

**READY, SET, SHOP CAMPAIGN****CAMPAIGN PERIOD**

1 July 2021 – 21 July 2021

**SUMMARY OF CAMPAIGN MECHANIC****Campaign Mechanics**

Spend accumulated RM700 from 1 July 2021 to 21 July 2021 to get an invitation to **the Exclusive Sale on 31 July 2021**

**STEPS TO RECEIVE INVITE TO EXCLUSIVE SALE DAY - 31 JULY**

**Step 1:** Spend an **accumulated amount of RM700** from 1 July to 21 July using HLB Credit Card

**Step 2:** Receive an SMS or eDM with a unique code from HLB **on 29 July** after achieving the accumulated spend.

Note: *(Do not share your unique code)*

**Step 3:** Use the link provided via SMS/eDM to visit the landing page and check in using your unique code on **31 July 2021 at 11:00 a.m.** Key in your unique code again at the checkout to purchase 1 Exclusive Sale Items such as Dyson, Apple, Nespresso, Samsung and more at 70% OFF!

**Please see the following pages for the full campaign details and terms & conditions.**

**READY, SET, SHOP CAMPAIGN**

Last Updated on 28 July 2021

**CAMPAIGN PERIOD**

The Hong Leong Bank Berhad's (193401000023 (97141-X)) ("HLB") "**Ready, Set, Shop Campaign**" ("**Campaign**") commences on **01 July 2021** at 01:00:00 hours (01:00 a.m.) and ends on **21 July 2021** at 23:59:59 hours (11:59 p.m.), both dates inclusive ("**Campaign Period**"), unless notified otherwise for customer to receive invite for the **Exclusive Sale on 31 July 2021**.

**TERMS & CONDITIONS**

The following sets out the terms and conditions applicable to the Campaign ("**T&Cs**"):

**CAMPAIGN ELIGIBILITY**

1. The Campaign is open to all new and existing HLB Credit Cardholders ("**Cardholders**"). New cardholders refer to those who do not hold any HLB credit cards prior to the Campaign Period.
2. The following persons shall not be eligible to participate in this Campaign:
  - (a) Cardholders who possess HLB credit card(s) ("**Cards**") which are NOT issued in Malaysia;
  - (b) Cardholders whose Cards accounts are NOT in good standing, inactive, or who are in breach of any terms and conditions of HLB credit card account(s) at any time during the Campaign Period;
  - (c) Cardholders whose Cards' accounts are invalid or cancelled at any time during the Campaign Period;
  - (d) Cardholders who have cancelled their Cards and reapplied for a new Card as a principal cardholder within twelve (12) months from the date of such cancellation; and/or
  - (e) Cardholders who have committed or are suspected of committing any fraudulent, unlawful or wrongful acts in relation to any of the facilities granted by HLB or have been declared bankrupt or are subject to any bankruptcy proceedings at any time prior to, during or after the Campaign Period.

**CAMPAIGN MECHANICS**

3. Cardholders shall be eligible to receive the Exclusive Sale invitation via SMS/eDM that is registered in HLB's system when they perform the respective **Qualifying Spend** using HLB Credit Cards during the Campaign Period as set out in Table 1 below, subject to the fulfilment of the terms and conditions herein ("**Eligible Cardholders**").

**Table 1**

<b>Campaign Period</b>	<b>Qualifying Spend</b>
1 July 2021 to 21 July 2021	Spend accumulated RM700

Note: Each Eligible Cardholder will receive only one (1) invitation via SMS or eDM regardless of the number of times the accumulated spend is achieved.

4. If an Eligible Cardholder performs the Qualifying Spend during the Campaign Period as prescribed in Table 1 above, then he/she will be eligible to purchase one (1) item ("**Exclusive Sale Item**") from the list of items in Table 2 under Clause 8 herein at 70% discount of the listed price in the link provided during the Exclusive Sale.



5. Eligible Cardholders will only receive a maximum of one (1) SMS invite when Eligible Cardholders have reached a total accumulated spend of Ringgit Malaysia Seven Hundred (RM700) or more:



6. Purchase of Exclusive Sale Items must be made with a Hong Leong Bank Credit Card.
7. Each Eligible Cardholder is only allowed to purchase one (1) Exclusive Sale Item. Once purchase is made, the Eligible Cardholders are not eligible to purchase another item.
8. The Exclusive Sale Items available for sale during the Exclusive Sale is on a first come, first serve basis and subject to the allocation as set out in Table 2 below.

**Table 2**

Exclusive Sale Items	No of Exclusive Sale Items
Dyson V11 Absolute +	30
iPhone 12 Pro, Gold, 128GB	1
iPad Air, 64GB, Wifi	40
Nintendo Switch Neon/Grey V2 Console	30
Samsung TV UA50AU9000	10
Samsung Jet 70 Vacuum	10
Dyson Airwrap Styler	40
Apple Watch Series 3	55

Nespresso Pixie Electric Titan	40
Xiaomi Robot 1C Vacuum Mop	50
Apple Airpods	60
Xiaomi Air Purifier 3C	50
Oppo Reno5	10
Xiaomi Smart Band 6	160
JBL GO 2 (Portable Bluetooth Speaker)	160
Oppo Voucher worth RM77	300
Amazfit Bip U Pro	110
<b>TOTAL</b>	<b>1156</b>

Note: Listed Exclusive Sale Items in Table 2 are subject to availability of stock. In the event, the item is no longer available, a similar product at a similar cost will replace it.

9. For the purpose of Clause 3 above, “**Qualifying Spend**” includes online purchases transacted locally and internationally. Qualifying Spend made in currencies other than Ringgit Malaysia (“**RM**”) will be converted to and computed in RM based on the conversion rate determined by HLB at the time of transaction.
10. For the avoidance of doubt, Qualifying Spend shall **EXCLUDE** the following:
  - (a) Any E-wallet Top Ups (e.g., Big Pay, Grab Pay, Lazada Pay, Shopee Pay, Touch’N’Go eWallet etc.);
  - (b) Any monthly recurring/auto-billing;
  - (c) Refunded, disputed, unsuccessful, reversed, unauthorized, fraudulent or unlawful transactions;
  - (d) Any form of services or miscellaneous fees, including finance charges and fees such as credit card annual fee, late payment charges and government service tax, imposed by HLB; and/or
  - (e) Any credit card transactions processed offline.
11. The Qualifying Spend made by supplementary credit cardholder(s) under the same principal Eligible Cardholders’ account and/or Qualifying Spend made by the same Eligible Cardholders using different Cards will also be included in the computation of the Eligible Cardholders’ total Qualifying Spend.
12. It is the obligation for Cardholders to provide their latest and valid telephone numbers to HLB and HLB shall not be responsible in the event HLB is unable to reach the Eligible Cardholders for any reasons whatsoever.
13. HLB shall not be liable and responsible for any failure or delay in transmission of sales transactions by Visa International Incorporated, MasterCard Worldwide, merchant establishments, postal or any party in which may result in the Eligible Cardholders being omitted from this Campaign.
14. The assignment of Qualifying Spend Merchant Code Category description (“**MCC**”) for the merchant is performed by the respective merchant’s acquiring bank and it is the responsibility of the particular acquiring bank to assign the correct MCC. Spend will not be qualified in the event of incorrect assignment of MCC by the acquiring bank.

### **CAMPAIGN FULFILMENT**

15. The Fulfilment will work as follows:
  - (a) Eligible Cardholders who have successfully purchased the Exclusive Sale Item will receive their purchased Exclusive Sale Item from the Bank’s authorised supplier, PrestoMall Sdn Bhd (201201037722 (1113867-K)) (“**Supplier**”) who will undertake the delivery of the Exclusive Sale Item within thirty (30) working days from the end of Campaign Period, which is 30 August 2021.
  - (b) The Eligible Cardholders will receive their purchased Exclusive Sale Item by 30 August 2021. It is essentially the obligation of the Eligible Cardholders to inform HLB in the event of non-

receipt by 6 September 2021 failing which the Eligible Merchants are deemed to have received the Exclusive Sale Item and any complaints of non-receipt shall not be entertained by HLB.

## **GENERAL**

16. By participating in this Campaign, the Eligible Cardholders agree:
- (a) that they have read, understood and agree to be bound by the T&Cs herein and HLB's General Terms and Conditions of the Cardholder Agreement available at HLB's website at [www.hlb.com.my](http://www.hlb.com.my) ("**HLB's Website**");
  - (b) that all records of transactions captured by HLB's system for the purpose of this Campaign are final;
  - (c) that HLB's decision on all matters relating to this Campaign shall be final, conclusive and binding on all the Eligible Cardholders;
  - (d) that any reversal of transactions shall be excluded from the Qualifying Spend;
  - (e) that the Exclusive Sale Items are non-transferable to any third party and non-exchangeable for up-front credit, cheque or in kind;
  - (f) to access HLB's Website at regular intervals to view the T&Cs of this Campaign to ensure that they keep up-to-date with any changes or variations to the T&Cs; and
  - (g) to authorise HLB to disclose their personal data i.e., contact numbers and/or email address to authorised 3<sup>rd</sup> party vendor, Infobip Asia Pacific Sdn Bhd (201001014145 (898379-U)) and/or M3 Technologies (ASIA) Berhad (199901007872 (482772-D)) and/or DCATALYST Sdn Bhd (200801017996 (819292-U)) and/or PrestoMall Sdn Bhd as HLB deems fit for the purpose of sending SMS and/or email and/or fulfilment for the purpose of this Campaign;
  - (h) For the avoidance of doubt, the Exclusive Sale Items are provided by the Supplier. HLB shall not be liable in any circumstances for any loss, torn, damaged or stolen Exclusive Sale Item purchased and any request for replacement shall not be entertained by HLB and/or the Supplier. HLB gives no representation or warranty with respect to the quality or suitability of the Exclusive Sale Item and shall not be responsible to replace any lost, stolen or damaged Exclusive Sale Item (whether due to defects in materials or workmanship by manufacturer under warranty or otherwise). The Eligible Cardholders shall deal directly with PrestoMall Sdn Bhd or the relevant merchant(s) and/or manufacturer(s) for all warranty information and claims without recourse to HLB; and
  - (i) to consent to and authorise HLB's usage, disclosure or publication of their personal data (i.e., name and masked ID number) for publicity, advertising or promotion purposes in any media.
17. HLB reserves the right to:
- (a) disqualify any Eligible Cardholders who have performed the Qualifying Spend in a manner or pattern which HLB deems to be abnormal, irregular and/or is indicative of an attempt to obtain an unfair advantage over other Eligible Cardholders;
  - (b) forfeit and/or claw back the Exclusive Sale Items where there is reversal of Qualifying Spend, as applicable, or termination of the Cards during the Campaign Period and/or at the point of fulfilling the Exclusive Sale Items and/or non-compliance to the T&Cs herein; and
  - (c) add, delete or amend the T&Cs herein, wholly or in part, or to terminate this Campaign, by way of posting on HLB's Website or in any other methods which HLB deems practical, in order to give a prior notice to the Eligible Cardholders.
18. The T&Cs herein shall be governed by and construed in accordance with the laws of Malaysia and the Eligible Cardholders agree to submit to the exclusive jurisdiction of the Courts of Malaysia.
19. In addition to the terms stipulated above, Eligible Cardholders agree that HLB's General Terms and Conditions of the Cardholder Agreement shall be read together with the T&Cs herein as an entire agreement. Any discrepancies between these T&Cs and HLB's General Terms and Conditions of the Cardholder Agreement, the specific terms in this T&Cs shall prevail to the extent of such discrepancies.

20. In the event of any discrepancies between these T&Cs as compared to the advertising, promotional, publicity and other materials relating to or in connection with this Campaign, the final terms and conditions on HLB's Website shall prevail.