

#### Priority Banking Bespoke Rendezvous Promotion

#### PROMOTION PERIOD

The Hong Leong Bank Berhad's ("HLB") Priority Banking Bespoke Rendezvous Promotion ("Promotion") commences on 01 Aug 2017 and ends on 25 August 2017, both dates inclusive ("Promotion Period"), unless otherwise notified by way of posting on HLB's website at www.hlb.com.my ("HLB's Website").

#### Terms and Conditions

The following sets out the terms and conditions applicable to the Promotion ("T&Cs")

#### ELIGIBILITY

- 1. The Promotion is open for participation by all individual Priority Banking customers ("PB Customers") who are Malaysian and non-Malaysian residents of the following categories:-
  - (i) existing PB Customers;
  - (ii) existing customers who have upgraded to become PB Customers during the Promotion Period; and
  - (iii) new PB Customers who do not have any accounts with HLB prior to the Promotion Period,

unless notified otherwise.

- 2. For the avoidance of doubt, PB Customers in this context refer to customers who have fulfilled the Qualifying Criteria of the Priority Banking Membership ("PB Membership") as stipulated and further defined below.
- 3. PB Membership refers to a total combined Liquid Assets and/or Investment of Ringgit Malaysia Two Hundred Thousand (RM200,000.00) or such other amount as may be stipulated by HLB from time to time ("Qualifying Criteria").
- 4. For the purpose herein, the term "Liquid Assets" shall mean all sums standing to the credit of any Fixed Deposit ("FD") Account, Current Account & Savings Account ("CASA") and/or Foreign Currency Account with HLB and the term "Investment" shall refer to principal amount of investment in any Unit Trust Funds ("UT"), Floating Rate Negotiable Instrument of Deposit ("FRNID"), Retail Bond, Equity Linked Investment ("ELI") and/or Dual Currency Investment ("DCI") with HLB at any one time. Mortgage Plus Current Account and Super Easi 123 Flexi Loan are excluded as part of the Liquid Assets to make up the Qualifying Criteria.

WARNING STATEMENT/ IMPORTANT NOTICE PERTAINING TO FRNID:

WARNING:

## 💵 **湊 HongLeong** Bank 💷

- 5. Where there is more than one (1) person applying for the PB Membership, a joint account must be opened. The joint accountholder whose name appears first in the records of HLB will be the primary accountholder and the other joint accountholder will be the secondary accountholder.
- 6. The following are not eligible for the Promotion:
  - (i) Accountholders and/or cardholders and/or PB Customers who are employees of HLB or Hong Leong Islamic Bank Berhad ("HLISB") whether on permanent or on contractual basis, employees of any of HLB/HLISB representatives or agents (including external auditors, vendors, suppliers, advertising and Promotion agents) and their respective immediate family members (e.g. spouse, children, parent, brother or sister); and
  - (ii) Accountholders and/or cardholders and/or PB Customers who have committed or are suspected of committing any fraudulent, unlawful or wrongful acts in relation to any of the facilities granted by HLB/HLISB or have been declared bankrupt (pursuant to a petition by either banks or by any third party) or are subject to any bankruptcy proceedings at any time prior to or during the Promotion Period.

#### **PROMOTION MECHANICS**

#### Promotion A: Bespoke Rendezvous of Top Investor ('Promotion A")

- 7. Top Fifteen (15) PB Customers who placed the highest amount into the selected UT and/or FRNID (as listed in Appendix 1 attached herewith) (collectively referred to as "Selected Investments") during the Promotion Period will be eligible for an invitation ('Prize") to the Hong Leong Priority Banking exclusive private dining event ("Event") for 2 pax ("Eligible Event Invited Guest").
- 8. The **Event** refers to the bespoke dining experience to be held at Sofitel Kuala Lumpur Damansara, featuring the celebrity chef, James Won.
- 9. The **Eligible Event Invited Guest** shall be notified by way of SMS, phone call or in any other methods deemed appropriate by HLB within the period from 30 August 2017 to 06 September 2017 on their entitlement for the Prize and details of **Event**.
- 10. PB Customers who do not receive any notification by 07 September 2017 are deemed not entitled to the **Prize.**

WARNING STATEMENT/ IMPORTANT NOTICE PERTAINING TO FRNID:

WARNING:

## 💵 🎉 HongLeong Bank 💷

11. It is essentially the obligation of the PB Customers to provide their latest, valid and accurate mobile phone numbers with HLB and HLB shall not be responsible in the event that HLB is unable to notify the **Eligible Event Invited Guest** on their entitlement for the Prize, for any reason whatsoever.

#### Promotion B: Stand a chance to win the Bespoke Rendezvous Event Invitation ("Promotion B")

- 12. In addition to the Promotion A, PB Customers who placed a minimum amount of RM100,000 in the **Selected Investments** during the Promotion Period will stand a chance to win an invitation to the **Event** for 2 pax ("**Prize**")("**Eligible Contest Participants**").
- 13. Twenty (20) Eligible Contest Participants shall be randomly selected and shortlisted after the conclusion of the Promotion Period("Shortlisted Participants") to participate in a question and answer session ("Q&A Session").
- 14. For the avoidance of doubts, Eligible Event Invited Guest will NOT be selected as Eligible Contest Participants.
- 15. The Shortlisted Participants shall be contacted by HLB's appointed Contest Manager, Dynamic Search Sdn. Bhd. (136574V) ("Dynamic Search") within the period from 30 August 2017 to 06 September 2017, excluding weekend and public holiday on a best effort basis at the latest telephone number(s) furnished by the Shortlisted Participants as shown in HLB's system for one time only at any time during office hours (9:00 a.m. to 5:00 p.m.) to conduct the Q&A session wherein the Shortlisted Participants must answer two (2) questions correctly within the fastest time frame.
- 16. It is essentially the obligation of the PB Customers to provide their latest, valid and accurate mobile phone numbers with HLB and HLB shall not be responsible in the event that Dynamic Search is unable to reach / contact the Shortlisted Participants for the Q&A, for any reason whatsoever.
- 17. If the Shortlisted Participants fail to answer the telephone call made by Dynamic Search after five (5) rings for any reason whatsoever, the Shortlisted Participants are deemed to have missed the winning chance and HLB and/or Dynamic Search shall have the absolute right to select another Shortlisted Participants whenever necessary.

WARNING STATEMENT/ IMPORTANT NOTICE PERTAINING TO FRNID:

WARNING:

### 🂵 🎉 HongLeong Bank

- 18. Shortlisted Participants will not be notified on-the-spot whether he/she is the Winner (as defined below) of the Prize upon completion of the Q&A session.
- 19. Only Five (5) of the Shortlisted Participants who answered the 2 questions correctly in the fastest time will be announced as winners of the Prize ("**Winner**"). In the event of a tie, the Shortlisted Participants with the highest Selected Investments' amount throughout the Promotion Period will be declared as the Winner.
- 20. The Winner shall be notified by HLB either in writing, by phone, by SMS, by posting the Winner's name at HLB's Website or any other method deem fit by HLB no later than 11 September 2017 ("Notification").
- 21. The Shortlisted Participants who do not receive such Notification from HLB by 12 September 2017 is deemed **NOT** the Winner.

#### **GUILDELINE TO PROMOTION A AND PROMOTION B**

- 22. All transportation, accommodation, personal and/or any other related costs, fees and/or expenses incurred to redeem the **Event** are the sole responsibility of the **Eligible Event Invited Guest** and/or **Winner**.
- 23. Eligible Event Invited Guest and/or Winner shall attend to the Event within the time frame and from the location as may be stipulated by HLB, failing which HLB is entitled to forfeit the eligibility of the Event and any appeal for the reimbursement of the Event shall not be entertained by HLB.

#### INVESTMENT PRODUCTS TRANSACTIONS

- 24. "Investment Products" shall collectively be referred to as selected UT and/or FRNID.
- 25. Investments in the Selected Investment using funds withdrawn from the Employees Provident Fund ("**EPF**") are not allowed.
- 26. All the existing terms and conditions, rules and regulations governing the approved Investment Product transactions shall apply.

WARNING STATEMENT/ IMPORTANT NOTICE PERTAINING TO FRNID:

WARNING:

## 🂵 🎉 HongLeong Bank

- 27. In the event the PB Customers exercise their Selected Investment cooling-off right or the Selected Investment in approved Investment Product is rejected or cancelled by any parties for whatsoever reason, the transaction amount shall NOT be calculated and/or accumulated in the Promotion and PB Customers shall not be qualified as Eligible Event Invited Guest or Eligible Contest Participants under such circumstances.
- 28. All the existing terms and conditions, rules and regulations governing the Selected Investment transactions shall apply.
- 29. The terms and conditions governing the UT transactions and products of the Selected Investments are specified in the relevant latest Prospectus(es) and Supplemental Prospectus(es) thereto (if any) that have been duly registered and approved by the Securities Commission Malaysia which shall be governed by and regulated in accordance with the Capital Markets And Services Act 2007 (as amended) and the relevant guidelines and directives issued by the relevant authorities.
- 30. Unit Trust Disclaimer: This document is not intended to be an invitation or offer for subscription of unit trusts nor does it amount to a solicitation by HLB for subscription of unit trusts by anyone. Investors are advised to read and understand the contents of the prospectus which has been registered with the Securities Commission Malaysia, who takes no responsibility of its contents, before investing. A copy of the prospectus can be obtained from any of HLB branches or Fund Manager's offices. Any issue of units to which the prospectus relates will only be made on receipt of an application form referred to and accompanying a copy of the prospectus. Investors should note that there are fees and charges involved in the purchase of unit trusts. Investors are advised to consider the fees and charges involved before investing and consult their licensed financial or other professional advisor, if in doubt about any feature or nature of the fund. Please note that the price of units and distributions payable, if any, may go down or up. Past performance of a fund is not indicative of its future performance. The returns on unit trust investments are not guaranteed and unit trusts do not constitute bank deposits or obligation of the Bank nor are they guaranteed or insured by HLB and are subject to investment risks, including the possible loss of the principal amount invested. Unit trust schemes and units in such schemes are not insured by Perbadanan Insurans Deposit Malaysia ("PIDM"), and any money withdrawn from an insured deposit for the purpose of purchasing any units in a unit trust scheme is not insured by PIDM.

#### WARNING STATEMENT/ IMPORTANT NOTICE PERTAINING TO FRNID:

#### WARNING:

31. All the existing terms and conditions, rules and regulations governing the selected FRNID under the Selected Investments shall apply. The terms and conditions governing the selected FRNID are specified in the relevant Term Sheet and Product Disclosure Sheet subjected to Bank Negara Malaysia Guidelines on Product Transparency and Disclosure as may be amended from time to time and such other relevant guidelines, rules and regulations which may be issued by the relevant authorities from time to time.

**Important Notice**: PB Customers are not covered by the compensation fund under Part IV of the Capital Markets and Services Act 2007. This compensation fund does not extend to PB Customers if PB Customers suffer monetary loss as a result of a defalcation, or fraudulent misuse of moneys and other property, by a director, officer, employee or representative of HLB.

#### **GENERAL TERMS AND CONDITIONS**

🂵 🎉 HongLeong Bank 💷

- 32. By participating in the Promotion, the PB Customers:
  - a. have read, understood and agree to be bound by the T&Cs herein. and the Priority Banking Terms and Conditions;
  - agree that decision on all matters relating to the Promotion shall be final and binding on all PB Customers and no further correspondence and/or appeal to dispute such decisions will be entertained; and
  - c. agree to access HLB's Website at regular time intervals to view the T&Cs and to ensure they are kept up-to-date on any change or variation to the T&Cs.
- 33. HLB reserves the right to:
  - a. Decline eligibility of the PB Customers from participating in this Promotion for any reason whatsoever as HLB may, in its absolute discretion deem fit;
  - b. at any time to add, delete, suspend or vary the T&Cs contained herein, wholly or in part at its absolute discretion by way of posting the amended T&Cs on HLB's Website or in any manner deemed suitable by HLB.; and
  - c. substitute the Prize with alternative products of similar value at any time with prior notice.
- 34. The **Event** and/or **Prize** are non-transferable to any third party and non-exchangeable for up-front cash, credit, cheque or in kind.
- 35. The T&Cs herein, the Priority Banking Terms and Conditions and the relevant Investment Service Agreement (if applicable) are read as an entire agreement. In the event of any discrepancy between the T&Cs herein and the Priority Banking Terms and Conditions, the specific T&Cs herein shall prevail to the extent of such discrepancy.

WARNING STATEMENT/ IMPORTANT NOTICE PERTAINING TO FRNID:

WARNING:



- 36. The T&Cs shall be governed by and construed in accordance with the laws of Malaysia and Eligible Customers agree to submit to the jurisdiction of the Courts of Malaysia.
- 37. Words denoting the singular include the plural and vice versa.

#### Unit Trust and FRNID Investment Accounts are NOT eligible for protection by PIDM.

WARNING STATEMENT/ IMPORTANT NOTICE PERTAINING TO FRNID:

WARNING:

## 💵 🏂 HongLeong Bank 💷

#### Appendix 1 – List of Selected Investment

No.	Code	Fund Name	Asset Type
1	AM03	AmSchroder European Equity Alpha	Equity
2	AM10	AmPrecious Metal	Equity
3	AM25	AMASIA PACIFIC REITS	Equity
4	AM29	AmTotal Return	Equity
5	AM30	AmAsia Pacific Equity Income	Equity
6	AM33	AmAsia Pacific REITs Plus	Equity
7	CIMB01	CIMB-Principal Global Titans	Equity
8	CIMB03	CIMB Islamic Asia Pacific Equity	Equity
9	CIMB04	CIMB-Principal Greater China Equity	Equity
10	CIMB07	CIMB-Principal China-India-Indonesia Eq	Equity
11	CIMB12	CIMB Islamic Balanced	Mixed Asset
12	CIMB14	CIMB Islamic Small Cap	Equity
13	CIMB29	CIMB-Principal Asia Pacific Dynamic Inc	Equity
14	CIMB30	CIMB-Principal Global Multi Asset Income	Mixed Asset
15	FTAM01	Franklin US Opportunities MYR	Equity
16	FTAM02	Templeton Global Equity A (MYR)	Equity
17	FTAM03	Templeton Global Balanced A (MYR)	Mixed Asset
18	HLG01	Hong Leong Growth	Equity
19	HLG02	Hong Leong Penny Stock	Equity
20	HLG09	Hong Leong Dana Makmur	Equity
21	HLG10A	Hong Leong Bond	Bond
22	HLG11	Hong Leong Balanced	Mixed Asset
23	HLG12	Hong Leong Dana Maarof	Mixed Asset
24	HLG14	Hong Leong Dividend	Equity
25	HLG15	Hong Leong Strategic	Equity
26	HLG24	Hong Leong Asia-Pacific Income Plus	Income
27	HWA01	Affin Hwang Select Opportunity	Equity
28	HWA03	Affin Hwang Select Balanced	Mixed Asset
29	HWA07	Affin Hwang Select Income	Income
30	HWA11	Affin Hwang Sel AsaPac exJpn REITs&Infra	Equity
31	HWA17	Affin Hwang Select AUD Income - MYR	Income
32	HWA18	Affin Hwang Select Dividend	Equity
33	HWA25	Affin Hwang Select Asia (ex Japan) Opp	Equity
34	HWA26	Affin Hwang Select SGD Income - MYR	Income
35	HWA27	Affin Hwang China Growth	Equity
36	HWA28	Affin Hwang Japan Growth	Equity
37	OSK03	RHB Kidsave Trust	Mixed Asset
38	OSK08	RHB Dana Islam	Equity
39	OSK09	RHB Smart Treasure	Equity
40	OSK10	RHB Smart Balanced	Mixed Asset
41	OSK12	RHB Growth & Income Focus	Mixed Asset
42	OSK23	RHB Big Cap China Enterprise	Equity
43	OSK31	RHB Gold and General	Equity
44	OSK34	RHB US Focus Equity	Equity
45	OSK40	RHB Multi Asset Regular Income Fund	Mixed Asset

# HongLeong Bank

46	RHB42	RHB GS US Equity Fund	Equity
47	OSK43	RHB Asian Income Fund	Income
48	OSK45	RHB GoldenLife 2020	Mixed Asset
49	OSK46	RHB GoldenLife 2030	Equity
50	PRU01	Eastspring Investments Small-cap	Equity
51	PRU03	Eastspring Investments Balanced	Mixed Asset
52	PRU05	Eastspring Investments dana al-ilham	Equity
53	PRU07	Eastspring Inv Asia Pacific Equity MY	Equity
54	PRU09	Eastspring Inv Asia Select Income	Equity
55	PRU10	Eastspring Investments Equity Income	Equity
56	PRU11	Eastspring Investments Global Leaders MY	Equity
57	PRU23	Eastspring Investments MY Focus	Equity
58	PRU30	Eastspring Investments ASEAN al-Adiil	Mixed Asset
59	TA02	TA South East Asia Equity	Equity
60	TA03	TA European Equity	Equity
61	TA04	TA Asian Dividend Income	Equity
62	TA05	TA Global Technology	Equity