



HONG LEONG DIGITAL DAY 2021: Drive Home a Proton SUV with HLB

Last updated on 28 June 2021

CAMPAIGN PERIOD

The Hong Leong Bank Berhad's [193401000023 (97141-X)] ("**HLB**") and Hong Leong Islamic Bank Berhad's [200501009144 (686191-W)] ("**HLISB**") (collectively referred to as "**the Bank**") "**HONG LEONG DIGITAL DAY 2021**: **Drive Home a Proton SUV with HLB**" ("**Campaign**") commences on **7 July 2021** and ends on **31 July 2021**, both dates inclusive ("**Campaign Period**"), unless notified otherwise.

TERMS & CONDITIONS

The following sets out the terms & conditions applicable to the Campaign ("T&Cs"):

ELIGIBILITY

- 1. Participating individual accounts/accounts-i for this Campaign are as follows ("**Participating Account/Participating Account-i**"):
 - (a) Hong Leong Basic Current Account/Hong Leong Basic Current Account-i;
 - (b) Hong Leong Current Account/Hong Leong Current Account-i;
 - (c) Hong Leong Pay&Save Account/Hong Leong Pay&Save Account-i;
 - (d) Hong Leong Current One Account-i;
 - (e) Hong Leong Basic Savings Account/Hong Leong Basic Savings Account-i;
 - (f) Hong Leong Saving Account/Hong Leong Saving Account-i;
 - (g) Hong Leong Harvest Saving Account;
 - (h) Hong Leong Top Yield Account;
 - (i) Hong Leong Premium Savings Account;
 - (j) Hong Leong Multi-tier Savings Account-i;
 - (k) Hong Leong Smartlink Account;
 - (I) Hong Leong One Account;
 - (m) Hong Leong Senior Savers Saving Account;
 - (n) Hong Leong Senior Prime CA Account;
 - (o) Hong Leong Payroll Basic Saving Account/Hong Leong Payroll Basic Saving Account-i;
 - (p) Hong Leong Payroll Saving Account/Hong Leong Payroll Saving Account-i; and/or
 - (q) Hong Leong Payroll Pay&Save Account/Hong Leong Payroll Pay&Save Account-i.
- 2. This Campaign is open to the Bank's existing and/or new accountholders, both Malaysian and non-Malaysian citizens, including Hong Leong Priority Banking & Private Banking Customers ("**Eligible Customers**").

For the avoidance of doubt:

- (a) New accountholders refers to individual primary accountholders who do not have any Participating Account/Participating Account-i prior to the Campaign Period and have opened a Participating Account/Participating Account-i during the Campaign Period.
- (b) Existing accountholders refers to individual primary accountholders who have opened a Participating Account/Participating Account-i prior to the Campaign Period.
- 3. The following customers are **NOT** eligible to participate in the Campaign:
 - (a) Customers who have committed or are suspected of committing any fraudulent, unlawful or wrongful acts in relation to any of the facilities granted by the Bank or have been declared bankrupt or are subject to any bankruptcy proceedings at any time prior to or during the Campaign Period;
 - (b) Customers who are determined by the Bank to be potentially committing any of the wrongful acts stipulated herein; and/or
 - (c) HLB PFS Deposit employees and HLISB Deposit-i employees.





- 4. All deposits under this Campaign must be "**New Funds**" only. For the avoidance of doubt, "**New Funds**" are defined as:
 - (a) Cash, interbank transfer which includes IBG, Instant Transfer and DuitNow, new funds received via telegraphic transfer from other banks, local cheque or banker's cheque issued by other banks which are deposited into the Participating Account/Participating Account-i; and
 - (b) Proceeds arising from the redemption of equity, unit trust funds, bonds/sukuk and/or Hong Leong Invest Safe during the Campaign Period that are re-deposited into the Participating Account/Participating Account-i.
- 5. The following shall **NOT** be considered as "**New Funds**":
 - (a) Maturing Fixed Deposit or Fixed Deposit-i ("FD/FD-i") or premature withdrawal of any existing FD/FD-i account;
 - (b) Intra bank transfer of funds, i.e., transfer of funds from another Participating Account/Participating Accounti, FD/FD-i, Term Investment Account-i or General Investment Account ("GIA"); and
 - (c) Inter-branch transfer within HLB and HLISB including third (3rd) party transfer.

CAMPAIGN MECHANICS

6. Eligible Customers **MUST** meet either Criteria 1 and/or Criteria 2 listed as follows:

Criteria 1

- (a) Open a new Participating Account/Participating Account-i within the Campaign Period;
- (b) Deposit the minimum initial deposit of **Ringgit Malaysia Two Hundred** (RM200) into the said new account; and
- (c) Maintain no less than the said minimum initial deposit in the said new account throughout the Campaign Period.

For the avoidance of doubt, new Participating Accounts can be opened through any channel including the following:

- (a) Any HLB/HLISB branch which is the Bank's official premises for onsite account openings;
- (b) Deposit Relationship Manager which is the Bank's official bank officer for offsite account openings;
- (c) Apply@HLB which is the Bank's account opening mobile application that is accessible via a mobile device; or
- (d) Connect Internet Banking which is the Bank's internet/electronic banking facility and/or service provided via the internet by electronic means via the use of a personal computer or other electronic devices.

Criteria 2

- (a) Perform a deposit into the Participating Account/Participating Account-i via online fund transfer;
- (b) Login to Connect Internet Banking and click on the Campaign banner;
- (c) Follow the step-by-step instructions and deposit the sum of RM1,000 or RM5,000 ("Locked Amount") under the Campaign into the Participating Account/Participating Account-i during the Campaign Period. Successful Locked Amount deposit(s) will be displayed as "Eligible Amount" in Connect Internet Banking; and
- (d) Maintain the Locked Amount(s) in the Participating Accounts/Participating Account-i for four (4) months starting from the respective date(s) of each Locked Amount deposit ("Locked Period").
- 7. Each Participating Account/Participating Account-i that meets the Criteria stipulated above will earn entries ("Qualifying Entries") to participate in the Campaign as follows:

Criteria 1	Entries Earned
Open a new Participating Account/Participating Account-i	1 entry





Criteria 2	Entries Earned	
(a) New deposit during the Campaign Period of RM5,000	1 entry for Grand Prize	
(b) New deposit during the Campaign Period of RM1,000	1 entry for First Prize	

- 8. No entry form or registration of participation is required to participate in the Campaign. The Bank will track Eligible Customers automatically at the end of the Campaign Period.
- 9. The Bank shall not be liable and responsible for any failure or delay in transmission and/or reflection of such transmission in the Eligible Customer's Participating Account/Participating Account-i of the relevant deposits which may result in the Eligible Customers being omitted from earning the entry for the Campaign.
- 10. Eligible Customers who meet the criteria as stated under Clause 6 will stand a chance to win the following prize ("Prize"):

Campaign Prize	Prize Description	Value	No. of Winners
Grand Prize	Proton X70 1.8TGDi 2WD Executive (Metallic Ruby Red)	RM98,790.30	1
First Prize	Proton X50 1.5T Executive (Metallic Ocean Blue)	RM84,480.00	1

- 11. Each Eligible Customer will stand a chance to win one (1) Prize only.
- 12. The Prize is not inclusive of any registration fees, insurance/takaful and related taxes in relation to obtaining the Prize. To the extent permitted by law, the Bank is not responsible for all liabilities arising from any deferment or delay in providing the Prize or changes to the Prize details or any unforeseen circumstances beyond the reasonable control of the Bank and for any act or default by any vendor or third party supplier of the Prize.
- 13. The Prize will be provided on an "As Is Where Is" basis. The Prize featured in all printed materials and/or the Bank's Website are for illustration purposes only. Any props, accessories or equipment featured with the Prize in any pictorial materials are for decorative purposes and shall not form part of the Prizes.
- 14. The Bank shall not be liable in any circumstances for any loss, damaged or stolen Prize and any request for replacement Prize shall not be entertained by the Bank. The Bank gives no representation or warranty with respect to the quality or suitability of the Prize and shall not be responsible to replace any lost, stolen or damaged Prize (whether due to defects in materials or workmanship by manufacturer under warranty or otherwise). The Eligible Customers shall deal directly with the relevant merchant(s) and/or manufacturer(s) for all warranty information and claims without recourse to the Bank.
- 15. In the event the Locked Amount is withdrawn (whether in part or in full) during the Locked Period for any reason whatsoever, the Bank shall absolutely be entitled to eliminate the entry/entries earned from the Participating Accounts/ Participating Account-i on the date of withdrawal by the Customer.

WINNERS SELECTION AND PRIZES FULFILLMENT

- 16. The winners' selection process is as follows:
 - Step 1
 - (a) All Qualifying Entries meeting **Criteria 1** will be assigned a random serial number and stored in a chronological order. All Qualifying Entries with even numbers in the chronological order will be placed in the Grand Prize selection pool. All Qualifying Entries with odd numbers in the chronological order will be placed in the First Prize selection pool.





- (b) All Qualifying Entries meeting Criteria 2 (a) in Table 1 will be placed in the Grand Prize selection pool.
- (c) All Qualifying Entries meeting Criteria 2 (b) in Table 1 will be placed in the First Prize selection pool.

Step 2

- (d) All Qualifying Entries in the Grand Prize selection pool will be assigned a new random serial number and serial numbers will be arranged in a chronological order. The total serial numbers of entries will be divided by 7 to select the potential winner of the Grand Prize ("Grand Prize Shortlisted Winner"). The serial number after the division is not a whole number, the serial number will be the rounded down to the nearest whole number. For example, if there are a total of 37,000 serial numbers, the total serial numbers will be divided by 7 and rounded down to the nearest whole number. The Grand Prize Shortlisted Winner will therefore have the serial number of 5,285.
- (e) All Qualifying Entries in the First Prize selection pool will be assigned a new random serial number and serial numbers will be arranged in chronological order. The total serial numbers of entries will be divided by 7 to select the potential winner of the First Prize ("First Prize Shortlisted Winner"). All the serial numbers selected after the division will be the rounded down to the nearest whole number. For example, if there are a total of 27,000 serial numbers, the total serial numbers will be divided by 7 and rounded down to the nearest whole number. The First Prize Shortlisted Winner will therefore have the serial number of 3,857.
- (f) In the event the First Prize Shortlisted Winner is also the Grand Prize Shortlisted Winner, the customer with the subsequent Qualifying Entry will be chosen as the First Prize Shortlisted Winner. For example, if the customer with the 3,857th Qualifying Entry is the Grand Prize Shortlisted Winner and who is also the First Prize Shortlisted Winner, the 3,857th Qualifying Entry will be nullified and the customer with the 3,858th Qualifying Entry will be replaced as the First Prize Shortlisted Winner.

Step 3

- (g) The Shortlisted Winners shall be contacted by the Bank or its appointed Campaign manager, ShopperPlus Sdn. Bhd. (1099242W) ("**ShopperPlus**") via telephone call between 9:00 a.m. and 5:00 p.m. and given a Bank-related question. The Shortlisted Winners are then required to correctly answer the question.
- (h) The Shortlisted Winners who respond with the correct answer will be entitled to their respective Prize ("Winners").
- (i) In the event of the first attempt to call the Shortlisted Winners fail for whatsoever reason, another two (2) attempts will be made within the next two (2) hours from the first call to the Shortlisted Winners. Where such further attempts are unsuccessful, HLB reserves the right to select another Shortlisted Winner with the subsequent serial number e.g., where the Shortlisted Winner with serial number 5,285 could not be contacted, the customer with the serial number 5,286 will be selected as the Shortlisted Winner and contacted.
- 17. The announcement of the Winners (i.e., Name and masked MyKad/passport ("ID") number) will be made available on the Bank's website at www.hlb.com.my/winSUV by 15 January 2022 ("Winners Announcement").
- 18. The Bank will issue a notification letter ("Winner's Notification") to the Winners within thirty (30) days from the date of the Winners Announcement containing details of the Prize collection. The Prizes can only be collected from the Bank's appointed branches within Malaysia.
- 19. The Winners must collect the Prize within ninety (90) days from the date of the Winners Announcement, failing which, the Prize will be forfeited and any request to reimburse the Prize shall not be entertained by the Bank.

GENERAL

- 20. By participating in this Campaign, the Eligible Customers agree:
 - (a) to have read, understood and to be bound by the T&Cs herein and General Terms and Conditions of Accounts and Terms and Conditions of Tawarruq CASA-i ("CASA/CASA-i T&Cs");
 - (b) that the Bank's decision on all matters relating to the Campaign shall be final, conclusive and binding on all Eligible Customers;
 - (c) to access HLB's website at www.hlb.com.my ("**Bank's Website**") at regular intervals to view the T&Cs of the Campaign and ensure to be kept up-to-date on any changes or variations to the T&Cs;





- (d) that the Prizes earned is non-transferable to any third party and non-exchangeable for up-front credit, cheque or benefit-in-kind;
- (e) consent to and authorise the Bank's usage, disclosure or publication of their personal data (i.e., name and masked ID number) for publicity, advertising or promotion purposes in any media;
- (f) consent to and authorize the Bank to disclose their personal data (i.e., names, ID Numbers, email address and/or contact details, where applicable) to the Bank's service providers including but not limited to the Bank's vendor, ShopperPlus, for the purpose of this Campaign;
- (g) to provide their latest and accurate contact details i.e., mobile number and addresses to the Bank. The Bank shall not be held responsible/liable in the event the Bank is unable to contact the Shortlisted Winners and/or deliver the Winners Notification, if applicable, due to the inaccurate/invalid mobile number and/or address provided by the Eligible Customers or the SMS is unable to be delivered due to any reason whatsoever; and
- (h) to be liable and shall personally bear all applicable taxes, government fees or any other charges that may be levied against them under applicable laws, if any, in relation to their participation in the Campaign.
- 21. The Bank reserves the right:
 - (a) to add, delete, suspend or vary the T&Cs contained herein, either wholly or in part, by way of posting on the Bank's Website with twenty-one (21) days' prior notice, or in any other manner which the Bank deems practical;
 - (b) to disqualify any Customers to participate in the Campaign and/or be entitled to the Prizes; and
 - (c) to claw-back the funds in the event there is any detected fraud, breaches against the Campaign's T&Cs or inactive accounts.
- 22. The T&Cs herein and the CASA/CASA-i T&Cs shall be read as an entire agreement. In the event of any discrepancy between the T&Cs herein and the CASA/CASA-i T&Cs, the specific T&Cs herein shall prevail to the extent of such discrepancy.
- 23. The T&Cs herein shall be governed by and construed in accordance with the laws of Malaysia and the Customers agree to submit to the exclusive jurisdiction of the Courts of Malaysia.
- 24. Words denoting one gender include all other genders and words denoting the singular include the plural and vice versa.

The Participating Accounts-i are deposit accounts based on the Shariah principle of Tawarruq.

Deposit/Deposit-i Products are protected by Perbadanan Insurans Deposit Malaysia up to RM250,000 for each depositor.