

Christmas 2019: SOCIAL MEDIA CHRISTMAS CONTEST

CONTEST PERIOD

Hong Leong Bank Berhad's ("HLB") "Social Media Christmas Jingle Jukebox Contest" ("Contest") commences on 9 December 2019 at 00:00:00 hours (12:00 am) and ends on 31 December 2019 at 23:59:00 hours (11:59 p.m.) ("Contest Period"), both days inclusive, unless notified otherwise.

Terms and Conditions

The following sets out the terms and conditions applicable to the Contest ("T&Cs"):-

Eligibility

1. This Contest is open to all Malaysian individuals regardless of whether they are customers of HLB or otherwise, except for the persons listed in paragraph 2 below ("Participants").
2. The following persons are **NOT** eligible to participate in the Contest:
Permanent and contract employees of HLB (including its subsidiaries and related companies), vendors and partners of HLB and their respective immediate family members (e.g. spouse, children, parent, sibling).
3. In order to be eligible for this Contest, all requirements must be fulfilled according to the contest mechanics below.

Contest Mechanics

4. To participate in the Contest, the Participants must first become a fan of HLB's Facebook page at www.facebook.com/HLBMalaysia ("Bank's Facebook Page"). To become a fan of the Bank's Facebook Page, the Participants just have to click 'Like' on the Bank's Facebook Page. No registration is required.
5. The Participants are then required to submit their entry by completing the following steps ("Contest Entry"):
 - i. Visit <www.hlb.com.my/christmas> to create a song ("Song");
 - ii. Once the Song has been created, copy the unique URL of the Song and post it in the comment box of the Facebook Contest post at the Bank's Facebook Page; and
 - iii. Include the hashtags **#HLBChristmas2019** and **#HLBJingleJukebox** when posting the unique URL of the Song in the said comment box.
6. Participants must be the original composer of the Song(s) and hence the sole copyright holder of the Song submitted for this Contest. Participants will be disqualified if they are not the original composer of the Song(s) submitted for this Contest, or in the event that HLB is of the view that the Song(s) submitted are plagiarized.
7. For the avoidance of doubt, any submission without the required Facebook hashtags and/or inaccessible URL by HLB for any reason whatsoever will not qualify as a Contest Entry. Any submission of Contest Entry after 23:59:00 hours (11:59 p.m.) on 31 December 2019 will be disregarded.
8. HLB reserves the right to disqualify and/or delete any Contest Entry or comments left in the comment box of the Bank's Facebook Page that contain racist sentiments, profanity or any other elements deemed inappropriate by HLB (including but not limited to infringement of any third party intellectual property rights). HLB shall not be responsible for any Contest Entry or comments removed or deleted by HLB and

Contest Entry which is unsuccessfully posted due to technical or internet connection issues or for any other reason whatsoever.

Prize Selection and Fulfilment

9. The following are the prizes (“Prize(s)”) to be given out to the winners of this Contest:

Prizes		No. of Winners
Grand Prize	Iphone 11 (64G)	1
Consolation Prizes	RM50 Starbucks Gift Card	30

10. Each Participant is entitled to win only ONE (1) Prize in this Contest.

11. The Participants are allowed to submit more than one (1) Contest Entry throughout the Contest Period to improve their chances of winning.

12. At the end of the Contest Period, one (1) Grand Prize winner and 30 Consolation Prize winners (“**Winners**”) will be selected by HLB based on the creativity of the Song submitted by the Participants. The Winners will be notified by HLB within fourteen (14) days after the end of the Contest Period (“**Notification**”) via a Facebook comment reply to the respective Participants’ Contest Entry posting. The Winners are required to send an e-mail to hlbmarketingcom@hongleong.com.my with their personal details as follows within five (5) days from the date of Notification:-

- (a) Full name as per National Registration Identity Card (“**NRIC**”)
- (b) NRIC
- (c) Mobile Number
- (d) Email Address
- (e) FB Username
- (f) Preferred HLB branch to collect the Grand Prize (“**Preferred HLB Branch**”).

13. If the Winners fail to email to HLB with all required details within the timeframe as specified in Clause 12 above, the Winners shall be disqualified from the Contest and shall not be entitled to the Prize.

14. The announcement on the Winners will be posted on the Bank’s Facebook Page within eight (8) weeks from the end of the Contest Period.

15. The Winners shall be contacted by the respective HLB’s branch for the Winners to collect the Prize within eight (8) weeks after the end of the Campaign Period (“**Prizes Delivery Period**”).

16. The Winners is required to be present at the Preferred HLB Branch at the time and date determined by the Preferred HLB Branch for collecting the Prize with identity card and biometric validation, failing which the Prize will be forfeited and any appeal or request for the reimbursement of the Prize shall not be entertained by HLB.

Further, HLB or Preferred HLB Branch shall not be responsible for the transportation costs or charges incurred by the Prize Winners to the Preferred HLB Branch for the collection of the Prize and the same shall be borne by the Prize Winners.

17. For the avoidance of doubt, it is HLB's sole and absolute discretion to determine if the Winners shall be entitled to any Contest Prizes and any dispute(s) pertaining to HLB's decision shall not be entertained.

18. The Prizes are given on "as is" basis and will be subject to terms and conditions imposed by the provider, NBC Corporation and Starbucks Malaysia Sdn Bhd and HLB gives no representation or warranty with respect to the validity, usage, quality or suitability of the Prizes and shall not be responsible to replace any lost, stolen or damaged Prizes. The Winners shall deal directly with the provider for any queries, disputes or claims pertaining to the Prizes without recourse to HLB.

19. The Contest Prizes are non-transferable, non-negotiable and non-exchangeable for cash or in kind.

20. HLB reserves the right to replace the Contest Prizes with any other item of equal value at its sole and absolute discretion.

Publicity of Contest Entry

General

21. By participating in the Contest, the Participants:

- a. agree to have read, understood and be bound by the T&Cs herein;
- b. agree that HLB's decision on all matters relating to the Contest shall be final, conclusive and binding on all Participants and no further correspondence and/or appeal to dispute HLB's decision shall be entertained;
- c. agree to access HLB's website at www.hlb.com.my/christmas at regular time intervals to view the T&Cs of the Contest and ensure to be kept up-to-date on any changes or variations to the T&Cs;
- d. represent and warrant that he/she has all rights (if any) required for the use of the relevant intellectual property rights in the Song uploaded for the purposes of the Contest Entry;
- e. agree to be personally liable and shall bear all applicable taxes, government fees or any other charges that may be levied against them under applicable laws, if any, in relation to their participation in the Contest and/or collection of Prizes;
- f. consent and authorise HLB to disclose the Participants' personal data, i.e. contact numbers, to the HLB's appointed NBC Corporation and Starbucks Malaysia Sdn Bhd for the purpose of this Contest and/or collection of Prizes;
- g. consent and authorise HLB to disclose or publish the Participants' personal data including Facebook usernames, names, NRIC numbers (in masked form) and/or photo(s) in HLB's & HLISB's website or in media, marketing or advertising materials as deemed necessary by HLB for HLB's purpose in relation to this Contest;
- h. agree to be bound by the terms and conditions imposed by the provider of the Prizes; and
- i. consent and authorise HLB to use their names/nicknames (i.e. appearing on Facebook) and their Contest Entry free of charges for publicity, advertising, trade or promotion purposes in any media as HLB deemed necessary for HLB's purpose in relation to this Contest.

22. HLB reserves the right:

a. To add, delete, suspend or vary the T&Cs contained herein, either wholly or in part, at HLB's discretion by way of posting on the Bank's Facebook Page or in any manner deemed suitable by HLB, at any time with prior notice;

b. To disqualify any Participants and/or Winners for any reason whatsoever as HLB may in its absolute discretion deem fit without assigning any reasons thereof.

23. In the event of any discrepancy between the T&Cs herein as compared to the advertising, promotional, publicity and other materials relating to or in connection with the Contest, the final T&Cs on HLB's website shall prevail.

24. All features of the Prizes in all printed materials and/or HLB's website are for illustration purposes only. Any props, accessories or equipment featured with the Prizes in any pictorial materials are for decorative purposes and shall not form part of the Prizes.

25. The T&Cs herein shall be governed by and construed in accordance with the laws of Malaysia and the Participants agree to submit to the exclusive jurisdiction of the Courts of Malaysia in connection with any dispute arising out of or in relation to the Contest and these T&Cs..

26. Words denoting one gender include all other genders and words denoting the singular include the plural and vice versa.