

EXCLUSIVE FOR HLB DAMANSARA CITY MALL MERCHANTS: ACTIVATION CAMPAIGN

Last Updated on 22 November 2023

CAMPAIGN PERIOD

The Hong Leong Bank Berhad's (193401000023 (97141-X)) ("**HLB**") and Hong Leong Islamic Bank Berhad's (200501009144 (686191-W)) ("**HLISB**") ("hereinafter collectively referred to as "**the Bank**") "**Exclusive for HLB Damansara City Mall Merchants: Activation Campaign**" ("**Campaign**") commences on 1 December 2023 and ends on 31 May 2024 ("**Campaign Period**"), both dates inclusive, unless notified otherwise.

TERMS & CONDITIONS

The following sets out the terms and conditions applicable to the Campaign ("**T&Cs**"):

ELIGIBILITY

1. This Campaign is open to all new and existing HLB BizBuddy (DuitNow QR) individual and non-individual merchants ("**Merchants**") in Damansara City Mall ("**DC Mall**") who are the Bank's Business Current Account/Current Account-i and/or Basic Current Account/Current Account-i accountholders ("**Participating Accounts**").
2. For the avoidance of doubt, "new Merchants" refer to Merchants in DC Mall who do not have any of the Participating Accounts with the Bank prior to the Campaign Period and open any of the Participating Accounts during the Campaign Period.
3. Any Merchant who has committed or is suspected of committing any fraudulent, unlawful or wrongful acts in relation to any of the facilities granted by the Bank or have been declared bankrupt/wound-up (pursuant to a petition by the Bank or other financial institutions or by any third party or is subject to any bankruptcy proceedings/winding-up proceedings at any time prior to or during the Campaign Period) shall **NOT** be eligible to participate in the Campaign.

CAMPAIGN MECHANICS

4. There are two (2) Rewards available to be won under this Campaign i.e. Reward A and Reward B.

Reward A

- (a) Merchants will be entitled to Reward A provided that the following Qualifying Criteria A set out in Table 1 below have been performed and fulfilled during the Campaign Period ("**Reward A Winners**"):

Table 1

Campaign Period	Qualifying Criteria A	Reward A
1 December 2023 – 31 May 2024	Merchants who receive customers' QR payments via HLB BizBuddy (DuitNow QR) with total cumulative transactions amount of RM1,000 and above during <i>the prescribed Campaign Month</i> as set out in Table 2 below	0.25% rebate on total cumulative transactions amount for each Campaign Month and the total amount of rebate each Reward A Winner can receive is capped up to a maximum of RM100 only

- (b) Reward A Winners are entitled to receive a maximum of one (1) Reward A only per Campaign Month;
- (c) Reward A is capped at a total pool of **Ringgit Malaysia Four Thousand Four Hundred (RM4,400)** throughout the Campaign Period and Reward A is capped at the respective Monthly Reward A Limit allocated for each Campaign Month set out in Table 2 below. Reward A Winners will be selected on

a first come, first served basis to win Reward A. Notwithstanding any provision to the contrary in the T&Cs herein, no further Reward A will be rewarded once the capped limit is reached;

- (d) The crediting record of Reward A will be reflected in the monthly e-statement of the Reward A winners' Participating Accounts;
- (e) Reward A will be credited into the Reward A Winners' Participating Accounts on the following Reward A Crediting Dates as per Table 2 below:

Table 2

Campaign Month	Reward A Crediting Dates	Monthly Reward A Limit
01 December 2023 – 31 December 2023	31 March 2024	RM500
01 January 2024 – 31 January 2024		RM700
01 February 2024 – 29 February 2024		RM700
01 March 2024 – 31 March 2024	30 June 2024	RM700
01 April 2024 – 30 April 2024		RM1,000
1 May 2024- 31 May 2024		RM1,000

- (f) The Reward A Winners will be notified of their entitlement to Reward A via Short Message Service (“**SMS**”) once Reward A have been credited into their Participating Accounts on or before the Reward A Crediting Dates of each Campaign Month as stated in Table 2 above. Merchants who do not receive the SMS are deemed not entitled to Reward A;
- (g) It is the obligation of the Reward A Winners to inform the Bank in the event of non-receipt of Reward A by 30 June 2024, failing which the Reward A Winners are deemed to have received Reward A and any appeal or request for the Reward A shall not be entertained by the Bank; and
- (h) To receive Reward A, the Reward A Winners' Participating Accounts must remain valid/active, in good standing until the Reward A Crediting Date based on the relevant Campaign Month as indicated in Table 2 above and the Reward A Winners must not breach any of General Terms and Conditions of Accounts, the Terms and Conditions applicable to the Participating Accounts and Merchant Services Terms and Conditions (“**Applicable Terms and Conditions**”) including the T&Cs of this Campaign. Reward A Winners who have breached any of the aforementioned Applicable Terms and Conditions and/or the T&Cs of this Campaign at any time before, during or after the Campaign Period will be automatically disqualified from receiving Reward A.

Reward B

- (i) Merchants will be entitled to Reward B provided that the following Qualifying Criteria B set out in Table 3 below have been performed and fulfilled during the Campaign Period (“**Reward B Winners**”);

Table 3

Reward B	Qualifying Criteria B	Transaction Period	Reward B Crediting Dates	No. of Winners (#)
RM300 Bonus	Top Merchants who achieves the highest number of cumulative transaction counts (regardless of amount) for HLB BizBuddy (DuitNow QR) during the prescribed Transaction Period	1 December 2023 – 29 February 2024	31 March 2024	1
RM300 Bonus		01 March 2024 – 31 May 2024	30 June 2024	1
Total No. of Winners (#)				2

- (j) There will be only one (1) Reward B available to be won for each Transaction Period as set out in Table 3 above;
- (k) Reward B is capped at a total pool of **Ringgit Malaysia Six Hundred (RM600)** throughout the Campaign Period and Reward B is capped at Ringgit Malaysia Three Hundred (RM300) only for each Transaction Period based on **Table 3** above. Notwithstanding any provision to the contrary in the T&Cs herein, no further Reward B will be rewarded once the capped limit is reached;
- (l) The crediting record of Reward B will be reflected in the monthly e-statement of the Reward B Winners' Participating Accounts;
- (m) The Reward B Winners will be notified of their entitlement to Reward B via SMS once Reward B has been credited into their Participating Accounts on or before the Reward B Crediting Dates of each Transaction Period as indicated in Table 3 above. Merchants who do not receive the SMS are deemed not entitled to Reward B;
- (n) It is the obligation of the Reward B Winners to inform the Bank in the event of non-receipt of Reward B by 30 June 2024, failing which the Reward B Winners are deemed to have received Reward B and any appeal or request for Reward B shall not be entertained by the Bank; and
- (o) To receive Reward B, the Reward B Winners' Participating Accounts must remain valid/active, in good standing until the Reward B Crediting Date based on the relevant Transaction Period as indicated in Table 3 above and the Reward B Winners must not breach any of the Applicable Terms and Conditions including the T&Cs of this Campaign. Reward B Winners who have breached any of the aforementioned Applicable Terms and Conditions and/or the T&Cs of this Campaign at any time before, during or after the Campaign Period will be automatically disqualified from receiving Reward B.

GENERAL

5. By participating in this Campaign, the Merchants:
- confirm to have read, understood, accepted and agreed to be bound by the applicable Terms and Conditions;
 - agree that the Bank's decision on all matters relating to the Campaign shall be accurate, final, conclusive and binding on all Merchants;
 - consent and authorise the Bank to disclose their mobile numbers to Infobip Asia Pacific Sdn. Bhd. (201001014145 (898379-U)), a SMS vendor officially appointed by the Bank ("**Infobip**") to provide SMS services for this Campaign;
 - agree to access www.hlb.com.my and/or www.hlisb.com.my ("**Bank's Websites**") **Error! Hyperlink reference not valid.** at regular intervals to view the T&Cs of the Campaign and ensure to be kept up-to-date on any changes or variations to the T&Cs;

- (e) agree that Reward A and/or Reward B are non-exchangeable for up-front cash, credit, cheque or benefit-in-kind; and
 - (f) agree to be liable and shall personally bear all applicable taxes, government fees or any other charges that may be levied against them under applicable laws, if any, in relation to their participation in the Campaign.
6. The Bank reserves the right:
- (a) with prior notice to the Merchants, to add, delete, suspend or vary the T&Cs listed herein, either fully or partially, or to terminate the Campaign, by way of posting such addition, deletion, suspension or amendment of the T&Cs or termination of this Campaign on the Bank's Websites; and
 - (b) to forfeit and claw back any of the Reward A and/or Reward B paid and return the same into the pooled fund allocation (as referred to under Clause 4 of these T&Cs) in the event there is any detected fraud, or non-compliance of any of the T&Cs of this Campaign.
7. In addition to the terms stipulated above, the Merchants agree that the Applicable Terms and Conditions shall be read together with these T&Cs as an entire agreement. In the event of any discrepancies, the T&Cs herein shall prevail to the extent of such discrepancies.
8. In the event of any discrepancies between the T&Cs herein and any advertising, publicity and other materials relating to or in connection with the Campaign, the final T&Cs on the Bank's Website shall prevail.
9. The T&Cs herein shall be governed by and construed in accordance with the laws of Malaysia and the Merchants agree to submit to the exclusive jurisdiction of the Courts of Malaysia.
10. Words denoting one gender include all other genders and words denoting the singular include the plural and vice versa.

Hong Leong Current Account-i and Basic Current Account-i are deposit accounts based on the Shariah contract or Tawarruq.

Member of PIDM. Deposits/Deposits-i are protected by PIDM up to RM250,000 for each depositor (refer to [Products Eligible for PIDM Protection](#)).

If you have any enquiries regarding these T&Cs, please email us at QRBizBuddy@hlbb.hongleong.com.my.