

HLB CREDIT CARDS ACQUISITION CAMPAIGN (SHOPEE OFFER)

Last updated on 27 April 2022

CAMPAIGN PERIOD

The Hong Leong Bank Berhad's (193401000023 (97141-X)) ("HLB") "**HLB Credit Card Acquisition Campaign (Shopee Offer)**" ("**Campaign**") commences on **01 March 2022** at 00:00:00 hours (12:00 a.m.) and ends on **15 May 2022** at 23:59:59 hours (11:59 p.m.), both dates inclusive ("**Campaign Period**"), unless specified herein or notified otherwise.

TERMS AND CONDITIONS

The following sets out the terms and conditions applicable to the Campaign ("**T&Cs**"):

ELIGIBILITY

- This Campaign is open to New-To-Card customers ("**NTC Applicants**") who have during the Campaign Period, applied for at least one (1) of the HLB Credit Cards ("**Eligible Cards**") as stated in Table 1 below through Shopee HLB Official Store (<https://shopee.com.my/hongleongbank.os>)

Table 1: Eligible Cards for the Campaign

Eligible Cards	
VISA CREDIT CARD	MASTERCARD CREDIT CARD
Infinite P/Infinite/Infinite Doctor's Edition	Emirates World Elite
AirAsia Gold/Platinum	Emirates World
GSC Gold/Platinum	Emirates Platinum
Sutera Platinum	
WISE Gold	
Essential Gold	
I'm	
Gold	

- The following shall **NOT** be eligible to participate in this Campaign:
 - Existing principal cardholders of any HLB credit cards;
 - NTC Applicants who have joined other HLB credit card acquisition campaigns during the same period;
 - Existing Cardholders who have cancelled their HLB credit cards and have reapplied for a new HLB credit card (including any of the Eligible Cards) as a principal cardholder within twelve (12) months from the date of such cancellation;
 - NTC Applicants who have committed or are suspected of committing any fraudulent, unlawful or wrongful acts in relation to any of the facilities granted by HLB and/or Hong Leong Islamic Bank (200501009144 (686191-W)) ("**HLISB**") or have been declared bankrupt (pursuant to a petition by either banks or by any third party) or subject to any bankruptcy proceedings at any time prior to, during or after the Campaign Period; and
 - Existing HLB and/or HLISB staff.
- For the purpose of this Campaign, all applications for the Eligible Cards by NTC Applicants via Shopee HLB Official Store during the Campaign Period are subject to HLB's approval and all applications must be successfully approved latest by **31 May 2022** ("**Eligible Cardholders**").

CAMPAIGN MECHANICS

- Subject to the fulfilment of Clause 3 above, the Eligible Cardholders will be entitled to enjoy the following offers:
 - Annual Fee Waiver ("Annual Fee Waiver")**

- (i) Eligible Cardholders, who perform a minimum of one (1) Retail Spend (as defined under Clause 5 below) of any amount using the Eligible Cards within sixty (60) days from the Eligible Cards' approval dates will be entitled to the 1st year Annual Fee Waiver.
- (ii) Emirates World Elite, Emirates World and Emirates Platinum Cardholders will be entitled for the Annual Fee Waiver without having to fulfil the above criteria under Clause 4(a)(i).

(b) RM25 Shopee Voucher (“Voucher 1”)

- (i) Eligible Cardholders who perform a minimum of one (1) Retail Spend (as defined under Clause 5 below) of any amount using the Eligible Cards approved within sixty (60) days from the Eligible Cards' approval dates will be entitled to Ringgit Malaysia Twenty-Five (RM25) Voucher 1.
- (ii) The total allocation of Voucher 1 is capped at Ringgit Malaysia Eight Thousand (RM8,000) only on a first come, first served basis.
- (iii) For the avoidance of doubt, each Eligible Cardholder is entitled to receive ONLY one (1) Voucher 1 throughout the Campaign Period.
- (iv) In the event the Eligible Cardholders fulfil the conditions as stated under Clause 4(b)(i) (“**Voucher 1 Winners**”), Voucher 1 shall be sent to the Voucher 1 Winners' latest email address registered with HLB by the latest dates indicated in the respective Voucher 1 Fulfilment Month in accordance with Table 2 below:

Table 2: Voucher 1 Fulfilment Schedule

Eligible Card Approval Month	Voucher 1 Fulfilment Month
March 2022	By 31 July 2022
April 2022	By 31 August 2022
May 2022	By 30 September 2022

- (v) Voucher 1 Winners will be notified by HLB by way of posting the list of Voucher 1 Winners (i.e. the names and/or masked Eligible Card numbers and/or Voucher 1 entitlement) on HLB's website at www.hlb.com.my (“**HLB's Website**”) prior to or by the dates indicated in the respective Voucher 1 Fulfilment Month.
- (vi) In the event of non-receipt of Voucher 1, the Voucher 1 Winners shall notify HLB within one (1) month after the end of the respective dates of Voucher 1 Fulfilment Month, failing which the Voucher 1 Winners are deemed to have received the Voucher 1.
- (vii) HLB gives no representation or warranty with respect to the suitability or validity of Voucher 1 to the Eligible Cardholders and HLB shall not be responsible to replace any expired Voucher 1. Any request for replacement of such expired Voucher 1 shall not be entertained by HLB.
- (viii) Voucher 1 is issued by Shopee Mobile Malaysia Sdn. Bhd. (201501009497 (1134832-W)) (“the **Issuer**”) and any queries or disputes pertaining to the use of Voucher 1 shall be settled directly between the Eligible Cardholders and the Issuer without further recourse to HLB. The Issuer's terms and conditions in relation to Voucher 1 shall apply.

(c) HLB Connect Sign-Up Shopee Voucher Worth RM25 (“Voucher 2”)

- (i) Eligible Cardholders who have signed up for HLB Connect Online Banking or HLB Connect Mobile Banking App (“**HLB Connect**”) within sixty (60) days from the Eligible Cards' approval dates will be entitled to Ringgit Malaysia Twenty-Five (RM25) **Voucher 2**.
- (ii) The total allocation of Voucher 2 is capped at Ringgit Malaysia Five Thousand (RM5,000) only on a first come, first served basis.
- (iii) For the avoidance of doubt, each Eligible Cardholder is entitled to receive ONLY one (1) Voucher 2 throughout the Campaign Period.
- (iv) In the event the Eligible Cardholders fulfil the conditions as stated under Clause 4(c)(i) (“**Voucher 2 Winners**”), Voucher 2 shall be sent to the Voucher 2 Winners'

latest email address registered with HLB by the latest dates indicated in the respective Voucher 2 Fulfilment Month in accordance with Table 3 below:

Table 3: Voucher 2 Fulfilment Schedule

Eligible Card Approval Month	Voucher 2 Fulfilment Month
March 2022	By 31 July 2022
April 2022	By 31 August 2022
May 2022	By 30 September 2022

- (v) Voucher 2 Winners will be notified by HLB by way of posting the list of Voucher 2 Winners (i.e. the names and/or masked Eligible Card numbers and/or Voucher entitlement) on HLB's Website prior to or by the dates indicated in the respective Voucher 2 Fulfilment Month.
 - (vi) In the event of non-receipt of Voucher 2, the Voucher 2 Winners shall notify HLB within one (1) month after the end of the respective dates of Voucher 2 Fulfilment Month, failing which the Voucher 2 Winners are deemed to have received Voucher 2.
 - (vii) HLB gives no representation or warranty with respect to the suitability or validity of Voucher 2 to the Eligible Cardholders and HLB shall not be responsible to replace any expired Voucher 2. Any request for replacement of such expired Voucher 2 shall not be entertained by HLB.
 - (viii) Voucher 2 is issued by the **Issuer** and any queries or disputes pertaining to the use of Voucher 2 shall be settled directly between the Eligible Cardholders and the Issuer without further recourse to HLB. The Issuer's terms and conditions in relation to Voucher 2 shall apply.
- (d) Get Shopee Voucher Worth RM200 with RM500 Card Spend ("Voucher 3")**
- (i) Eligible Cardholders who perform a Retail Spend (as defined under Clause 5 below) of Ringgit Malaysia Five Hundred (RM500) using the Eligible Cards within sixty (60) days of the Eligible Cards' approval dates will be entitled to receive Ringgit Malaysia Two Hundred (RM200) **Voucher 3**.
 - (ii) The total allocation of Voucher 3 is capped at Ringgit Malaysia Sixty-Four Thousand (RM64,000) only on a first come, first served basis.
 - (iii) For the avoidance of doubt, each Eligible Cardholder is entitled to receive ONLY one (1) Voucher 3 throughout the Campaign Period.
 - (iv) In the event the Eligible Cardholders fulfil the conditions as stated under Clause 4(d)(i) above ("**Voucher 3 Winners**"), Voucher 3 shall be sent to the Voucher 3 Winners' latest email address registered with HLB by the latest dates indicated in the respective Voucher 3 Fulfilment Month in accordance with Table 4 below:

Table 4: Voucher 3 Fulfilment Schedule

Eligible Card Approval Month	Voucher 3 Fulfilment Month
March 2022	By 31 July 2022
April 2022	By 31 August 2022
May 2022	By 30 September 2022

- (v) Voucher 3 Winners will also be notified by HLB by way of posting the list of the Voucher 3 Winners (i.e. the names and/or masked Eligible Cards) on HLB's Website prior to or by the dates indicated in the respective Voucher 3 Fulfilment Month as set out in Table 4 above.
- (vi) In the event of non-receipt of Voucher 3, the Voucher 3 Winners shall notify HLB within one (1) month after the end of the respective dates of Voucher 3 Fulfilment Month, failing which the Voucher 3 Winners are deemed to have received Voucher 3.
- (vii) HLB gives no representation or warranty with respect to the suitability or validity of Voucher 3 to the Voucher 3 Winners and HLB shall not be responsible to replace

any expired Voucher 3. Any request for replacement of such expired Voucher 3 shall not be entertained by HLB.

- (viii) Voucher 3 is issued by the Issuer and any queries or disputes pertaining to the use of Voucher 3 shall be settled directly between the Voucher 3 Winners and the Issuer without further recourse to HLB. The Issuer's terms and conditions in relation to Voucher 3 shall apply.
5. **Retail Spend** refers to any retail and online purchases (including standing instructions and 0% Interest Easy Payment Plan ("**EPP**") transacted locally and/or overseas (including spend transacted in Ringgit Malaysia ("**RM**") and/or other currencies) which have been successfully charged to the Eligible Cards. Retail purchases made in currencies other than RM will be converted to and computed in RM based on the conversion rate determined by HLB at the time of transaction.
6. Retail Spend **excludes** the following:
- (i) cash withdrawal in any method (i.e., Automated Teller Machine, over-the-counter, quasi cash, cash advance, etc.);
 - (ii) portfolio products such as Balance Transfer, Quick Cash One-Time Fee, Quick Cash Monthly Interest and Flexi Payment Plan;
 - (iii) refunded, disputed, unsuccessful, reversed, unauthorized, fraudulent or unlawful transactions; and/or
 - (iv) any form of services or miscellaneous fees, including finance charges and fees such as credit card annual fee, late payment charges and government service tax, imposed by HLB.

GENERAL

7. By participating in this Campaign, the Eligible Cardholders:
- (i) agree they have read, understood and agree to be bound by the T&Cs herein, HLB's General Terms and Conditions of the Cardholder Agreement available on HLB's Website;
 - (ii) agree that all records of transactions date within or outside Malaysia captured by HLB's system within this Campaign are final;
 - (iii) agree that HLB's decision on all matters relating to this Campaign shall be final, conclusive and binding on all the Eligible Cardholders;
 - (iv) agree that the Annual Fee Waiver and/or Voucher 1 and/or Voucher 2 and/or Voucher 3 are non-transferable to any third party and non-exchangeable for up-front credit, cheque or in kind;
 - (v) agree to access HLB's Website at regular intervals to view the T&Cs of this Campaign, to ensure they keep up to date with any changes or variations to the T&Cs and to follow up with HLB if they have been enlisted for the entitlement of the Annual Fee Waiver and/or Voucher 1 and/or Voucher 2 and/or Voucher 3;
 - (vi) consent for HLB to disclose or publish their names, ID numbers (in masked form), Eligible Cards numbers (in masked form), entitlement to Voucher 1 and/or Voucher 2 and/or Voucher 3 on HLB's Website;
 - (vii) authorise HLB to disclose their personal data i.e., correspondence/email addresses and/or contact numbers to HLB's third party service provider, M3 Technologies (Asia) Berhad (199901007872 (482772-D)) and/or Infobip Asia Pacific Sdn. Bhd (201001014145 (898379-U)) as HLB deems fit for the purpose of this Campaign; and
 - (viii) agree to ensure that all the approved Eligible Cards are valid, active, in good standing and not be in breach of any of the T&Cs of this Campaign, and/or HLB's General Terms and Conditions of the Cardholder Agreement throughout the Campaign Period and at the point of the Annual Fee Waiver and/or Voucher 1 and/or Voucher 2 and/or Voucher 3 are rewarded.
8. HLB reserves the right to:
- (i) forfeit and/or claw back the Annual Fee Waiver and/or Voucher 1 and/or Voucher 2 and/or Voucher 3 in the circumstance where there is a reversal of the Retail Spend or termination of the Eligible Cards during the Campaign Period and/or at the point of awarding the

- Annual Fee Waiver and/or Voucher 1 and/or Voucher 2 and/or Voucher 3 or non-compliance to the T&Cs herein.
- (ii) replace and substitute the Annual Fee Waiver and/or Voucher 1 and/or Voucher 2 and/or Voucher 3 herein with an alternative gift of similar value by way of posting on HLB's Website or in any other manner which HLB deems practical, in order to give prior notice to the Eligible Cardholders;
 - (iii) add, delete or amend the T&Cs herein, wholly or in part, or to terminate this Campaign by way of posting on HLB's Website, or in any other methods which HLB deems practical, in order to give a prior notice to the Eligible Cardholders; and
 - (iv) decline the eligibility of the Eligible Cardholders from receiving the Annual Fee Waiver and/or Voucher 1 and/or Voucher 2 and/or Voucher 3 who have performed a Retail Spend in a manner or pattern which HLB deems to be abnormal, irregular and/or is indicative of an attempt to obtain an unfair advantage over other Eligible Cardholders with normal/regular spending patterns and HLB's decision in this matter shall be final and conclusive on all the Eligible Cardholders.
9. HLB shall not be liable and responsible for any failure or delay in the submission and/or processing of the Eligible Cards application and/or the sales transactions by Visa international Incorporated, Mastercard Worldwide, Merchant establishments, postal service providers or any party in which may result in the Eligible Cardholders being omitted from this Campaign.
10. In addition to the terms stipulated above, the Eligible Cardholders agree that HLB's General Terms and Conditions of the Cardholder Agreement shall be read together with the T&Cs herein as an entire agreement. Any discrepancies between these T&Cs and HLB's General Terms and Conditions of the Cardholder Agreement, the specific T&Cs herein shall prevail to the extent of such discrepancies.
11. In the event of any discrepancies between these T&Cs as compared to the advertising, promotional, publicity and other materials relating to or in connection with this Campaign, the final terms and conditions on HLB's Website shall prevail.
12. The T&Cs herein shall be governed by and constructed in accordance with the laws of Malaysia and the Eligible Cardholders agree to submit to the jurisdiction of the Courts of Malaysia.
13. Words denoting one gender include all other genders and words denoting the singular include the plural and vice versa.

If you have any enquiries regarding the terms and conditions, you may seek clarification from our staff who attended to you. Alternatively, please email us at hlonline@hlbb.hongleong.com.my.