

## **Apply@HLB x SHOPEE 11.11 Campaign**

Last updated on 18 October 2021

### **CAMPAIGN PERIOD**

The Hong Leong Bank Berhad's [193401000023 (97141-X)] ("**HLB**") and Hong Leong Islamic Bank Berhad's [200501009144 (686191-W)] ("**HLISB**") (collectively referred to as "**the Bank**") "**Apply@HLB x SHOPEE 11.11 Campaign**" ("**Campaign**") commences on 20 October 2021 and ends on 30 November 2021, both dates inclusive ("**Campaign Period**"), unless notified otherwise.

### **TERMS & CONDITIONS**

The following sets out the terms and conditions applicable to the Campaign ("**T&Cs**"):

### **ELIGIBILITY**

1. The Campaign is open to all Shopee Malaysia Customers who are Malaysian citizens aged 18 and above ("**Customer(s)**") that have during the Campaign Period:
  - (a) Applied for any of the products with the Bank through the HLB Official Store @ Shopee ("**HLB@Shopee**");
  - (b) Received a Campaign promo code from Shopee Malaysia after the application; and
  - (c) Successfully opened one of the Participating Accounts (as defined in Clause 3 below) with the Bank through Apply@HLB mobile application ("**Apply@HLB App**") and keyed in the Campaign Promo Code.
2. For the avoidance of doubt:
  - (a) The HLB@Shopee refers to the Hong Leong eCommerce Marketplace store that is accessible via Shopee's website at <https://shopee.com.my/hongleongbank.os> or Shopee Mobile Application; and
  - (b) Apply@HLB App refers to the Bank's account opening mobile application that is accessible via a mobile device.
3. The participating Savings Account or Savings Account-i ("**Participating Accounts**") for this Campaign are as follows:
  - (a) Hong Leong Basic Savings Account;
  - (b) Hong Leong Basic Savings Account-i;
  - (c) Hong Leong Pay&Save Account; and
  - (d) Hong Leong Pay&Save Account-i.
4. The following Customers shall **NOT** be eligible to participate in this Campaign:
  - (a) Customers who have committed or are suspected of committing any fraudulent, unlawful or wrongful acts in relation to any of the facilities granted by the Bank or have been declared bankrupt or are subject to any bankruptcy proceedings at any time prior to or during the Campaign Period; and

- (b) Customers who are determined by the Bank to be potentially committing any of the wrongful acts stipulated herein.
5. This Campaign is **NOT** valid with any other on-going promotions offered by the Bank from time to time.

### **CAMPAIGN MECHANICS**

6. In order to participate in this Campaign, the Customers are required to deposit a minimum amount of **Ringgit Malaysia Two Hundred (RM200)** (“**Minimum Account Balance**”) into the Participating Accounts. The Customers must maintain the Minimum Account Balance in the Participating Accounts by 15 December 2021 for the purpose of the Reward fulfilment (as defined in Clause 7 below). In the event the end day balance of the Participating Accounts is less than **Minimum Account Balance** by 15 December 2021, the Customer shall be disqualified from receiving the Reward.
7. The first two thousand five hundred (2,500) Customers that meet the requirements mentioned under Clause 6 above (“**Eligible Customers**”) will be entitled on a first-come, first-served basis to receive **RM11 Shopee Voucher** (“**Reward**”).
8. No campaign entry form or registration of participation is required to participate in the Campaign. The Bank will track the Eligible Customers automatically at the end of the Campaign Period. Eligible Customers that do not receive the Reward by 15 January 2022 are deemed not qualified. The Participating Accounts must remain valid/active, in good standing and must not be in breach of any of the T&Cs of this Campaign, General Terms and Conditions of Accounts and the Terms and Conditions applicable to the Participating Accounts, failing which the Eligible Customers will be disqualified automatically.

### **CAMPAIGN FULFILLMENT**

9. For the avoidance of doubt, the Eligible Customer is only entitled to a maximum of **one** (1) Reward only throughout the Campaign Period irrespective of the total number of the Participating Accounts opened with the Bank through Apply@HLB App.
10. For the purpose of fulfilment, the Reward will be sent to the Eligible Customers’ mobile numbers registered with HLB@Shopee by way of Short Message Service (“**SMS**”) no later than 15 January 2022. It is the responsibility of the Eligible Customers to ensure that their mobile numbers stated in the Apply@ HLB App for the account opening application are the same as the one registered with HLB@Shopee. In the event the Participating Accounts is closed due to any reason whatsoever prior to the crediting of the Reward, the Eligible Customers shall be disqualified from receiving the Reward.

### **GENERAL**

11. By participating in this Campaign, the Customers agree:
- (a) to have read, understood, accept and to be bound by the T&Cs herein, General Terms and Conditions of Accounts and the Terms Conditions applicable to the Participating Accounts;

- (b) that the Bank's decision on all matters relating to the Campaign shall be final, conclusive and binding on all Customers;
- (c) to access the Bank's websites at [www.hlb.com.my](http://www.hlb.com.my) / [www.hlisb.com.my](http://www.hlisb.com.my) (the "**Bank's Websites**") at regular intervals to view the T&Cs of the Campaign and ensure to be kept up-to-date on any changes or variations to the T&Cs;
- (d) that the Reward is non-transferable to any third (3rd) party and non-exchangeable for cash, up-front credit, cheque or benefit-in-kind;
- (e) that the Bank gives no representation or warranty with respect to the quality or suitability of the Reward; and
- (f) to be liable and shall personally bear all applicable taxes, government fees or any other charges that may be levied against them under applicable laws, if any, in relation to their participation in the Campaign.

12. The Bank reserves the right:

- (a) to add, delete, suspend or vary the T&Cs contained herein, either wholly or in part, by way of posting on the Bank's Websites with twenty-one (21) days' prior notice, or in any other manner which the Bank deems practical; and
- (b) to disqualify any Customers for non-compliance of the T&Cs herein from participating in the Campaign and/or be entitled to the Reward.

13. The T&Cs herein, General Terms and Conditions of Accounts and the Terms and Conditions applicable to the Participating Accounts shall be read as an entire agreement. In the event of any discrepancy, the T&Cs herein shall prevail to the extent of such discrepancy.

14. In the event of any discrepancies between these T&Cs as compared to the advertising, promotional, publicity and other materials relating to or in connection with this Campaign, the T&Cs on the Bank's Websites shall prevail.

15. The T&Cs herein shall be governed by and construed in accordance with the laws of Malaysia and the Customers agree to submit to the exclusive jurisdiction of the Courts of Malaysia.

16. Words denoting one gender include all other genders and words denoting the singular include the plural and vice versa.

**Hong Leong Basic Savings Account-i and Hong Leong Pay&Save Account-i are deposit accounts based on the Shariah principle of Tawarruq.**

**Deposit/Deposit-i Products are protected by Perbadanan Insurans Deposit Malaysia up to RM250,000 for each depositor.**