



#### **HLB CONNECT REGISTRATION RM50 CASHBACK CAMPAIGN**

# Campaign Period (Extended until 30 June 2021)

The Hong Leong Bank Berhad's (193401000023 (97141-X)) ("HLB") "HLB Connect Registration RM50 Cashback Campaign" ("Campaign") commences on 1 March 2021 and is now extended to 30 June 2021 (previous Campaign Period ended on 30 April 2021), both dates inclusive ("Campaign Period"), unless notified otherwise.

# **Terms and Conditions**

The following sets out the terms and conditions applicable to the Campaign ("T&Cs"):

# **Eligibility**

- 1. This Campaign is open to customers who:
- (i) are existing holders of HLB's Debit/ Hong Leong Islamic Bank Berhad's ("HLISB")Debit Cardi or HLB's Credit Cards before the start of Campaign Period and;
- (ii) have not registered for HLB Connect prior to the Campaign Period.
- 2. HLB reserves the right to disqualify any Customer who:
- (i) has in the past committed, or is currently suspected of committing fraudulent, unlawful or wrongful acts in relation to any facilities granted by HLB;
- (ii) is facing bankruptcy proceedings, or has been declared bankrupt either before or during the Campaign Period and/or
- (iii) has breached any term and condition governing HLB's Debit/Debit Card-i or Credit Card at any time during the Campaign Period.
- 3. Both permanent and contractual employees of HLB are not eligible to participate in this Campaign.
- 4. Customers who meet the eligibility requirements stated in Clause 1 above, (hereinafter referred to as "Customers") can take part in this Campaign and stand a chance to win a cashback of Ringgit Malaysia Fifty (RM50) ("Cashback").

### **Campaign Mechanics**

- 5. To participate in this Campaign:
- Customers must register for HLB Connect via this link <a href="www.hlb.com.my/reg">www.hlb.com.my/reg</a> or registration button or link that will be provided in the Campaign webpage and all marketing communications for this Campaign during Campaign Period ("Connect Registration");
- (ii) For Connect Registration, Customers must sign up using their Debit/Debit-i or Credit Card details for HLB Connect Online Banking and/or obtain a registered mobile Transaction Authorisation Code (TAC) to perform registration for HLB Connect App; and
- (iii) Upon successful Connect Registration, Customers must log in to HLB Connect at least one (1) time during the Campaign Period.





Customers who have fulfilled all the requirements stated in Clause 5 above ("Qualifying Criteria") shall be referred to as "the Eligible Customers".

- 6. The total Cashback allocation for this Campaign is Ringgit Malaysia Two Hundred Thousand (RM200,000). The Cashback will be awarded to a total of four thousand (4,000) Eligible Customers ("Cashback Winners") according to the winner selection method specified below.
- 7. Each Eligible Customer is eligible to receive only one (1) time Cashback throughout this Campaign. The Cashback is non-transferable to any third party and non-exchangeable for upfront credit, cheque or benefit-in-kind.

# **Winner Selection Method**

- 8. As part of the Cashback Winners selection process, HLB will allocate serial numbers to each Eligible Customer on a first come, first served basis starting from serial number "1" throughout the Campaign Period.
- 9. Every 25th Eligible Customer is entitled to win the Cashback and Eligible Customers bearing the following serial numbers will be selected as the Cashback Winners: 25th, 50th, 75th, 100th, 125th and so forth.

# **Fulfilment of Cashback**

# **Initial Campaign Period**

- 10. For Customer who have fulfilled the Qualifying Criteria between 1 March 2021 and 30 April 2021 of the Campaign Period, they will be notified by 26 May 2021 via SMS and/or email if they have been selected as the Cashback Winners. The Cashback will be credited to the Cashback Winners' Current or Savings Account/Islamic Current or Savings Account ("CASA/CASA-i") with HLB/HLISB by 30 June 2021.
- 11. As such, the Cashback Winners must maintain an active and valid CASA/CASA-i with HLB/HLISB until 30 June 2021, failing which the Cashback shall be forfeited.
- 12. Customers who do not have any CASA/CASA-i with HLB/HLISB will be required to open one by 14 June 2021 to enable the Cashback to be credited into their CASA/CASA-i with HLB.
- 13. It is the obligation of the Cashback Winners to contact HLB regarding the non-receipt of the Cashback before 15 July 2021, failing which the Cashback Winners are deemed to have received the Cashback and any claim for reimbursement will not be processed.

# **Extended Campaign Period**

14. For Customers who fulfil the Qualifying Criteria between 1 May 2021 and 30 June 2021 of the Campaign Period, they will be notified by 26 July 2021 via SMS and/or email if they have been selected as the Cashback Winners. The Cashback will be credited to the Cashback Winners' CASA/CASA-i with HLB/HLISB by 31 August 2021.





- 15. Subsequently, the Cashback Winners must maintain an active and valid CASA/CASA-i with HLB/HLISB until 31 August 2021, failing which the Cashback shall be forfeited.
- 16. Customers who do not have any CASA/CASA-i with HLB will be required to open one by 14 August 2021 to enable the Cashback to be credited into their CASA/CASA-i with HLB/HLISB.
- 17. It is the obligation of the Cashback Winners to contact HLB regarding the non-receipt of the Cashback before 15 September 2021, failing which the Cashback Winners are deemed to have received the Cashback and any claim for reimbursement will not be processed.

#### General

- 18. By participating in this Campaign, the Customers agree that:
- (i) they have read, understood and are bound by the T&Cs herein;
- (ii) they have read, understood and agree to be bound by the HLB/HLISB Privacy Notice, both of which are available at HLB's wbsite (<a href="www.hlb.com.my">www.hlb.com.my</a>); and at HLISB's website (<a href="www.hlb.com.my">www.hlb.com.my</a>);
- (iii) all records of the fulfilment of the requirements under Clauses1 5 captured by HLB's system within the Campaign Period and the Cashback Winners selection shall be accurate and final;
- (iv) HLB's decisions on all matters regarding the Campaign shall be final, conclusive and binding on all Customers;
- (v) consent to HLB's disclosure of their mobile number to M3 Technologies (Asia) Berhad (199901007872(482772-D), or any other vendor appointed by HLB to provide SMS services for this Campaign;
- (vi) to be responsible for providing HLB with their valid and current contact details including mobile number and email address, and promptly notifying HLB in the event of changes;
- (vii) to access the Campaign Website at <a href="www.hlb.com.my/win50">www.hlb.com.my/win50</a> ("Campaign Website") at regular intervals to view the T&Cs of the Campaign to ensure that they keep up-to-date with any changes or variations to the T&Cs; and
- (viii) to be liable and shall personally bear all applicable taxes, government fees or any other charges that may be levied against them under applicable laws, if any, in relation to their participation in this Campaign.
- 19. HLB reserves the right:
- (i) with prior notice to the Customers, to add, delete, suspend or amend the T&Cs listed here, either fully or partially, or to terminate the Campaign, by posting on the Campaign Website and/or HLB's official Social Media pages; and
- (ii) to forfeit the Cashback in the event of non-compliance by the Customers of the T&Cs herein, the <u>Terms and Conditions</u> for the use of <u>HLB Connect</u>, the General Terms and Conditions of Accounts and all other laws/rules applicable.
- 20. In addition to the T&Cs stipulated above, the Customers agree that the <u>Terms and Conditions</u> for the use of <u>HLB Connect</u> and the General Terms and Conditions of Accounts shall be read together with these T&Cs as an entire agreement. In the event of any discrepancies between T&Cs herein, the Terms and Conditions for the use of HLB Connect and the General Terms and





Conditions of Accounts, this Campaign T&Cs herein shall prevail to the extent of such discrepancy.

- 21. In the event of any discrepancies between the T&Cs listed here and any advertising, promotional, publicity and other materials relating to or in connection with this Campaign, the final T&Cs on the Campaign Website shall prevail.
- 22. These T&Cs shall be governed by and construed in accordance with the laws of Malaysia and the Customers agree to submit to the jurisdiction of the Courts of Malaysia.
- 23. Words denoting one gender include all other genders and words denoting the singular include the plural and vice versa.

Version 2.0 as of 1 May 2021