# Hong Leong Connect Campaign – Stand to win an iPhone 7 when you deposit with us

# Terms and Conditions ("T&Cs")

"Hong Leong Connect Campaign– Stand to win an iPhone 7 when you deposit with us" ("Campaign") is organised by Hong Leong Bank Berhad and Hong Leong Islamic Bank Berhad (collectively, "the Bank") and commences on 1 March 2017 and ends on 31 May 2017 (both dates inclusive), unless otherwise notified ("Campaign Period").

## Eligibility

- 1. The Campaign is open to:
  - a) all existing and new individual customers of the Bank and
  - b) the Bank's permanent and contractual employees,

who are the registered users of Hong Leong Connect Digital Banking Services ("Connect") and have subscribed for the Connect Mobile/Tablet application ("Connect users", each a "Connect user"). For the avoidance of doubt, "new individual customers" refer to individuals who register for Connect and subscribe to the Connect Mobile/Tablet application during the Campaign Period.

## **Campaign Mechanics**

#### Part A: Monthly Prize Giveaway

- 2. Save and except for the registration as Connect users as stated in Clause 1 above, no registration is required to participate in this Campaign
- For every Campaign Month (as specified in Clause5), two (2) Connect users may stand a chance to win one (1) unit of Apple iPhone 7 32GB ("Monthly Prize") each provided that he/ she meets the following requirements:
  - a) performs an online Interbank GIRO or Instant Transfer from other banks ("Deposit") into any one of his/ her current account/ savings account/ current account-i/ savings account-i opened with the Bank (each an "Account") of a minimum amount of Ringgit Malaysia Two Thousand (RM2,000) at any one time ("Entry"); and
  - b) increases the Average Deposit Balance ("ADB") of his/ her Account during the applicable Campaign Month to an amount higher than the end of day balance of his/ her Account as at the applicable Baseline Date as shown in Clause 5.
- 4. In order to increase a Connect user's chance of winning the Monthly Prize, he/ she may perform more than one Entry ("Entries") provided that he/ she also fulfils the requirement stated in clause 3(b) above.
- 5. The period for the each Campaign Month and the Baseline Date for the purpose of the calculation of ADB are as follows:

Campaign	Dates (Inclusive)		Baseline Date
Month	From	То	
Month 1	1 March 2017	31 March 2017	28 February 2017
Month 2	1 April 2017	30 April 2017	31 March 2017
Month 3	1 May 2017	31 May 2017	30 April 2017

HongLeong Bank
HongLeong Islamic Bank

Formula for Calculation of ADB:

i) For Accounts of new individual customers opened during the Campaign Period:

Total end day balance of Account from the day such Account was opened to the last day of the Campaign Month

Number of days in a Campaign Month since the Account was opened

ii) Other Accounts (opened before the Campaign Period):

Total end day balance of Account from the 1<sup>st</sup> day of a Campaign Month to the last day of such Campaign Month

### Number of days in such Campaign Month

#### Winners Selection & Notification

- 6. For each Campaign Month, five (5) Connect users will be shortlisted on a random selection basis ("Shortlisted Customers", each a "Shortlisted Customer") and will be contacted at his/ her latest mobile number(s) furnished by such Shortlisted Customers as shown in, and are duly captured by and reflected in the Bank's system and/or records by the Bank's authorised agent, Dynamic Search Sdn. Bhd. (136574-V) ("Dynamic Search") to answer two (2) questions provided by the Bank.
- 7. Only two (2) Shortlisted Customers who answer the questions correctly within the fastest time will win the Monthly Prize ("Monthly Winners", each a "Monthly Winner").
- 8. A maximum of three (3) attempts will be made by Dynamic Search to contact the Shortlisted Customers from Monday to Friday (excluding public holidays) between 10:00 a.m. to 6:00 p.m. Dynamic Search's records of attempted calls to the Shortlisted Customers shall be conclusive on the matter. In the event that Dynamic Search is unable to contact the Shortlisted Customer after three (3) attempts, he/ she shall be disqualified from the Campaign and shall not stand a chance to win the Monthly Prize.
- 9. In the event that all five (5) Shortlisted Customers fail to answer the questions correctly, five (5) additional Connect users shall be randomly selected and shortlisted ("Additional Shortlisted Customers") for the selection of Monthly Winners.
- 10. If Additional Shortlisted Customers also fail to answer the questions correctly, the Bank or Dynamic Search will try to reach other Connect users by batch until the Monthly Prizes have been given away.

#### Part B: Bonus Prize Giveaway

- 11. A Connect user:
  - a) who performed the most Entries with an accumulative amount of more than Ringgit Malaysia Thirty Thousand (RM30,000) throughout the Campaign Period ; and
  - b) whose Account's ADB is more than Ringgit Malaysia Thirty Thousand (RM30,000) at the last day of the Campaign Period,

may stand a chance to win one (1) unit of Apple iPhone 7 32GB ("Bonus Prize").

- 12. Only one (1) Bonus Prize will be available to be won by a Connect user ("Bonus Prize Winner") for the Campaign.
- 13. A Monthly Winner will not be eligible to win the Bonus Prize.



## **Delivery & Notification**

- 14. The Monthly Winners/ Bonus Winner (in each case, "Winners") shall be notified by the Bank either in writing, by short message services ("SMS") or in any other manner which the Bank deems practical on a best effort basis at the address or latest mobile number(s) furnished by the Connect users as shown in, and are duly captured by and reflected in the Bank's system and/or records within four (4) weeks after the last day of the Campaign Period. The SMS service provider for the Campaign is M3 Technologies (Asia) Berhad ("M3Tech").
- 15. The Monthly Prize/ Bonus Prize (in each case, "Prizes") will be delivered via courier service to the Winners' latest respective mailing address furnished by the Winners as shown in, and are duly captured by and reflected in the Bank's system and/or records within eight (8) weeks after the last day of the Campaign Period.

#### General

- 16. By participating in the Campaign, the Connect users agree:
  - (a) that they have read, understood and agree to be bound by the T&Cs, the terms and conditions of Connect and any other relevant terms and conditions that the Bank may impose from time to time;
  - (b) that the Bank's decision on all matters relating to the Campaign shall be final, conclusive and binding on all Connect users. No further appeal or further correspondence will be entertained;
  - (c) to access <u>www.hlb.com.my</u> and/or <u>www.hlisb.com.my</u> ("Bank's Website") regularly to view the T&Cs and to ensure that the Connect users are up-to-date with any changes or variations to the T&Cs;
  - (d) to consent to and authorize the Bank to disclose their personal data (i.e. names, NRIC numbers and contact details) to the Bank's service providers including but not limited to Dynamic Search and M3Tech for the purposes of the Campaign;
  - (e) that the Prizes are not transferable to any third party and non-exchangeable for up-front cash, credit, cheque or in kind.
- 17. The Bank reserves the right to:
  - (a) At any time with twenty-one (21) calendar days' prior notice to add, delete or amend the T&Cs, wholly or in part, or to suspend or terminate the Campaign at its sole and absolute discretion, by way of sending SMS to the Connect users on such addition, deletion, amendment, suspension or termination;
  - (b) forfeit the Prizes in the event that there is non-compliance with the T&Cs;
  - (c) disqualify any Connect user at its sole and absolute discretion from participating in the Campaign for any reason whatsoever including but not limited to the following circumstances:
    - (i) if his/ her Account has become dormant, locked, blocked, suspended or inactive during the Campaign Period;
    - (ii) if the Connect users have committed or are suspected of committing any fraudulent, unlawful or wrongful acts in relation to any of the facilities granted by the Bank or have been declared bankrupt (pursuant to a petition by either banks or by any third party) or are subject to any bankruptcy proceedings at any time during the Campaign Period.
- 18. The T&Cs are to be read together with the terms and conditions for Connect as an entire agreement. In the event of discrepancy, the T&Cs shall prevail to the extent of such discrepancy.
- 19. In the event of any discrepancies between the T&Cs as compared to the terms and conditions found in advertising, promotional, publicity and other materials relating to or in connection with the Campaign, the T&Cs appearing on the Bank's Website as at the current date shall prevail.
- 20. The T&Cs shall be governed by and construed in accordance with the laws of Malaysia and the Connect users agree to submit to the jurisdiction of the Courts of Malaysia.