

2020 PROTON X50 NEW LAUNCH CAMPAIGN

CAMPAIGN PERIOD

Last updated on 5 January 2021

The Hong Leong Bank Berhad's (193401000023 (97141-X)) ("**HLB**") and Hong Leong Islamic Bank Berhad's (200501009144 (686191-W)) ("**HLISB**") (collectively referred to as the "**Bank**") "**2020 PROTON X50 New Launch Campaign**" ("**Campaign**") commences on 1 October 2020 and ends on 31 March 2021, both dates inclusive ("**Campaign Period**"), unless notified otherwise.

TERMS AND CONDITIONS

The following sets out the terms and conditions applicable to the Campaign ("**T&Cs**"):

Eligibility

1. The Campaign is open to all new and existing individual and/or non-individual customers of the Bank ("**Customers**").
2. Non-individual customers refer to companies, corporate bodies, associations, clubs, schools, societies, non-profit organizations, sole proprietors, partnerships and professional practices, duly registered and incorporated in Malaysia.
3. The Bank's participating products ("**Participating Products**") for this Campaign are as follows:
 - (i) Hong Leong Auto Loan Fixed Rate; and
 - (ii) Hong Leong Auto Financing-I Fixed Rate.
4. The following Customers are NOT eligible to participate in this Campaign:
 - Customers who have committed or are suspected of committing any fraudulent, unlawful or wrongful acts in relation to any of the facilities granted by the Bank or have been declared bankrupt (pursuant to a petition by either banks or by any third party) or are subject to any bankruptcy proceedings at any time prior to, during or after the Campaign Period; or
 - Customers who have committed, or determined by the Bank to be potentially committing any of the wrongful acts stipulated herein.

Campaign Mechanics

5. In order to participate in this Campaign, Customers are required to fulfil the following criteria ("**Qualifying Criteria**") during the Campaign Period:
 - (i) Apply for either one of the Participating Products to purchase a new PROTON X50 vehicle ("**Vehicle**") with a minimum financed amount of Ringgit Malaysia Thirty Thousand (RM30,000) and a minimum loan/financing tenure of three (3) years ("**Facility**") to part finance the purchase of the Vehicle; and
 - (ii) Accept the Facility approved by the Bank by 26 February 2021 and attend to the registration of the Vehicle on/before 31 March 2021.
6. Customers who have fulfilled the Qualifying Criteria stipulated under Clause 5 above during the Campaign Period ("**Eligible Customers**") will be entitled to receive a Ringgit Malaysia Ninety (RM90) Touch 'n Go e-Wallet ("**TNG e-Wallet**") Cashback ("**Gift**").
7. For the avoidance of doubt, the Gift will be allocated on a first-come, first-served basis, limited to one (1) Gift for each Eligible Customer regardless of the number of applications submitted by an Eligible Customer during the Campaign Period, and subject to availability of the Gift. The total allocation of the Gift for this Campaign is two thousand one hundred (2,100) units only.

8. The Gift will be sent to the Eligible Customers via email or SMS attached with a unique cashback code, no later than **sixty days (60)** from 31 March 2021 (“**Notification Date**”).
9. The terms and conditions governing the TNG e-wallet cashback usage are as follows:
 - (a) Validity/Expiry: Six (6) months from the date of issuance;
 - (b) Customer needs to be a pre-registered Touch ‘n Go (“**TNG**”) user in order to redeem the cashback code; and
 - (c) Only one-time usage is allowed for each unique code issued.
10. By participating in this Campaign, the Customers agree to be bound by TNG’s terms and conditions governing the e-wallet cashback terms of usage, which may vary from time to time without prior notice. For the avoidance of doubt, the Bank is not responsible for any variation/amendments of the terms and conditions governing the e-wallet cashback terms of usage by TNG and any queries or disputes pertaining the aforesaid amendments/variation shall not be entertained by the Bank and the Customers shall resolve the same directly with TNG.
11. In the event the Eligible Customers do not receive the Gift after the Notification Date, it is the responsibility of the Eligible Customers to notify the Bank in writing with regard to the non-receipt of the Gift, failing which the Eligible Customers are deemed to have received the Gift. The Bank shall not be liable and responsible in any manner whatsoever for non-receipt of the Gift by the Eligible Customers.

General

12. The Campaign is NOT valid with any other on-going promotions offered by the Bank.
13. By participating in the Campaign, the Customers agree:
 - (a) to have read, understood and to be bound by the T&Cs of the Campaign;
 - (b) that all records of transactions captured by the Bank’s system within the Campaign Period shall be accurate and final;
 - (c) that all applications for the Participating Products are subject to the Bank’s credit evaluation and approval;
 - ~~(d)~~ that the Bank’s decision on all matters relating to the Campaign shall be final, conclusive and binding on all Customers;
 - (e) consent to and authorize the Bank to disclose their personal data (i.e. contact numbers and email address) to an authorized third party vendor, D’Catalyst Sdn. Bhd. appointed by the Bank for the purpose of fulfilling this Campaign; and
 - (f) to access the Bank’s Websites at www.hlb.com.my or www.hlisb.com.my at regular intervals to view the T&Cs and ensure to be kept up-to-date on any change or variation to the T&Cs.
14. The Bank reserves the right to add, delete, suspend or amend the T&Cs contained herein, either wholly or in part, by way of posting on the Bank’s Websites or in any other manner which the Bank deems practical in order to give prior notice to the Customers on such addition, deletion or amendment of the said T&Cs or suspension or termination of this Campaign.
15. In the event of any discrepancies between the T&Cs herein as compared to the advertising, promotional, publicity and other materials relating to or in connection with this Campaign, the T&Cs on the Bank’s Websites shall prevail.
16. The T&Cs contained herein shall be governed by and construed in accordance with the laws of Malaysia and Eligible Customers agree to submit to the jurisdiction of the Courts of Malaysia.

17. Words denoting one gender include all other genders and words denoting the singular include the plural and vice versa.