

## **DIGITAL DAY: ACTIVATE HLB CONNECT AND WIN CASHBACK CAMPAIGN**

Last Updated on 17 June 2021

### **CAMPAIGN PERIOD**

The Hong Leong Bank Berhad's (193401000023 (97141-X)) ("**HLB**") and Hong Leong Islamic Bank Berhad's 200501009144 (686191-W)) ("**HLISB**") ("hereinafter collectively referred to as "**the Bank**") "**Activate HLB Connect and Win Cashback Campaign**" ("**Campaign**") commences on 25 June 2021 and ends on 31 July 2021 ("**Campaign Period**"), both dates inclusive, unless notified otherwise.

### **TERMS & CONDITIONS**

The following sets out the terms and conditions applicable to the Campaign ("**T&Cs**"):

### **ELIGIBILITY**

1. This Campaign is open to the Bank's customers ("**Customers**") who:
  - (i) have a current and valid Auto Loan/Financing-i, Property Loan/Financing-i, and/or Personal Loan/Financing-i ("**Loan/Financing-i Account**") that is not in arrears;
  - (ii) are existing accountholders of HLB Current or Savings Account/HLISB Current or Savings Account ("**CASA/CASA-i**");
  - (iii) are existing cardholders of HLB Debit Card or HLISB Debit Card-i and/or HLB Credit Card;
  - (iv) have not registered for HLB Connect prior to the Campaign Period.
2. The Bank reserves the right to disqualify any Customer who:
  - (i) has in the past committed, or is currently suspected of committing fraudulent, unlawful or wrongful acts in relation to any facilities granted by the Bank;
  - (ii) is facing bankruptcy proceedings, or has been declared bankrupt either before or during the Campaign Period; and/or
  - (iii) has breached any term and condition of the CASA/CASA-i, Loan/Financing-i Account, HLB Debit Card or HLISB Debit Card-i, or HLB Credit Card at any time during the Campaign Period.
3. Both permanent and contractual employees of the Bank are not eligible to participate in this Campaign.
4. Customers who meet the eligibility requirements in Clause 1 above can participate in this Campaign and shall stand a chance to win Ringgit Malaysia Three Thousand (RM3,000) ("**Cashback**").

### **Campaign Mechanics**

5. To participate in the Campaign, the Customers must:
  - (i) Register for HLB Connect Online Banking via our official HLB Connect Online Banking URL: <https://s.hongleongconnect.my/> or HLB Connect Mobile Banking ("**Connect Registration**") during the Campaign Period; and
  - (ii) Upon successful Connect Registration, the Customers must log in to HLB Connect Online Banking and/or HLB Connect App at least one (1) time during the Campaign Period.

Customers who have fulfilled the requirements of Clause 5 above shall be referred to as "**Eligible Customers**".

6. The total Cashback allocation for this Campaign is limited to Ringgit Malaysia Three Hundred Thousand (RM300,000). The Cashback will be awarded to a total of one hundred (100) Eligible Customers ("**Cashback Winners**") according to the winner selection method specified below.

7. Each Cashback Winner is eligible to receive only one (1) Cashback throughout the Campaign Period. The Cashback is non-transferable to any third party and non-exchangeable for up-front credit, cheque or benefit-in-kind.
8. The amount of Cashback to be won will differ according to the product they used for Connect Registration:
  - **Loan/Financing-i** – The Cashback amount that the Cashback Winners will win is one (1) month of the Cashback Winner's instalment amount for Auto Loan/Financing-i or Property Loan/Financing-i or Personal Loan/Financing-i, which is equal and capped to the value of Ringgit Malaysia Three Thousand only (RM3,000).
  - **Credit Card** – The Cashback amount that the Cashback Winner will win is Ringgit Malaysia Three Thousand only (RM3,000).
  - **Debit Card/Debit Card-i** – The Cashback amount that the Cashback Winner will win is Ringgit Malaysia Three Thousand only (RM3,000).
  - **CASA/CASA-i** – The Cashback amount that the Cashback Winner will win is Ringgit Malaysia Three Thousand only (RM3,000).

#### **Winner Selection**

9. As part of the Cashback Winner selection process, the Bank will allocate serial numbers to each Eligible Customer on a first come, first served basis starting from serial number "1" throughout the Campaign Period.
10. Every 100<sup>th</sup> Eligible Customer who performed the steps outlined in the campaign mechanics is entitled to win the Cashback. Eligible Customers bearing the following serial numbers will be selected as the Cashback Winners: **100<sup>th</sup>, 200<sup>th</sup>, 300<sup>th</sup> and so forth up to 10,000<sup>th</sup>**

#### **Fulfilment of Cashback**

11. Eligible Customers will be notified via SMS and/or email by 23 August 2021 if they have been selected as Cashback Winners. The Cashback will be credited to the Cashback Winners' CASA/CASA-i with the Bank by 20 September 2021.
12. As such, Cashback Winners must maintain an active and valid CASA/CASA-i until 20 September 2021 for the purpose of Cashback fulfilment, failing which the Cashback shall be forfeited.
13. Eligible Customers are required to open a CASA/CASA-i with the Bank at the point when we notify them that they are one of the Cashback Winners by 10 September 2021 to enable the Cashback to be credited into their CASA/CASA-i with the Bank.
14. It is the obligation of the Cashback Winners to contact the Bank regarding non-receipt of the Cashback before 30 September 2021, failing which the Cashback Winners are deemed to have received the Cashback and any claim for reimbursement will not be processed.

#### **General**

15. By participating in this Campaign, Customers agree:
  - (i) that they have read, understood and are bound by the T&Cs herein;

- (ii) that they have read, understood and agree to be bound by the Bank's Privacy Notice, both of which are available in the Bank's website ([www.hlb.com.my](http://www.hlb.com.my) / [www.hlisb.com.my](http://www.hlisb.com.my));
- (iii) that all records of the fulfilment of the requirements under Clause 4 and Clause 5 captured by the Bank's system within the Campaign Period and the Cashback Winners selection shall be accurate and final;
- (iv) the Bank's decisions on all matters regarding the Campaign shall be final, conclusive and binding on all Customers;
- (v) to consent to the Bank to disclose their mobile numbers to M3 Technologies (Asia) Berhad (199901007872 (482772-D)), the vendor appointed by the Bank to provide SMS services for this Campaign;
- (vi) to be responsible for providing the Bank with their valid and current contact details including mobile number and email address, and promptly notifying the Bank in the event of changes;
- (vii) to access the Campaign website at [www.hlb.com.my/connect1](http://www.hlb.com.my/connect1) and [www.hlb.com.my/connect2](http://www.hlb.com.my/connect2) ("**Campaign Website**") at regular intervals to view the T&Cs of the Campaign and to ensure that they keep up-to-date with any changes or variations to the T&Cs; and
- (viii) to be liable and shall personally bear all applicable taxes, government fees or any other charges that may be levied against them under applicable laws, if any, in relation to their participation in this Campaign.

16. The Bank reserves the right:

- (i) with prior notice to the Customers, to add, delete, suspend or amend the T&Cs listed here, either fully or partially, or to terminate the Campaign, by posting on the Campaign Website; and
- (ii) to forfeit the Cashback in the event of non-compliance by the Customers of the T&Cs herein, the Terms and Conditions for the use of HLB Connect, the General Terms and Conditions of Accounts, Terms and Conditions governing the Bank's Debit Card/Debit Card-i, Terms and Conditions governing the Credit Cardholder Agreement, Terms and Conditions governing the Loan/Financing-i Account, and all other laws/rules applicable.

17. In addition to the T&Cs stipulated above, the Customers agree that the Terms and Conditions for the use of HLB Connect, the General Terms and Conditions of Accounts, Terms and Conditions governing the Bank's Debit Card/Debit Card-i, Terms and Conditions governing the Credit Cardholder Agreement and Terms and Conditions governing the Loan/Financing-i Account shall be read together with these T&Cs as an entire agreement. In the event of any discrepancies between T&Cs herein, the Terms and Conditions for the use of HLB Connect, the General Terms and Conditions of Accounts, the specific T&Cs herein shall prevail to the extent of such discrepancy.

18. In the event of any discrepancies between the T&Cs listed here and any advertising, promotional, publicity and other materials relating to or in connection with this Campaign, the final T&Cs on the Campaign Website shall prevail.

19. These T&Cs shall be governed by and construed in accordance with the laws of Malaysia and the Customers agree to submit to the jurisdiction of the Courts of Malaysia.

20. Words denoting one gender include all other genders and words denoting the singular include the plural and vice versa.