

“DIGITAL DAY” PROMOTION

Latest updated on 4 July 2017

PROMOTION PERIOD

The Hong Leong Bank Berhad (97141-X) (“HLB”)’s and/ or Hong Leong Islamic Bank Berhad (HLISB)’s “Digital Day” (“Promotion”) is applicable for Hong Leong Connect, HLB/HLISB branches, HLB Mortgage Center, HLB Telemarketing, HLB Credit Card and Personal Loan Direct Sales Team (“Participating Channel”). The Promotion consists of online fixed deposits/-i, IBG & instant transfer, current & saving account (“CASA/-i”), debit card/-i, fixed deposits/-i, bancaassurance, credit cards, online personal loan/financing, auto loan/financing, mortgage/-i, telegraphic transfer (TT), personal loan/financing and share margin financing promotion. The Promotion commences on 07 July 2017 to 13 July 2017 (both dates inclusive) (“Promotion Period”) unless notified otherwise.

HLB and HLISB are collectively known as “the Bank”.

TERMS & CONDITIONS (“T&Cs”)

ONLINE OFFER: HONG LEONG CREDIT CARD “ONLINE ACQUISITION” PROMOTION (“CREDIT CARD PROMOTION”)

ELIGIBILITY

1. The Hong Leong Credit Card Online Acquisition Campaign Promotion (“Credit Card Promotion”) is open for participation by all New-to-Card (“NTC”) Malaysian individuals whom during the Promotion Period apply for any Principal Eligible Cards as mentioned in table appended below and the Eligible Cards are successfully issued by Approval Date as defined in Clause 3 below (“Applicants”).

2 cards application type	Dual card (2 principal cards) Choose any 2 of the following Eligible Cards
Eligible Cards	<input type="checkbox"/> Sutera Platinum <input type="checkbox"/> Essential <input type="checkbox"/> Gold <input type="checkbox"/> GSC Platinum/Gold <input type="checkbox"/> I’M

For the avoidance of doubt, for Dual card, both Eligible Cards must be approved in order for the Applicants to enjoy the Credit Card Gifts (as defined in Clause 3).

Note: NTC Cardholders denote new cardholders who do not hold any existing HLB Principal Credit Cards (including Mach and former EON Bank Berhad) or whose re-applications for the Eligible Cards approved by HLB at any time after twelve (12) months from the date of cancellation of their existing Eligible Cards.

2. The following shall not be considered as NTC Cardholders and shall NOT be eligible for this Credit Card Promotion:
 - (a) Existing principal cardholders of any HLB Credit Card;
 - (b) Cardholders who no longer hold any valid HLB Credit Card and/or cardholders whose credit card account(s) is/are delinquent;

- (c) Cardholders who have cancelled their and have reapplied for a new as a principal cardholder within twelve (12) months from the date of such cancellation;
- (d) Cardholders who have committed or are suspected of committing any fraudulent, unlawful or wrongful acts in relation to any of the facilities granted by HLB or have been declared bankrupt (pursuant to a petition by either banks or by any third party) or are subject to any bankruptcy proceedings at any time prior to, during or after the Promotion Period; and
- (e) Cardholders who are non- Malaysia individual customers.

MECHANICS

- 3. Applicant are those:
 - a) who successfully submits an online credit card application (“Application”) via www.hlb.com.my (“HLB Website”) or via am:pm Convenient Banking for two Eligible Cards (as specified in the table appended in Clause 1 above within the Promotion Period;
 - b) whose application for the Eligible Card is approved by HLB within thirty (30) calendar days from the date of the submission of the Application (“Approval Date”); and
 - c) who perform a minimum of SEVEN (7) Retail Spend (as defined below) without minimum amount using both the Eligible Cards issued under this Credit Card Promotion within SIXTY (60) days from the approval date of the Eligible Cards

For the avoidance of doubt, the Retail Spend is based on the following criteria:

- i. The Retail Spend herein shall include retail and online purchases, standing instructions, 0% Interest Easy Payment Plan (EPP) and Zero Interest Instalment Plan (ZIIP) transacted locally and internationally.
 - ii. The Retail Spend shall exclude cash advance, Balance Transfer (BT), Cash-on-Call (COC), Call-for-Cash (CFC), Call-For-Cash Plus (CFC+), Flexi-Payment Plan (FPP), fund transfer, fees and charges imposed by HLB.
- 4. The Applicants who have fulfilled all the criteria as stated in Clause 3 above will be entitled to the following Credit Card Gifts subject to the prescribed criteria (“Eligible Credit Card Applicants”):
 - (a) *Lenovo* Tab 3 – Offer 1
7 units daily for 7 days throughout the Promotion Period
Limited to the first 7 approved Eligible Credit Card Applicants on first-come, first-served basis;
or
 - (b) Loop Quantum 3- in-1 Luggage Bag – Offer 2
Subsequent Eligible Credit Card Applicants who did not get Offer 1 on guaranteed basis;
- 5. Eligible Credit Card Applicants shall also be entitled for 1-year Annual Fee Waiver if they perform a minimum of ONE (1) Retail Spend using the two Eligible Cards issued under this Credit Card Promotion within FORTY-FIVE (45) days from the approval date of the HLB Eligible Cards.
- 6. For the avoidance of doubt, it is essentially the obligation of the Applicants to provide the full required documentations for the purposes of the application of the Eligible Cards, failing which HLB reserves the right to reject any applications for the Eligible Cards.
- 7. HLB shall not be liable in any circumstances for any loss, torn, damaged or stolen Credit Card Gifts and any request for replacement of the Credit Card Gifts shall not be entertained by HLB. The Credit Card Gifts are non-transferable to any **third (3rd)** party and non-exchangeable for up-front cash, credit, cheque or in kind.

GENERAL

8. Eligible Online FD/-i Customers, Eligible IBG/Instant Transfer Customers, Eligible Personal Loan/Financing Customers (including Shortlisted Online Customers), Eligible Bonus Interest/Profit Accountholders, Debit Cardholders, HLB Cardholders, Eligible Credit Cardholders, Eligible FD/-i Customers, Eligible PowerLink Customers, Eligible Banca Customers, Eligible Credit Card Applicants, Eligible Mortgage/-i Customers, Qualified Auto Loan/Financing Customers, Eligible Personal Loan/Financing Customers, Eligible SMF Customers, Eligible Participants and Eligible TT Customers are collectively known as “the Customers”.

Promotional eFD / eFD-i Rates, Fee Waiver, Personal Loan / Financing Online Cash Back, Bonus Interest/Profit, Cash Back, Grab Redemption, Credit Card Gifts, Online Cash Back, UT Promotional FD Rate, Banca Promotional FD Interest, Mortgage/-i Cash Back, Personal Loan/Financing Cash Back, Auto Loan/Financing Rebate, SMF Rebate, Promotional FD/-i Rate and Remittance Offer are collectively known as “the Gifts”.

The iPhone 7 and FD Prize are collectively known as “the Prize”.

Online FD/-i Promotion, Zero Cost IBG & Instant Transfer Promotion, Personal Loan / Financing Online Promotion (including the iPhone Giveaway Contest), Bonus Interest/Profit Promotion, Cash Back Promotion, Grab Promotion, FD/-i Promotion, Online Shopping Cash Back Promotion, Unit Trust Promotion, Banca Promotion, Credit Card Promotion, Personal Loan/Financing Promotion, Auto Loan/Financing Promotion, Mortgage/-i Promotion, SMF Promotion, Contest and TT Promotion are collectively known as “the Promotion” and each as “each Promotion”.

9. By participating in the Promotion, the Customers:
- (i) agree to have read, understood and to be bound by the T&Cs of the Promotion;
 - (ii) agree that HLB’s/HLISB’s decision on all matters relating to the Promotion shall be final, conclusive and binding on all Customers and no further correspondence and/or appeal to dispute HLB/HLISB’s decision shall be entertained;
 - (iii) agree that the T&Cs herein, HLB’s/HLISB’s General Terms and Conditions of Accounts, HLB’s Remittance Application Form where applicable, and other applicable Terms & Conditions are read as an entire agreement and if there is any discrepancy, the specific T&Cs herein shall prevail to the extent of such discrepancy; and
 - (iv) agree to access HLB’s website at www.hlb.com.my (“HLB’s Website”), HLISB’s website at www.hlisb.com.my (“HLISB’s Website”) and Hong Leong Facebook page at regular time intervals to view the T&Cs and ensure to be kept up-to-date on any change or variation to the T&Cs.
 - (v) authorizes HLB/HLISB to disclose their personal data (i.e. names, NRIC Numbers and contact details) to the Bank’s service providers including but not limited to Dynamic Search and M3Tech for the purpose of running and fulfilling this Promotion;
 - (vi) consent to HLB/HLISB disclosing or publishing their names and IC numbers (in masked form) or photos in media, marketing or advertising materials
 - (vii) agree that any reversal of Eligible Online Spend shall be excluded; and
10. HLB/HLISB reserves the right:
- (i) to add, delete, suspend or vary the T&Cs contained herein, either wholly or in part at its absolute discretion, by way of posting on HLB’s/HLISB’s Website or in any other manner which HLB/HLISB’s deems practical;
 - (ii) to substitute any or all of the Gifts/Prize with alternative products of similar value at any time with prior notice;
 - (iii) to disqualify any of the Customers for any reason whatsoever as HLB/HLISB may in its absolute discretion deem fit to participate in the Promotion and/or be entitled to the Gift/Prize; and
 - (iv) to forfeit the Gifts/Prize in the event of non-compliance to the T&Cs herein.

- (v) to forfeit the Gifts/Prize in the circumstance where there is reversal of Eligible Online Spend, termination of HLB Credit Card for any reason whatsoever during the Promotion Period or non-compliance to the terms and conditions herein
11. The Credit Card Gifts are limited to one (1) each per new applicant on a first-come, first-served basis and subject to stock availability during the Promotion Period and subject to the terms and conditions of each Promotion.
 12. Customers who have committed or are suspected of committing any fraudulent, unlawful or wrongful acts in relation to any of the facilities granted by HLB/HLISB or have been declared bankrupt or are subject to any bankruptcy proceedings at any time prior to or during the Promotion Period shall NOT be eligible to participate in any of the Promotion and/or shall NOT be entitled for the Gift and/or the Prize.
 13. The respective Customers are liable and shall personally bear all applicable taxes, government fees, all the cost related to delivery or installation or any other charges that may be levied against them under applicable laws, if any, in relation to participating in the Promotion and/or collection of the Gifts/Prize.
 14. HLB/HLISB shall not be liable and responsible for any failure or delay in transmission of sales transactions by Visa International Incorporated/MasterCard Worldwide, merchant establishments, postal or any party in which may result in the Customers being omitted from the Promotion herein;
 15. HLB/HLISB shall not be responsible for nor does HLB/HLISB have any control whatsoever on the network or internet connection failure and/or interruptions and/or network traffic congestion on the part of the respective telecommunications service provider (“Telco”) or for any other reason whatsoever during the process of performing transactions pertaining to the Promotion herein (including but not limited to TT Transaction), which may result in the delay of the relevant transactions (including but not limited to TT Transaction) being performed during the Promotion Period.
 16. The Customers’ account(s) must be valid/ active, in good standing and must not be in breach of any of the terms and conditions of this Promotion and/or Cardholder Agreement at all times.
 17. The Gifts and/or the Prize will be provided on an “As Is” basis. The Gifts/Prize featured in all printed materials and/or website are for illustration purposes only. Any props, accessories or equipment featured with the Gifts and/or the Prize in any pictorial materials are for decorative purposes and shall not form part of the Gifts and/or the Prize.
 18. HLB/HLISB gives no representation or warranty with respect to the quality or suitability of the Gifts and/or the Prize and shall not be responsible to replace any lost, stolen or damaged Gifts and/or the Prize (whether due to defects in materials or workmanship by manufacturer under warranty or otherwise). The Customers shall deal directly with the relevant merchant(s) and/or manufacturer(s) for all warranty information and claims without recourse to HLB/HLISB.
 19. The Gifts/Prize are non-transferable to any third party and non-exchangeable for up-front cash, credit, cheque or in kind.
 20. In the event of any discrepancy between these T&Cs as compared to any advertising, promotional, publicity and other materials relating to or in connection with the Promotion, the final T&Cs on HLB’s/HLISB’s Website shall prevail.
 21. In addition to the terms stipulated above, the Customers agree that the general terms and conditions in the Cardholder Agreement, Share Financing Agreement, Insurance Contract, General Terms and Conditions of Accounts/Debit Card/Connect/Mortgage/Mortgage-i/Personal

Loan/Financing, Terms and Conditions stated in HLB's Remittance Application Form/Hong Leong Fixed Deposit-i/Hong Leong Current and Savings Account-I (Tawarruq CASA-i) or relevant terms and conditions that the Bank may specify from time to time are read as an entire agreement. . Any discrepancies between these terms and conditions as compared to the general terms and conditions contained in the Cardholder Agreement, Share Financing Agreement, General Terms and Conditions of Accounts/Debit Card/Connect Mortgage/Mortgage-i/Personal Loan/Financing and Terms and Conditions stated in HLB's Remittance Application Form/Hong Leong Fixed Deposit-i/Hong Leong Current and Savings Account-I (Tawarruq CASA-i), the specific terms above shall prevail to the extent of such discrepancy.

22. The T&Cs herein shall be governed by and construed in accordance with the laws of Malaysia and the Accountholders agree to submit to the jurisdiction of the Courts of Malaysia.
23. Words denoting one gender include all other genders and words denoting the singular include the plural and *vice versa*

Deposit/Deposit-i and Insurance Products are eligible for protection by PIDM.