

“Digital Day: SST On Us” Campaign

CAMPAIGN PERIOD

The Hong Leong Bank Berhad’s (“HLB”) “Digital Day: SST On Us” Campaign (“Campaign”) shall commence on 7 July 2019 at 00:00:00 hours (12:00am) and end on 31 July 2019 23:59:59 hours (11:59pm), both dates inclusive (“Campaign Period”), unless notified otherwise.

TERMS AND CONDITIONS

The following sets out the terms and conditions applicable to the Campaign (“T&Cs”)

ELIGIBILITY

1. This Campaign is only open to existing HLB Principal Credit Cardholders (“Eligible Cardholders”) who have, during the Campaign Period, applied for any Eligible Card as stated under Clause 2 below via Hong Leong Connect Online Banking and the Eligible Card is successfully approved by HLB during the Campaign Period.
2. The following HLB Credit Cards are eligible to participate in this Campaign (“Eligible Cards”):
 - i) Mastercard Emirates HLB World Elite
 - ii) Mastercard Emirates HLB World
 - iii) Mastercard Emirates HLB Platinum
 - iv) Mastercard GSC Gold
 - v) Mastercard GSC Platinum
 - vi) Visa Essential
 - vii) Visa WISE
 - viii) Visa AirAsia Gold
 - ix) Visa AirAsia Platinum
 - x) Visa GSC Gold
 - xi) Visa GSC Platinum
 - xii) Visa Infinite
 - xiii) Visa Sutera Platinum
 - xiv) Mastercard I’M
 - xv) Mastercard Sutera Platinum
 - xvi) Mastercard Gold
 - xvii) Mastercard The Store & Pacific Platinum
 - xviii) Mastercard The Store & Pacific Gold
3. The following shall be EXCLUDED from the Campaign:
 - i) Eligible Cardholders who have committed or are suspected of committing any fraudulent, unlawful or wrongful acts in relation to any of the facilities granted by HLB/Hong Leong Islamic Bank Berhad (“HLISB”) or have been declared bankrupt (pursuant to a petition by either banks or by any third party) or are subject to any bankruptcy proceedings at any time prior to, during or after the Campaign Period;
 - ii) Eligible Cardholders who have committed, or determined by HLB/HLISB to be potentially committing any of the wrongful acts stipulated herein; or
 - iii) Eligible Cardholders whose Eligible Cards are approved before or after the Campaign Period.

CAMPAIGN MECHANICS

4. Eligible Cardholders will be entitled to enjoy RM50 Cashback (“Gift”) subject to the fulfilment of the prescribed criteria herein:
 - i) Eligible Cardholders must perform a minimum of one (1) Retail Purchase transaction (as defined under Clause 10) by using the Eligible Card within forty-five (45) days from the approval date of the Eligible Card.
5. Eligible Cardholders who have fulfilled the conditions as stated under Clause 4(i) above will be eligible to receive the Gift (“Successful Cardholders”).
6. The Gift is capped at RM50 per Eligible Card throughout the Campaign Period.

For the avoidance of doubt, Eligible Cardholders are able to apply for more than one (1) Eligible Card during the Campaign Period and each Eligible Card will be entitled to the Gift.

7. The Gift shall be credited to the Eligible Card account within two (2) months from the end of the Campaign Period.
8. In the event of non-receipt of the Gift, the Successful Cardholders shall notify HLB within three (3) months from the end of the Campaign Period, failing which the Eligible Cardholders are deemed to have received the Gift and any appeal for the reimbursement of said Gift shall not be entertained.
9. The Gift is non-transferable to any third party and non-exchangeable for cash, credit, cheque or gifts in kind.
10. “Retail Purchase” shall refer to any purchase transactions made locally and overseas, including online transactions which are charged to the Eligible Card during the Campaign Period but excludes the following transactions:
 - a) Quasi cash transactions (example: online betting and/or gaming transactions);
 - b) Monthly instalments under any instalment payment facility provided by HLB;
 - c) Standing Instructions/Recurring and auto payment service;
 - d) Any transactions for payments effected through the internet for Insurance/Takaful Premiums, Utility Bills, Government Services and JomPAY;
 - e) Transactions for payments made towards Mail Order and Telephone Order (“MOTO”); and
 - f) Cash advance/withdrawal/deposit transactions, Call-For-Cash/Plus, Balance Transfer, Flexi Payment Plan (FPP), fund transfer, reversal, fees and/or charges imposed by HLB and posted into the Eligible Card’s account.
11. HLB reserves the right to:
 - a) determine what constitutes eligible Retail Purchase and shall not be challenged by any parties in any manner whatsoever, save for manifest error;
 - b) disqualify any Eligible Cardholders at its sole and absolute discretion from participating in this Campaign;

- c) forfeit any or all of the Gift in event where there is non-compliance to the T&Cs herein; and
- d) add, delete or amend the T&Cs herein, wholly or in part, or to terminate this Campaign, at its absolute discretion ("Variation"), by way of posting such Variation on HLB's website, or in any other manner which HLB deems practical, in order to give a prior notice to the Eligible Cardholders on such Variation of this Campaign.

GENERAL

12. By participating in this Campaign, the Eligible Cardholders and Successful Cardholders agree:
 - a) that they have read, understood and agree to be bound by the T&Cs herein;
 - b) that all records of transactions within or outside of Malaysia captured by HLB's system(s) for the Campaign are accurate and final;
 - c) that HLB's decision on all matters relating to this Campaign shall be final, conclusive and binding on all Eligible Cardholders and Successful Cardholders and no appeal and/or further correspondence will be entertained;
 - d) to access www.hlb.com.my/sst50 ("Campaign Website") at regular time intervals to view the T&Cs and to ensure to keep up-to-date with any changes or variations to the T&Cs;
 - e) to have read, understood and agree to be bound by the HLB/HLISB Privacy Notice, both of which are available in HLB and HLISB's website (www.hlb.com.my / www.hlisb.com.my)
13. The T&Cs herein, the General Terms and Conditions in the HLB Cardholder Agreement and any relevant terms and conditions that HLB may specify from time to time shall be read together as an entire agreement and if there is any discrepancy between these T&Cs and the General Terms and Conditions in the HLB Cardholder Agreement, the specific T&Cs herein shall prevail to the extent of such discrepancy.
14. In the event of any discrepancy between these T&Cs as compared to the advertising, Campaign, publicity and other materials relating to or in connection with this Campaign, the final T&Cs on HLB's website shall prevail.
15. The T&Cs herein shall be governed by and construed in accordance with the laws of Malaysia and the Eligible Cardholders and Successful Cardholders agree to submit to the exclusive jurisdiction of the Courts of Malaysia.
16. Words denoting one gender include all other genders and words denoting the singular include the plural and vice versa.