

BRANCH CONNECT CAMPAIGN

Last updated on 26 August 2021

Campaign Period

The Hong Leong Bank Berhad's (193401000023 (97141-X)) ("**HLB**") and/or Hong Leong Islamic Bank Berhad's (200501009144 (686191-W)) ("**HLISB**") (collectively referred to as "**the Bank**") "**Connect Branch Campaign**" ("**Campaign**") commences on 25 June 2021 and is now extended to 31 October 2021, both dates inclusive ("**Campaign Period**"), unless notified otherwise.

Terms and Conditions

The following sets out the terms and conditions applicable to the Campaign ("**T&Cs**"):

Eligibility

1. This Campaign is open to:
 - (i) Existing HLB Current or Savings Account/HLISB Current or Savings Account ("**CASA/CASA-i**") customers of the Bank before the Campaign Period; and
 - (ii) Existing customers of the Bank who have not registered for HLB Connect Online Banking or Connect App ("**HLB Connect**") before the Campaign Period.
2. The Bank reserves the right to disqualify any customer who:
 - (i) has in the past committed, or is currently suspected of committing fraudulent, unlawful or wrongful acts in relation to any facilities granted by the Bank;
 - (ii) is facing bankruptcy proceedings, or has been declared bankrupt either before or during the Campaign Period; and/or
 - (iii) has breached any term and condition governing the Bank's CASA/CASA-i at any time during the Campaign Period.
3. Customers who meet all of the eligibility requirements stated under Clause 1 above, (hereinafter referred to as "**Customers**") can participate in this Campaign only upon being contacted by the Bank's staff during the Campaign Period to participate in the Campaign and stand a chance to win Ringgit Malaysia Fifty (RM50) cashback ("**Cashback**").

Campaign Mechanics and Winners Selection

4. Customers who register for HLB Connect upon being contacted by the Bank's staff and log in to HLB Connect for the first time during the Campaign Period, will be eligible to be selected as a winner ("**Winner**") and win the **Cashback**.
5. Customers who have not updated their mobile numbers with the Bank to receive Transaction Authorisation Code ("**TAC**") must visit the Bank's nearest branch to enrol their mobile number for TAC.
6. Winners will be selected on a first come, first served basis until the Cashback amount is fully utilised during the Campaign Period. A total of 1,400 Winners will be selected to win the Cashback under this Campaign.
7. Each Winner is eligible to receive only one (1) time Cashback throughout this Campaign. The Cashback is non-transferable to any third party and non-exchangeable for up-front credit, cheque or benefit-in-kind.
8. The total Cashback allocation for this Campaign is Ringgit Malaysia Seventy Thousand (RM70,000). The Cashback will be awarded according to the Winner selection method specified above.

Fulfilment of Cashback

9. The Winners will be notified within thirty (30) days from the end of the Campaign Period via SMS and/or email if they have been selected as the Winners.
10. All Cashback will be credited to the Winners' CASA/CASA-i with the Bank by 17 December 2021.
11. As such, the Winners must maintain an active and valid CASA/CASA-i with the Bank until 17 December 2021 for the purpose of cashback crediting, failing which the Cashback shall be forfeited.
12. It is the obligation of the Winners to contact the Bank regarding the non-receipt of the Cashback before 31 December 2021, failing which the Winners are deemed to have received the Cashback and any claim for reimbursement will not be processed.

General

13. By participating in this Campaign, the Customers agree that:
 - (i) they have read, understood and agreed to be bound by the T&Cs herein;
 - (ii) they have read, understood and agreed to be bound by the Bank's Privacy Notice, both of which are available at HLB's website (www.hlb.com.my) and at HLISB's website (www.hlisb.com.my) ("**Bank's Websites**");
 - (iii) all records of the fulfilment of the requirements under Clauses 4 – 6 captured by the Bank's system within the Campaign Period and the Winners selection shall be accurate and final;
 - (iv) the Bank's decisions on all matters regarding the Campaign shall be final, conclusive and binding on all Customers;
 - (v) consent to the Bank's disclosure of their mobile numbers to Infobip Asia Pacific Sdn Bhd (201001014145 (898379-U)) or any other vendor appointed by the Bank to provide SMS services for this Campaign;
 - (vi) to be responsible for providing the Bank with their valid and current contact details including mobile number and email address, and promptly notifying the Bank in the event of changes;
 - (vii) to access the Campaign Website at www.hlb.com.my/branchincentive ("**Campaign Website**") at regular intervals to view the T&Cs of the Campaign to ensure that they keep up-to-date with any changes or variations to the T&Cs; and
 - (viii) to be liable and shall personally bear all applicable taxes, government fees or any other charges that may be levied against them under applicable laws, if any, in relation to their participation in this Campaign.
14. The Bank reserves the right:
 - (i) with prior notice to the Customers, to add, delete, suspend or amend the T&Cs listed here, either fully or partially, or to terminate the Campaign, by posting on the Campaign Website and/or HLB's official Social Media pages; and
 - (ii) to forfeit the Cashback in the event of non-compliance by the Customers of the T&Cs herein, the Terms and Conditions for the use of HLB Connect, the General Terms and Conditions of Accounts and all other laws/rules applicable.
15. In addition to the T&Cs stipulated above, the Customers agree that the Terms and Conditions for the use of HLB Connect and the General Terms and Conditions of Accounts shall be read together with these T&Cs as an entire agreement. In the event of any discrepancies between T&Cs herein, the Terms and Conditions for the use of HLB Connect and the General Terms and Conditions of Accounts, these T&Cs herein shall prevail to the extent of such discrepancy.
16. In the event of any discrepancies between the T&Cs listed here and any advertising, promotional, publicity and other materials relating to or in connection with this Campaign, the final T&Cs on the Campaign Website shall prevail.



17. These T&Cs shall be governed by and construed in accordance with the laws of Malaysia and the Customers agree to submit to the jurisdiction of the Courts of Malaysia.
18. Words denoting one gender include all other genders and words denoting the singular include the plural and vice versa.