

HONG LEONG DIGITAL DAY 2021: HLB Pocket Connect Campaign

Last updated on 19 July 2021

CAMPAIGN PERIOD

The Hong Leong Bank Berhad's (193401000023 (97141-X)) ("**HLB**") and Hong Leong Islamic Bank Berhad's (200501009144 (686191-W)) ("**HLISB**") (hereinafter collectively referred to as "**the Bank**") "**HONG LEONG DIGITAL DAY 2021: HLB Pocket Connect Campaign**" ("**Campaign**") commences on **07 July 2021 and ends 31 July 2021**, both dates inclusive ("**Campaign Period**"), unless notified otherwise.

TERMS & CONDITIONS

The following sets out the terms and conditions applicable to the Campaign ("**T&Cs**"):

ELIGIBILITY

1. This Campaign is open to all existing and new individual customers who are accountholders of the Participating Account as defined under Clause 2 below and who have registered for HLB Pocket Connect App ("**Pocket App**") prior to or during the Campaign Period ("**Customers**").
2. For the purpose of this Campaign, the "**Participating Accounts**" are:
 - (a) Hong Leong 3-in-1 Junior Account;
 - (b) Hong Leong 3-in-1 Junior Account-i;
 - (c) Hong Leong Junior Savings Account; and
 - (d) Hong Leong Junior Savings Account-i.
3. Customers who have committed or are suspected of committing any fraudulent, unlawful or wrongful acts in relation to any of the facilities granted by the Bank or have been declared bankrupt pursuant to a petition by the Bank or other financial institutions or by any third party or are subject to any bankruptcy proceedings at any time prior to or during the Campaign Period shall **NOT** be eligible to participate in the Campaign.

PROMOTION A – GET CASHBACK WHEN YOU SIGN UP HLB POCKET CONNECT**PROMOTION A – CAMPAIGN MECHANICS AND FULFILLMENT**

4. Promotion A is open to Customers who has yet sign up for Pocket App prior to the Campaign Period.
5. **Promotion A Rewards** is as per Table 1 below:

Table 1

Promotion A Rewards	No. of winners	Capping
RM77 Cashback	<ul style="list-style-type: none">• First 100 who sign up on 07 July 2021• First 2,000 who sign up from 20 July 2021 – 31 July 2021	<ul style="list-style-type: none">• RM7,700• RM154,000
RM27 Cashback	<ul style="list-style-type: none">• Subsequent 1,296 who sign up during the campaign period	<ul style="list-style-type: none">• RM35,000

6. In order to participate in the Promotion A and to qualify for Promotion A Rewards, the Customers **MUST**:
 - (a) download the Pocket App at www.hlb.com.my/downloadpocket; and
 - (b) sign up for the Pocket App (“**Pocket Registration**”) during the Campaign Period.

All Customers who have performed and fulfilled the requirements set out under Clause 6 above shall be referred to as “**Promotion A Eligible Customers**”.

7. Total Promotion A Rewards allocated by the Bank for the Campaign is capped at **Ringgit Malaysia One Hundred Ninety-Six Thousand Seven Hundred (RM196,700)** only throughout the Campaign Period, on a first-come, first-served basis. Notwithstanding the T&Cs herein, no further Cashback Reward will be rewarded once the capped limit is reached.
8. The Promotion A Rewards is limited to the first three thousand and three hundred ninety six (3,396) Promotion A Eligible Customers, limited to one (1) time Cashback only for each Pocket Registration performed by the Promotion A Eligible Customers.
9. The Promotion A Rewards will be credited into the Promotion A Eligible Customers’ Participating Accounts no later than 30 October 2021. The crediting of the Promotion A Rewards will be reflected in the monthly e-statement of the Participating Accounts and the Promotion A Eligible Customers will also be notified once the Promotion A Rewards been credited by way of Short Message Service (“**SMS**”) no later than 30 October 2021.
10. For the avoidance of doubt, the SMS sent to the Promotion A Eligible Customers will be based on the latest contact numbers duly captured by and reflected in the Bank’s system and/or records.
11. If the Promotion A Eligible Customers do not receive any SMS from Infobip Asia Pacific Sdn Bhd (201001014145 (898379-U)) (“**Infobip**”), the official SMS vendor appointed by the Bank, by 30 October 2021, the Promotion A Eligible Customers are deemed NOT qualified or entitled for the Promotion A Rewards.

PROMOTION B – LOGIN TO POCKET APP TO REDEEM A COMPLIMENTARY ICE CREAM

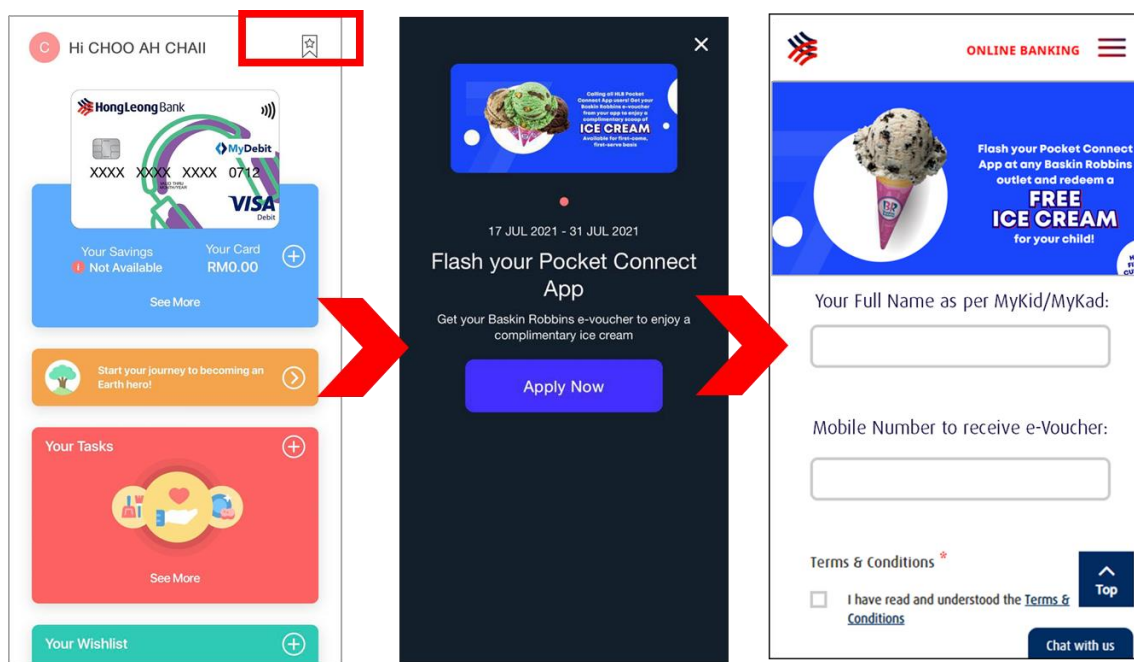
PROMOTION B – CAMPAIGN MECHANICS

12. Promotion B commences on 12 July 2021 and ends 31 July 2021, both dates inclusive.
13. Promotion B is open to Customers who have registered for Pocket App prior to or during the Campaign Period.
14. **Promotion B Rewards** is as per Table 2 below:

Table 2

Promotion B Rewards	No of winners
e-Voucher Code for one (1) Baskin Robbins Single Junior Scoop Ice cream (worth RM7.90) <ul style="list-style-type: none"> • Voucher validity from 12 July 2021 to 31 December 2021. 	7,000

15. In order to participate in the Promotion B and to qualify for Promotion B Rewards, the Customers MUST:
 - (a) Login to Pocket App during campaign period; and
 - (b) Submit e-redemption form in the Pocket App (refer steps below):



All Customers who have performed and fulfilled the requirements set out under Clause 15 above shall be referred to as **“Promotion B Eligible Customers”**.

16. The Promotion B Reward will be in the form of e-Voucher Code, which will be delivered to Promotion B Eligible Customers by way of SMS within the next five (5) working days.

17. For the avoidance of doubt, the Promotion B Rewards are subject to the terms and conditions imposed by Golden Scoop Sdn Bhd (“**Service Provider**”) as follows:
- Valid at all outlets in Malaysia **EXCEPT** Genting First World.
 - Customer is entitled to (1) one junior scoop of ice cream in a cup or cone of any flavour for every unit purchased.
 - Voucher is not refundable, exchangeable for cash or with vouchers of other denominations.
 - This voucher is not valid with any other promotions or discounts.
 - Golden Scoop Sdn Bhd accepts no responsibility for the loss, theft or destruction of the voucher and has no obligation to replace or refund value for lost, stolen or damaged.
 - Golden Scoop Sdn Bhd reserves the right to reject any voucher if deemed forged or expired.
 - Resale of such voucher without explicit permission of Golden Scoop Sdn Bhd is prohibited.
 - Golden Scoop Sdn Bhd reserves the right to revise the terms & conditions without prior notice.
18. The Bank gives no representation or warranty with respect to the quality or suitability of the Promotion B Rewards (including but not limited to the validity and/or usage of the Promotion B Rewards) and shall not be responsible to replace any lost, stolen or damaged Promotion B Rewards. The Promotion B Eligible Customers shall deal directly with the Service Provider for any queries, disputes or claims pertaining to the Promotion B Rewards without recourse to the Bank.

GENERAL

19. The SMS service for this Campaign is provided by Infobip.
20. It is the obligation of the Promotion A Eligible Customers and Promotion B Eligible Customers (collectively known as “**Eligible Customers**”) to provide their latest and accurate contact number to the Bank and the Bank shall not be responsible in the event the Eligible Customers cannot be contacted for any reason whatsoever.
21. By participating in this Campaign, the Customers agree:
- (a) to have read, understood and to be bound by the T&Cs herein, the Bank’s General Terms and Conditions of Accounts and others Specified Terms & Conditions for the Participating Accounts and Pocket App;
 - (b) that the Bank’s decision on all matters relating to the Campaign shall be final, conclusive and binding on all Customers;
 - (c) that the Cashback Reward is non-transferable to any third party and non-exchangeable for any up-front credit, cheque or in kind;
 - (d) to access the Bank’s Websites (www.hlb.com.my) at regular intervals to view the T&Cs of the Campaign and ensure to be kept up-to-date on any changes or variations to the T&Cs;
 - (e) to provide their latest and accurate contact details i.e., mobile numbers and correspondence addresses to the Bank. The Bank shall not be held responsible/liable in the event the Bank is unable to contact the Eligible Customers for the purpose of this Campaign, due to the inaccurate/invalid mobile numbers and/or correspondence addresses provided by the Eligible Customers or in the event Infobip is unable to deliver any SMS to the Eligible Customers due to any reason whatsoever;
 - (f) to be liable and shall personally bear all applicable taxes, government fees or any other charges that may be levied against them under applicable laws, if any, in relation to their participation in the Campaign; and
 - (g) to consent and authorise the Bank to disclose their personal data to Infobip for the purpose of this Campaign.

22. The Bank reserves the right:
- (a) to add, delete, suspend or vary the T&Cs contained herein, either wholly or in part, by way of posting on the Bank's Websites with prior notice, or in any other manner which the Bank deems practical; and
 - (b) to disqualify any Customers for non-compliance of the T&Cs herein from participating in this Campaign.
23. The T&Cs herein, the Bank's General Terms and Conditions of Accounts and others Specified Terms & Conditions for the Participating Accounts and Pocket App shall be read as an entire agreement. In the event of any discrepancy between the T&Cs herein and the Bank's General Terms and Conditions of Accounts and others Specified Terms & Conditions for the Participating Accounts and Pocket App, the T&Cs herein shall prevail to the extent of such discrepancy.
24. The T&Cs herein shall be governed by and construed in accordance with the laws of Malaysia and the Customers agree to submit to the exclusive jurisdiction of the Courts of Malaysia.
25. Words denoting one gender include all other genders and words denoting the singular include the plural and vice versa.

The Hong Leong 3-in-1 Junior Account-i are deposit accounts based on the Shariah principle of Tawarruq.

Deposit/Deposit-i Products are eligible for protection by Perbadanan Insurans Deposit Malaysia ("PIDM") up to RM250,000 for each depositor.