

CONNECT PAY DAY DEALS, "RM180,000 WORTH OF SAMSUNG PROMO CODES ON SELECTED SAMSUNG DEVICES UP FOR GRABS"

Last Updated on 27 September 2021

Campaign Period

The Hong Leong Bank Berhad's (193401000023 (97141-X)) ("**HLB**") and Hong Leong Islamic Bank Berhad's (200501009144) (686191-W)) ("**HLISB**") ("hereinafter collectively referred to as "**the Bank**") **Connect Pay Day Deals "RM180,000 WORTH OF SAMSUNG PROMO CODES ON SELECTED SAMSUNG DEVICES UP FOR GRABS"** ("**Campaign**") commences on **29 October 2021** and ends on **03 January 2022** ("**Campaign Period**"), both dates inclusive, unless notified otherwise.

Terms & Conditions

The following sets out the terms and conditions applicable to the Campaign ("**T&Cs**"):

Eligibility

1. This Campaign is open to all Malaysian and non-Malaysian individual customers of the Bank ("**Customers**") who:
 - (i) hold a HLB Current or Savings Account/HLISB Current or Savings Account-i ("**CASA/CASA-i**") and have registered for HLB Connect Online Banking and/or Connect App during the Campaign Period; and
 - (ii) are the existing HLB Connect Online Banking and/or Connect App users with CASA/CASA-i prior to the Campaign Period.
2. The Bank reserves the right to disqualify any Customer who:
 - (i) has in the past committed, or currently suspected of committing fraudulent, unlawful or wrongful acts in relation to any facilities granted by the Bank;
 - (ii) is facing bankruptcy proceedings, or has been declared bankrupt either before or during the Campaign Period; and/or
 - (iii) has breached any term and conditions of the CASA/CASA-i at any time during the Campaign Period.
3. Both permanent and contractual employees of the Bank are not eligible to participate in this Campaign.
4. Customers who meet the eligibility requirements under Clause 1 above can participate in this Campaign and shall stand a chance to win a promo code with discounts up to 30% off Samsung Devices ("**Promo Code**") throughout the Campaign Period, in conjunction with Connect Pay Day Deals.

Campaign Mechanics

5. To participate in the Campaign, the Customers must; -
 - (i) **STEP 1:** Register and/or login to HLB Connect Online Banking and/or Connect App (i.e. applicable to new Customers); and
 - (ii) **STEP 2:** Perform at least one (1) successful Eligible Transaction, details as set out in Table 1 below for each Campaign Month of the Campaign Period in order to earn points for participation;
 - (iii) **STEP 3:** Customer who collects the highest points based on the Eligible Transaction(s) performed for each Campaign Month of the Campaign Period will stand a chance to win the Promo Code [hereinafter referred to as "**Eligible Customers**"].

6. The Eligible Customers who have performed and fulfilled the requirements in Clause 5 above will be selected for each Campaign Month according to the winner selection method and as set out in Table 2 below to win the Promo Code (“**Promo Code Winners**”)
7. The Promo Code allocation for the Campaign is limited **up to 30%** discounts per Eligible Customer.
8. There will be a total Two **Hundred and Ninety-Eight (298)** Promo Codes worth up to RM180,000.00 in value to be rewarded throughout the Campaign Period.
9. Each Promo Code Winner is eligible to receive only one (1) Promo Code throughout the Campaign Period. The Promo Code is non-transferable to any third party and non-exchangeable for cash, up-front credit, cheque or benefit in kind.

Winner Selection for Promo Code Winners

10. As part of the Promo Code Winner selection process, the Bank will allocate point(s) for each successful Eligible Transactions to each Eligible Customer on a monthly basis.

Table 1

Eligible Transaction	Points
Apply Personal Loan / Personal Financing-i	2,000 points
Apply for a Credit Card	1,000 points
Apply for Balance Transfer	1,000 points
Apply for Quick Cash	1,000 points
Apply for Flexi Payment Plan	1,000 points
Place a e-Fixed Deposit/ e-Fixed Deposit-i of a minimum of RM1,000 ¹ <i>e-Fixed Deposit/e-Fixed Deposit-i is protected by PIDM up to RM250,000 for each depositor.</i>	500 points
Prepaid Reload	200 points
Pay Bills with JomPAY	100 points
Pay with DuitNow QR	50 points

Table 2

Campaign Month	Campaign Period	No. of Promo Code Winners Monthly
Month 1	29 October 2021– 4 November 2021	Hundred and Eleven (111) Promo Code Winners
Month 2	26 November 2021– 2 December 2021	Ninety-Seven (97) Promo Code Winners
Month 3	26 December 2021 – 3 January 2022	Ninety (90) Promo Code Winners

Eligible Customers with the highest points accumulated for the Campaign Month of the Campaign Period will be selected as the Promo Code Winners for the respective Campaign Months.

11. In the event there are two (2) or more Eligible Customers who have accumulated the same highest points for the Campaign Month, the Eligible Customer who first accumulated the highest points based on the Eligible Transactions performed will be selected as the Promo Code Winner for the relevant Campaign Month.

Campaign Promo Code Fulfilment

12. Promo Code Winners will be notified with the Promo Code via SMS (based on the Bank's record) as set out on Table 3 below.

Table 3

Campaign Month	Campaign Period	Winner Announcement Date by the
Month 1	29 October 2021– 4 November 2021	29 November 2021
Month 2	26 November 2021– 2 December 2021	31 December 2021
Month 3	26 December 2021 – 3 January 2022	31 January 2022

13. The Promo Code Winners would need to redeem the Promo Code before its expiry date via a third-party partner merchant Tri-e Marketing Sdn. Bhd. [0825150M] <https://dcode.3ex.com.my/cpdd> to purchase the Samsung Devices.
14. The Bank gives no representation or warranty with respect to the quality or suitability of the Promo Code and/or the Samsung Devices, the validity and/or usage of the Promo Code and the Bank shall not be responsible to replace any lost, damaged or expired Promo Code. The Promo Code Winners shall at their own cost and expense deal directly with Tri-e Marketing Sdn Bhd for any queries, disputes or claims pertaining to the Promo Code and/or the Samsung Devices without recourse to the Bank.

General

15. By participating in this Campaign, the Customers agree:
- (i) that they have read, understood and agreed to be bound by the T&Cs herein;
 - (ii) that they have read, understood and accepted to be bound by the Bank's Privacy Notice, both of which are available in the Bank's website www.hlb.com.my or www.hlisb.com.my;
 - (iii) that all records of the fulfilment of the eligibility requirements under Clauses 4 and 5 captured by the Bank's system within the Campaign Period are accurate and the selection for the Promo Code Winners shall be final and conclusive;
 - (iv) that the Bank's decisions on all matters regarding the Campaign shall be final, conclusive and binding on all the Customers;
 - (v) to consent to the Bank to disclose their mobile numbers and/or email addresses to the vendor(s) appointed by the bank to provide SMS and/or email services for the Campaign;

- (vi) to be responsible for providing the Bank with their valid and current contact details including mobile numbers and email addresses, and promptly notifying the Bank in the event of any changes;
 - (vii) to access the Campaign website at www.hlb.com.my/connectpdd (“**Campaign Website**”) at regular intervals to view the T&Cs of the Campaign and to ensure that they keep up-to-date with any changes or variations to the T&Cs; and
 - (viii) to be liable and shall personally bear all applicable taxes, government fees or any other charges that may be levied against them under applicable laws, if any, in relation to their participation in this Campaign.
16. The Bank reserves the right:
- (i) with prior notice to the Customers, to add, delete, suspend or amend the T&Cs listed here, either fully or partially, or to terminate the Campaign, by posting on the Campaign Website; and
 - (ii) to forfeit the Promo Code in the event of non-compliance by the Customers of the T&Cs herein, the Terms and Conditions for the use of HLB Connect, the General Terms and Conditions of Accounts and all other laws/rules applicable.
17. In addition to the T&Cs stipulated above, the Customers agree that the Terms and Conditions for the use of HLB Connect, and the General Terms and Conditions of Accounts shall be read together with these T&Cs as an entire agreement. In the event of any discrepancies between T&Cs herein, the Terms and Conditions for the use of HLB Connect, and the General Terms and Conditions of Accounts, the specific T&Cs herein shall prevail to the extent of such discrepancy.
18. In the event of any discrepancies between the T&Cs listed here and any advertising, promotional, publicity and other materials relating to or in connection with this Campaign, the final T&Cs on the Campaign Website shall prevail.
19. These T&Cs shall be governed by and construed in accordance with the laws of Malaysia and the Customers agree to submit to the jurisdiction of the Courts of Malaysia.
20. Words denoting one gender include all other genders and words denoting the singular include the plural and vice versa.
21. If you have any enquiries regarding the T&Cs, please email us at hlonline@hlbb.hongleong.com.my or call 03-76268899.