fulfil the eligibility requirements applicable to each Promotion/Contest stated in these T&Cs.
2. The following are NOT eligible to participate in the Campaign:
  - a. Customers who have committed or are suspected of committing any fraudulent, unlawful or wrongful acts in relation to any of the facilities granted by the Bank or have been declared bankrupt or are subject to any bankruptcy proceedings at any time prior to or during the Campaign Day.
  - b. Customers who have committed, or determined by the Bank to be potentially committing any of the wrongful acts stipulated herein.
  - c. Permanent and contract employees of the Bank, employees of any of the Bank's representatives or agents (including external auditors, vendors, suppliers, advertising and contest agents) and their respective immediate family members (e.g. spouse, children or parent).

**Promotion/Contest Mechanics**
**(A) Promotion A – Hong Leong Connect App Promotion**
**Eligibility**

3. Promotion A is only open for participation by existing Hong Leong Debit Card/-i and Hong Leong Credit Card customers who :
  - a) have a mobile number that is registered with the Bank to receive Transaction Authorisation Code (“TAC”); **and**
  - b) **are physically present at the Event Venue on Campaign Day** to perform the following with the assistance from the Bank’s staff/representatives (“Bank’s Staff”) at the Event Venue:
    - (i) download and install the Hong Leong Connect Mobile Banking application (“Connect App”) from the Google Play Store or Apple App Store; and
    - (ii) register and log in to Connect App using the customers’ Hong Leong Credit Card or Debit Card/-i details.

**Promotion A Gift**

4. Hong Leong Debit Card/-i and Hong Leong Credit Card customers who meet the eligibility requirements in Clause 3 of these T&Cs (“Eligible Customers”) are entitled to receive one (1) bubble tea drink (“Promotion A Gift”) from the Participating Merchants stated below.

Participating Merchant	Daboba Malaysia	The Alley Malaysia
Quantity of Vouchers to be given away (#)	100	100

5. For the avoidance of doubt, the Promotion A Gift is capped at one (1) Promotion A Gift per Eligible Customer throughout the Campaign Day. The total number of Promotion A Gifts to be given away under this Campaign is capped at a total of 200. Promotion A Gifts only on a first-come, first-served basis and Eligible Customers are allowed to choose the voucher from Daboba Malaysia or The Alley Malaysia, subject to availability of the stock.
6. Eligible Customers will also stand a chance to win the Grand Prize, details of which are stated in Clause 16 below.

**(B) Promotion B – Hong Leong Credit Cards Promotion**

7. Promotion B is open for participation by New-To-Card (NTC) HLB customers only (“Eligible Cardholders”) who **apply for any Hong Leong Credit Card**.
8. Eligible Cardholders will be entitled to receive one (1) bubble tea drink voucher from one of the Participating Merchants as stated below (“Promotion B Gift”):

Participating Merchant	Daboba Malaysia	The Alley Malaysia	PIN Tea Malaysia
Quantity of Vouchers to be given away (#)	100	70	30

9. For avoidance of doubt, the Promotion B Gift is capped at one (1) Promotion B Gift per Eligible Cardholder throughout the Campaign Day. The total number of Promotion B Gifts to be given away under this Campaign is capped at 200. Promotion B Gifts only on a first-come first-served basis and Eligible Cardholders are allowed to choose the voucher from Daboba Malaysia, The Alley Malaysia and PIN Tea Malaysia, subject to availability of the stock.

10. Eligible Customers will also stand a chance to win the Grand Prize and to be eligible for the Grand Prize, the credit card application must be approved within 21 business day from Campaign Day, details of which are stated in Clause 16 below.

**(C) Promotion C – Hong Leong Debit Card/Debit Card-i and WeChat (Promotion C)**

11. Existing Hong Leong Debit Card/Debit Card-i cardholders (“HL Debit Card”) who are **physically present at the Event Venue on Campaign Day** and link their HLB Debit Card/-i to WeChat Pay e-Wallet with the assistance of Bank’s Staff (“Eligible Debit Cardholders”) will be entitled to receive one (1) bubble tea drink voucher from one of the Participating Merchants stated below (“Promotion C Gift”):

Participating Merchant	Daboba Malaysia	The Alley Malaysia	PIN Tea
Quantity of Voucher (#)	125	105	20

12. Customers who follow the HLB WeChat Official Account will also be entitled for the Promotion C Gift.
13. Eligible Debit Cardholders who fulfil **both criteria** set out in Clauses 11 and 12 will be entitled to receive two (2) bubble tea drink vouchers from the Participating Merchants stated in Clause 11 above.
14. The total number of Promotion C Gifts to be given away under this Campaign is capped at 250 Promotion C Gifts only on a first-come, first-served basis and Eligible Cardholders are allowed to choose the voucher from Daboba Malaysia, The Alley Malaysia and PIN Tea Malaysia, subject to availability of the stock.
15. Eligible Debit Cardholders who successfully linked their debit card/-i to Wechat Pay will also stand a chance to win the Grand Prize, details of which are stated in Clause 16 below.

**(D) Win 365 Days Bubble Tea Frenzy Contest (“Contest”)**

16. Eligible Customers, Eligible Cardholders and Eligible Debit Cardholders will stand a chance to win one (1) of the three (3) Campaign Prizes set out below:

Campaign Prize	Total Number of Campaign Prizes
Cash Prize of RM3,650	3

**Winners Selection and Fulfilment**

17. Eligible Customers, Eligible Cardholders and Eligible Debit Cardholders (collectively referred to as “Eligible Prize Customers”) will each earn one (1) entry for a chance to win the Campaign Prize and will be given a Contest Participation Form to complete on Campaign Day at the Event Venue.
18. Ten (10) Eligible Prize Customers will be selected randomly (“Shortlisted Customers”) from all the Eligible Prize Customers within three (3) Business Days (i.e. a day which is not Saturday, Sunday or public holiday in Kuala Lumpur on which the Bank is normally open for banking business) after the Campaign Day.
19. Shortlisted Customers will be contacted via Short Message Service (“SMS”) at their mobile number which is stated in the Contest Participation Form within 30 Business Days after the Campaign Day by HLB’s appointed SMS service provider i.e. M3 Technologies (Asia) Berhad (“M3 Tech”). The SMS will contain one (1) question and instructions to reply.
20. The Shortlisted Customers will be disqualified from participating in this Contest in the event the Shortlisted Customers answer the question wrongly and/or do not respond to the question sent by HLB via SMS within one (1) calendar day.

21. The first three (3) Shortlisted Customers who responded via SMS with the correct answer in the correct format and in the fastest time as instructed in the SMS sent by HLB will win the Campaign Prize (“Winners”).
22. Shortlisted Customers shall be responsible for the SMS cost(s) incurred in participating in this Contest.
23. HLB shall not be liable and responsible for any failure or delay in transmission or receiving of any SMS e to or from any telecommunications service providers in which may result in the Shortlisted Customers being omitted from participating in this Contest.
24. For the avoidance of doubt, it is the Bank’s sole discretion to determine if Winners shall be entitled to any Campaign Prize and any dispute(s) pertaining to HLB’s decision shall not be entertained.
25. All Campaign Prizes will be credited into the Winner’s Current Account/Savings Account (“CASA”) or Current Account-i/Savings Account-i (“CASA-i”) or or Hong Leong Credit Card Account maintained by the Winners with the Bank. The Winners’ CASA, CASA-i and Hong Leong Credit Card Account will collectively be referred to as “Eligible Accounts”.
26. All Prizes will be credited within 60 Business Days from the date of the Campaign Day and a Notification SMS will be sent to the Winners’ mobile number registered with the Bank. A Winners announcement will be posted on HLB’s official website.
27. Winners’ Credit Card Account / CASA / CASA-i, must be active and valid as at 7 October 2019, failing which the Campaign Prize(s) shall be forfeited at HLB’s absolute discretion. There will be no replacement selections made in the case of forfeiture.
28. Announcement of Winners (e.g. Name and masked MyKad/passport (“ID”) number) will be made on HLB’s Website within 50 working days after the Campaign Day.
29. It is the obligation of the Winners to inform HLB in writing in the event of non-receipt of the Campaign Prize by 10 October 2019, failing which the Winners are deemed to have received the Campaign Prize and any appeal/request for the reimbursement of the Campaign Prize shall not be entertained.
30. All Campaign Prizes will be on an as-is basis to the selected Winners only. Campaign Prize(s) are not transferable nor exchangeable.
31. HLB reserves the right to replace the Campaign Prize(s) with any other item of equal value at its discretion.
32. Campaign Prize(s) will be fulfilled at a date no later than 60 Business Days after the Campaign Day. Winners may be required to attend a prize presentation ceremony at a date and time determined by HLB. Should the Winner fail to attend the ceremony, HLB shall reserve the right to forfeit the Prize(s).

## General

33. By participating in the Campaign, the Customers agree:
  - a. To have read, understood and to be bound by the T&Cs herein;
  - b. that all records of transactions captured by the Bank’s system within the Campaign Day shall be accurate and final
  - c. the Bank’s decision on all matters relating to the Campaign shall be final, conclusive and binding on all Customers and no further correspondence and / or appeal to dispute HLB’s decision shall be entertained;
  - d. agree that all applications for the Hong Leong Credit Card are subject to the Bank’s credit evaluation and approval;
  - e. to access HLB’s website at [www.hlb.com.my](http://www.hlb.com.my) (“HLB Website”) at regular time intervals to view the T&Cs of the Campaign and ensure to be kept up-to-date on any changes or variations to the T&Cs;
  - f. to be liable and shall personally bear all applicable taxes, government fees or any other charges that may be levied against them under applicable laws, if any, in relation to their participation in the Campaign.
  - g. Consent for the Bank to collect, disclose or publish their names, National Registration Identity Card Number (NRIC) or email address or contact details and/or photo (in mask form) in HLB’s Website, media, marketing or advertising materials;
  - h. authorizes HLB/HLISB to collect and disclose their personal data (i.e. names, NRIC Numbers, email address and/or contact details, where applicable) to the Bank’s appointed event company,

Contagious Malaysia Sdn Bhd and SMS service provider, M3 Tech as the Bank deems fit for the purpose of this Campaign.

34. The Bank reserves the right:
  - a. To add, delete, suspend or vary the T&Cs contained herein, either wholly or in part, at the Bank's discretion by way of posting on HLB's Website or in any manner deemed suitable by the Bank, at any time with prior notice;
  - b. to disqualify any Customers for any reason whatsoever as the Bank may in its absolute discretion deem fit to participate in the Campaign without assigning any reason thereof.
35. In the event of any discrepancies between the T&Cs herein and any advertising, promotional, publicity and other materials relating to or in connection with the Campaign, the final T&Cs on HLB's Website shall prevail.
36. The T&Cs herein, General Terms and Conditions of Accounts, and Terms and Conditions for Hong Leong Connect, Terms and Conditions for Hong Leong Credit Card and Debit Card/-i shall be read as an entire agreement. In the event of any discrepancies, the specific T&Cs herein shall prevail to the extent of such discrepancy.
37. All Eligible Accounts of the Eligible Customers must be valid/ active, in good standing and must not be in breach of any of the terms and conditions of this Campaign and/ or General Terms and Conditions of the Campaign at the point the Campaign Prize are awarded.
38. The Promotion A Gift, Promotion B Gift and Promotion C Gift (collectively "Gifts") will be provided on an "As Is" basis. The Gifts featured in all printed materials and/or HLB's website are for illustration purposes only. Any props, accessories or equipment featured with the Gifts in any pictorial materials are for decorative purposes and shall not form part of the Gifts.
39. For avoidance of doubt, the Promotion Gifts are subject to terms and conditions imposed by respective merchant: The Alley Malaysia, Daboba Malaysia and PIN Tea Malaysia. The Bank gives no representation or warranty with respect to the quality or suitability of the Gift (including but not limited to the validity and/ or usage of the Gift and shall not be responsible to replace any lost, stolen or damaged Gift). The Eligible Customers, Eligible Cardholders and Eligible Debit Cardholders deal directly with the merchant for any queries, disputes or claims pertaining to the Gift without recourse to the Bank.
40. The T&Cs herein shall be governed by and construed in accordance with the laws of Malaysia and the Customers agree to submit to the exclusive jurisdiction of the Courts of Malaysia.
41. Words denoting one gender include all other genders and words denoting the singular include the plural and *vice versa*

**Deposit Products are protected by PIDM up to RM250,000 for each depositor**