

## Hong Leong ConnectFirst Trade Upload (TU) Campaign 2021

### Sign Up for Trade Upload on Hong Leong ConnectFirst, Transact and Win PETRONAS Gift Cards

Updated: 21 May 2021

#### **CAMPAIGN PERIOD**

The Hong Leong Bank Berhad's (97141-X/193401000023) ("HLB") and Hong Leong Islamic Bank Berhad's (686191-W/200501009144) ("HLISB") [collectively and hereinafter referred to as ("**the Bank**") **Hong Leong ConnectFirst Trade Upload Sign up and Transact 2021 ("Campaign")** commences from 1 June 2021 to 30 November 2021, inclusive of both dates ("**Campaign Period**"), unless notified otherwise.

#### **TERMS & CONDITIONS**

The following sets out the Terms & Conditions are applicable to the Campaign: -

#### **ELIGIBILITY**

1. The Campaign is open for participation by all new and/or existing non-individual customers with Trade Finance facilities of the Bank. ("**Customers**").  
  
New customers refer to customers who do not have any Trade Finance Facilities with the Bank before the Campaign Period.  
  
Existing non-individual customers refer to private limited companies, public listed companies, associations, clubs, schools, societies, non-profitable organisations, sole proprietorships, partnerships, limited liability partnerships, professional practices duly registered or incorporated in Malaysia who have an existing Trade Finance Facilities with the Bank before the Campaign Period.
2. For the purpose of this Campaign, the Customers' Trade Finance Facilities status must remain active and in good standing throughout the Campaign Period.
3. Customers who have committed or are suspected of committing any fraudulent, unlawful or wrongful acts in relation to any of the facilities and accounts granted by the Bank or have been declared wound-up or are subject to any winding-up proceedings at any time before, or during the Campaign Period shall **NOT** be eligible to participate in the Campaign.

#### **CAMPAIGN REWARDS AND MECHANICS**

#### **Reward 1 - WELCOME BONUS: "First time Trade Upload Users" Use Trade Upload for the first time to win Campaign Reward of RM 50 PETRONAS Gift Cards (1<sup>st</sup> June 2021 – 30<sup>th</sup> November 2021)**

1. In order to participate in this Campaign for Reward 1, Customers are required to use the Trade Upload feature on Hong Leong ConnectFirst ("**HL ConnectFirst**") during the Campaign Period. First time user of Trade Upload is defined as user who has not performed any Trade Upload submission on HL ConnectFirst before the campaign period ("**First Time User**").
2. For customers who have not sign up for Trade Upload service, customers are required to sign up for Trade Upload feature on HL ConnectFirst, or migrate to HL ConnectFirst from Hong Leong Connect BIZ ("HL Connect BIZ") and sign up for Trade Upload feature. They can do so by submitting their respective duly completed HL ConnectFirst application forms and all the supporting documents as required at any of the Bank's branches or in any manner notified in letter sent to the Customers.
3. All First Time Users of Trade Upload on HL ConnectFirst who perform and carry out the Qualifying Transaction during the Campaign Months from 1<sup>st</sup> June 2021 until 30<sup>th</sup> November 2021 in the manner set out in Table 1 below will be eligible to win one (1) RM50 PETRONAS gift card ("**Reward 1**") as specified in Table 1 below ("**Eligible Customers for Reward 1**"):-

Table 1		
Campaign Months	Date	Campaign Reward
June 2021	1 <sup>st</sup> – 30 <sup>th</sup> June 2021	140 x RM 50 PETRONAS Gift Card
July 2021	1 <sup>st</sup> – 31 <sup>st</sup> July 2021	140 x RM 50 PETRONAS Gift Card
August 2021	1 <sup>st</sup> – 31 <sup>st</sup> August 2021	140 x RM 50 PETRONAS Gift Card
September 2021	1 <sup>st</sup> – 30 <sup>th</sup> September 2021	140 x RM 50 PETRONAS Gift Card
October 2021	1 <sup>st</sup> – 31 <sup>st</sup> October 2021	140 x RM 50 PETRONAS Gift Card
November 2021	1 <sup>st</sup> – 30 <sup>th</sup> November 2021	140 x RM 50 PETRONAS Gift Card

#### Qualifying Transaction

- i. During the Campaign Period, First Time Users that successfully submit online three (3) Trade Uploads will win one (1) RM 50 PETRONAS Gift Card based on first come first serve basis;
- ii. Only online transaction(s) that are performed by First Time Users are eligible to win;
- iii. For the avoidance of doubt, a successful Trade Upload submission on HL ConnectFirst must be processed and approved by the Bank and followed up with the Eligible Customer's submission of the complete set of application form and original supporting documents (collectively referred to as "**Supporting Documents**") to Trade Window / Trade Services Centre within two (2) Business Days. Delay in submission of the supporting document(s) will disqualify the participation.

#### **SPECIAL CONDITIONS FOR REWARD 1:**

- A. In each calendar month during the Campaign Period, a total of one-hundred forty (140) First Time Users of Trade Upload who performed three (3) Trade Upload submissions will win ONE (1) RM 50 PETRONAS Gift Card under Reward 1 ("**Reward Winners**") on a first come first serve basis. The maximum number of monthly campaign rewards is subject to change. In the event the Gift Cards allocated for a month are not given out, the balance units will be carried forward to the following month of the Campaign Period.
- B. Customers eligible for Reward 1 shall be entitled to only ONE (1) Reward 1 throughout the Campaign Period. Reward Winners in any prior month of the Campaign Period will no longer be eligible in the subsequent months.

#### **Reward 2 - UPLOAD & WIN: "Existing Trade Upload users" Submit using Trade Upload on HL ConnectFirst to Win RM 20 PETRONAS Gift Cards (1<sup>st</sup> June 2021 – 30<sup>th</sup> November 2021)**

1. All Trade Upload users on HL ConnectFirst who have performed Qualifying Transactions ("Eligible Customer") for Reward 1 and continue to perform Trade Upload Submission during the Campaign Period will be eligible to win RM20 PETRONAS petrol gift card ("Reward 2"). The number of Reward 2 are as follows: -

Table 2		
Campaign Months	Date	Campaign Reward
June 2021	1 <sup>st</sup> – 30 <sup>th</sup> June 2021	540 x RM 20 PETRONAS Petrol Gift Card
July 2021	1 <sup>st</sup> – 31 <sup>st</sup> July 2021	540 x RM 20 PETRONAS Petrol Gift Card
August 2021	1 <sup>st</sup> – 31 <sup>st</sup> August 2021	540 x RM 20 PETRONAS Petrol Gift Card
September 2021	1 <sup>st</sup> – 30 <sup>th</sup> September 2021	540 x RM 20 PETRONAS Petrol Gift Card
October 2021	1 <sup>st</sup> – 31 <sup>st</sup> October 2021	540 x RM 20 PETRONAS Petrol Gift Card

<b>November 2021</b>	1 <sup>st</sup> – 30 <sup>th</sup> November 2021	540 x RM 20 PETRONAS Petrol Gift Card
<b>Qualifying Transaction</b>		
<p>i) In each calendar month during the Campaign Period, every 5<sup>th</sup> Eligible Customers who performed a successful Trade Upload submission (online submission which comes in positions of 5<sup>th</sup>, 10<sup>th</sup>, 15<sup>th</sup> and so on until 2,700<sup>th</sup>, approved by the Bank and complied with the document submission requirement in Condition 2 below) will be eligible to win 1 (one) Reward 2.</p> <p>ii) For the avoidance of doubt, a successful Trade Upload submission on HL ConnectFirst must be processed and approved by the Bank and followed up with the Eligible Customer's submission of the Supporting Documents to Trade Window / Trade Services Centre within two (2) Business Days. Delay in submission of the supporting document(s) will disqualify the participation.</p>		

**SPECIAL CONDITIONS FOR REWARD 2:**

- A. Each Eligible Customers are entitled to win up to a total of TEN (10) Reward 2 within a Campaign Month.
- B. In each calendar month during the Campaign Period, a total of five-hundred forty (540) First Time Users will win RM 20 PETRONAS Gift Card are available for Eligible Customers to win under Reward 2. The maximum number of monthly campaign rewards is subject to change. In the event the Gift Cards allocated for a participating month during the Campaign Period are not fully given out, the unutilized units will be brought forward to the next participating month.

**GENERAL TERMS AND CONDITIONS FOR THE CAMPAIGN**

- Rewards will be awarded on a first come first served basis. No further reward shall be awarded once the total number of Reward Winners as specified in Table 1 and 2 has been reached. The Bank shall be entitled to replace and/or substitute such reward with any other reward of similar value as determined by the bank, at our sole discretion.
- Winners shall be notified by the Bank either in writing, phone, email or in any other manner deemed practical and appropriate by the Bank no later than two (2) months after each Campaign Month for collection of the Campaign Reward. It is the obligation of the Customers to ensure that all information provided to the Bank (including but not limited to their mobile numbers, correspondence addresses and e-mail addresses) are accurate, valid and up to date. The Bank shall not be liable in the event that the Reward Winners cannot be contacted for any reasons whatsoever.
- Reward Winners are required to collect the Campaign reward from their respective HLBB/HLISB Business Centres ARMs or Trade Sales or the bank branches, no later than one (1) month after the notification by the Bank as specified in Clause 11, failing which the Campaign Reward will be forfeited. The Bank will not be responsible for any lost, stolen, damaged, delayed or unclaimed Campaign Reward.
- All transportation, accommodation, personal expenses and any other costs incurred in relation to the collection of the Campaign reward from the respective HLBB/HLISB home branches shall be borne by the Reward Winners without recourse to the Bank.
- The Campaign reward is issued on an "as is where is" basis and the Bank gives no representation or warranty with respect to the quality or suitability of the Campaign Reward. The Reward Winners shall, at their own cost and expense, deal directly with the vendor and/or manufacturer for any complaint, dispute or claim in relation to the Campaign prize without recourse to the Bank and any request for replacement of Campaign Reward shall not be entertained by the Bank.
- The Campaign prize is non-exchangeable for up-front cash, credit, cheque or in kind.

7. The Winners agree to be bound by the terms and conditions imposed by vendor and/or manufacturer relating to Reward 1 and Reward 2.
8. **NO LIABILITY:**  
The Bank shall not be liable to the Eligible Customers for any loss or damages howsoever arising from the Campaign, including but not limited to the following: -
  - i) any loss or damage to the Supporting Documents or delay in the course of delivery/submission to the Bank. For avoidance of doubt, any submission of the Supporting Documents via mail or courier service to the Bank and evidence of delivery by such mail or courier service shall not be deemed as proof of delivery and/or receipt by the Bank of the same.
  - ii) network traffic congestion, network failure and/or interruptions in services by respective telecommunication service provider(s) that may be experienced by the Eligible Customers during online submissions to HL ConnectFirst during the Campaign Period.
9. The Bank reserves the rights to do as follows:
  - i) add, delete, suspend or vary any of the terms and conditions contained herein, either wholly or in part, by way of posting on the Bank's Website, or in any other manner which the Bank deems practical, by giving prior notice to the Customers;
  - ii) disqualify any Customers from participating in the Campaign and/or being entitled to the Charges Waiver and/or Campaign Reward in the event that:
    - (a) the HL ConnectFirst status becomes dormant, locked, blocked, suspended and/or inactive during the Campaign Period for any reason whatsoever as the Bank may deem fit; or
    - (b) any of the Customers' Trade Finance Facilities is terminated by the Customers and/or the Bank for any reason whatsoever at any time prior to or during the Campaign Period.
  - iii) forfeit the Campaign reward in the event of any Eligible Customer's non-compliance to the terms and conditions set out herein and/or Terms and Conditions of HL ConnectFirst. ([https://www.hlb.com.my/Connect\\_First/HL\\_ConnectFirst\\_TC.pdf](https://www.hlb.com.my/Connect_First/HL_ConnectFirst_TC.pdf))
10. Winners are liable and shall personally bear all applicable taxes, government fees or any other charges that may be levied against them under applicable laws, if any, in relation to their participation in the Campaign.
11. The terms and conditions set forth hereinabove are to be read together with the Terms and Conditions for HL ConnectFirst as an entire agreement and in the event of discrepancy, the T&Cs herein shall prevail to the extent of such discrepancy.
12. In the event of any discrepancies between this terms and conditions as compared to the advertising, promotional, publicity and other materials relating to or in connection with the Campaign, the final terms and conditions on the Bank's Website and/or as notified by the Bank in any other manner which the Bank deems practical shall prevail.
13. The terms and conditions herein shall be governed by and construed in accordance with the laws of Malaysia and the Customers agree to submit to the exclusive jurisdiction of the Courts of Malaysia.
14. The Bank's decision and records on all matters relating to the Campaign shall be final and conclusive.

**By participating in this Campaign, the Customer hereby agrees and undertakes as follows:**

- (a) to be bound by the terms and conditions of the Campaign and the terms and conditions of HL ConnectFirst
- (b) that all HL ConnectFirst Trade Upload submissions recorded by the Bank within the Campaign Period are accurate and final;
- (c) that the Bank's decision on all matters relating to the Campaign shall be final, conclusive and binding on all Customers and no further correspondence and/or appeal to dispute the Bank's decision shall be entertained;
- (d) to access the Bank's website at <https://www.hlb.com.my> and <http://www.hlisb.com.my> (collectively, "the Bank's Website") at regular intervals to view the then applicable terms and conditions and to ensure to be kept up-to-date on any changes or variations; and
- (e) to give their consent to and authorize the Bank to disclose or publish their names or photos in media, marketing or advertising materials for the purpose of this Campaign. (End