

## CNY Grow Your Business Campaign 2022

**Open a HLB PrimeBiz Current Account/-i via Digital Onboarding and Grow Your Balances with Us. Vouchers worth RM180,000 to be won!**

*Updated: 25 January 2022*

### CAMPAIGN PERIOD

The Hong Leong Bank Berhad's (97141-X/193401000023) ("HLB") and Hong Leong Islamic Bank Berhad's (686191-W/200501009144) ("HLISB") [collectively and hereinafter referred to as "**the Bank**"] **Hong Leong BCB CNY Grow Your Business Campaign 2022 ("Campaign")** commences from 28 January 2022 to 30 June 2022, inclusive of both dates ("**Campaign Period**"), unless notified otherwise.

### TERMS & CONDITIONS ("T&Cs")

**The following sets out the T&Cs applicable to the Campaign:-**

#### Eligibility

1. The Campaign is open for participation by all new and/or existing non-individual customers of the Bank ("**Customers**") including Customers who have been selected by the Bank to participate in this Campaign.  
  
New Customers refer to customers who do not have any current account/current account-i with the Bank prior to the Campaign Period.  
  
For Promotion 1: Non-individual customers refer to sole proprietorships who have registered with Suruhanjaya Syarikat Malaysia and private limited companies that are incorporated in Malaysia.  
  
For Promotion 2: Non-individual customers refer to private limited companies, public listed companies, associations, clubs, schools, societies, non-profitable organisations, sole proprietorships, partnerships, limited liability partnerships, professional practices duly registered or incorporated in Malaysia.
2. For the purpose of this Campaign, the Customers' current account/current account-i status must remain active and in good standing throughout the Campaign Period after initial opening of account.
3. Customers who have committed or are suspected of committing any fraudulent, unlawful or wrongful acts in relation to any of the facilities and accounts granted by the Bank or have been declared wound-up or are subject to any winding-up proceedings at any time prior to or during the Campaign Period shall **NOT** be eligible to participate in the Campaign.

#### Campaign Mechanics

##### **Promotion 1: Sign Up for HLB PrimeBiz Current Account/-i via Digital Onboarding to stand a chance to win RM800 worth of shopping vouchers (28<sup>th</sup> January 2022 – 28<sup>th</sup> February 2022)**

4. In order to participate in this Campaign Promotion 1, Customers are required to open a HLB PrimeBiz Current Account/-i ("**HLB PrimeBiz**") via digital onboarding **during** the Campaign Period for Promotion 1. Account can be opened online via the corporate website ([www.hlb.com.my/digitalonboarding/landing](http://www.hlb.com.my/digitalonboarding/landing)) or by visiting any of the Bank's branches with the required supporting documents as required by the Bank (collectively referred to as "**Required Documents**").
5. Customers who have successfully opened a HLB PrimeBiz with the required deposit of RM500 and signed up for the business internet banking service, HL ConnectFirst, **during** the Campaign Period ("**Eligible Customer**") shall be eligible to receive RM800 worth of shopping vouchers ("**Gift**") where every 8<sup>th</sup> successfully opened account shall receive the Gift.
6. All Eligible Customers must also register the newly opened account into HL ConnectFirst. All new accounts opened must be successfully tagged to HL ConnectFirst by 15 March 2022.
7. Each Eligible Customer is entitled to receive only one (1) Gift under the Promotion 1 regardless of the number of new HLB PrimeBiz that the Eligible Customer may open during the Campaign Period.
8. There are 200 units of RM800 shopping vouchers ("**Promotion 1 Campaign Prize**") to be won.

**Promotion 2: Grow your Deposit Balances and Stand a Chance to win 10 x RM2,000 worth of shopping vouchers (28<sup>th</sup> January 2022 – 30<sup>th</sup> June 2022)**

9. All Eligible Customers who grow their deposit balance by the highest percentage growth from end of February 2022 until end of June 2022 are entitled to win additional RM2,000 worth of shopping vouchers.
10. For Promotion 2, Eligible Customers will also include new customers who open current accounts/-i other than HLB PrimeBiz during the Campaign Period (including Basic Current Account/-i and Foreign Currency Accounts/-i as per standard account opening requirements) but excluding any Fixed Deposit/-i accounts.
11. For existing customers (customers who have current accounts/-i with the Bank prior to Campaign Period), the highest percentage growth of their deposit balance will be calculated based on existing current accounts including the newly opened HLB PrimeBiz during Promotion 1 campaign period.
12. For further details, please refer to Table 1 below :

Table 1 – Promotion 2 Grow Your Deposit Balances		
Customer	Qualified account(s)	Calculation method
<b>New-to-bank</b>	Newly opened Current Account/-i (HLB PrimeBiz, Basic Current Account/-i, Foreign Currency Account/-i)	In percentage % $\frac{\text{Average Monthly Balance Mar'22 until Jun'22/4} - \text{Average Monthly Balance Feb 22}}{\text{Average Monthly Balance Feb '22}}$
<b>Existing-to-bank</b>	Newly opened Current Account/-i (HLB PrimeBiz, Basic Current Account/-i, Foreign Currency Account/-i) and existing Current Accounts/-i	In percentage % $\frac{\text{Average Monthly Balance Mar'22 until Jun'22/4} - \text{Average Monthly Balance Feb 22}}{\text{Average Monthly Balance Feb '22}}$
Qualifying Criteria		
<ol style="list-style-type: none"> <li>1. Refer Clause 6 above, where all newly opened accounts must be registered for HL ConnectFirst</li> <li>2. The minimum percentage to qualify for Promotion 2 prizes based on the prescribed calculation method is 20%.</li> </ol>		

13. For Promotion 2, a maximum of ten (10) Eligible Customers who score the highest percentage of average growth as per Table 1 above will be selected to win the campaign prizes (“**Prize Winners**”) of RM2,000 worth of shopping vouchers (“**Promotion 2 Campaign Prize**”). From the ten (10) Prize Winners, six (6) winners will be selected from the non-SME customer category while the other four (4) winners will be selected from the SME customer category. The customer categorisation is determined by the Bank as per the Bank’s normal business practice.
14. No further Promotion 1 Campaign Prize and Promotion 2 Campaign Prize shall be awarded once the total number of Prize Winners as specified in **Clauses 8 and 13** has been reached.
15. Each Prize Winner is entitled to receive only one (1) Promotion 1 Campaign Prize and one (1) Promotion 2 Campaign Prize.
16. In the event of a tie, the Promotion 1 Campaign Prize and/or Promotion 2 Campaign Prize will be awarded to the Eligible Customer who opens the new account earlier during Campaign Period Promotion 1.
17. The Prize Winners shall be notified by the Bank either in writing, phone, email or in any other manner deemed practical and appropriate by the Bank no later than two (2) months after each Campaign Period for collection of the Promotion 1 Campaign Prize and/ or Promotion 2 Campaign Prize.

18. Prize Winners are required to collect the Promotion 1 Campaign Prize and/or Promotion 2 Campaign Prize at their respective HLBB/HLISB home branches no later than one (1) month after the notification by the Bank as specified in **Clause 17**, failing which the Promotion 1 Campaign Prize and/or Promotion 2 Campaign Prize will be forfeited. The Bank shall not be responsible for any lost, stolen, damaged, delayed or unclaimed Promotion 1 Campaign Prize and/or Promotion 2 Campaign Prize. The Bank shall also not be liable to replace the Promotion 1 Campaign Prize and/or Promotion 2 Campaign Prizes to the Prize Winners in the event that the Prize Winners cannot be contacted (including but not limited to the non-receipt of the notice from the Bank regarding the collection of the Promotion 1 Campaign Prize and/or Promotion 2 Campaign Prize) for any reasons whatsoever.
- It is the obligation of the Eligible Customers to ensure that all their information provided to the Bank (including but not limited to their mobile numbers, correspondence addresses and e-mail addresses) are accurate, valid and up to date.
19. All transportation, accommodation, personal expenses and any other costs incurred in relation to the collection of the Promotion 1 Campaign Prize and/or Promotion 2 Campaign Prize from the respective HLBB/HLISB home branches shall be borne by the Prize Winners without recourse to the Bank.
20. The Promotion 1 Campaign Prize and/or Promotion 2 Campaign Prize is issued on an “*as is where is*” basis and the Bank gives no representation or warranty with respect to the quality or suitability of the Promotion 1 Campaign Prize and/or Promotion 2 Campaign Prize. The Prize Winners shall, at their own cost and expense, deal directly with the vendor and/or manufacturer for any complaint, dispute or claim in relation to the Promotion 1 Campaign Prize and/or Promotion 2 Campaign Prize without recourse to the Bank and any request for replacement of the Promotion 1 Campaign Prize and/or Promotion 2 Campaign Prize shall not be entertained by the Bank.
21. The Promotion 1 Campaign Prize and/or Promotion 2 Campaign Prize is non-transferable to any third party and non-exchangeable for up-front cash, credit, cheque or in kind.
22. The Prize Winners agree to be bound by the terms and conditions imposed by vendor and/or manufacturer relating to the Promotion 1 Campaign Prize and/or Promotion 2 Campaign Prize.
23. Notwithstanding Clause 4 above:-
- Customers who submit incomplete Required Documents and/or fail to submit all the Required Documents during the Campaign Period but subsequently furnish the completed Required Documents after the Campaign Period are not eligible to participate in the Campaign;
  - The Bank shall not be responsible for any loss, delay or damage to the Required Documents in the course of delivery/submission to the Bank. For avoidance of doubt, any submission of the Required Documents via mail or courier service to the Bank and evidence of delivery by such mail or courier service shall not be deemed as proof of delivery and/or receipt by the Bank of the same.
24. The Bank shall not be responsible for and does not have any control whatsoever on network traffic congestion, network failure and/or interruptions that may be experienced by the respective telecommunication service provider in the delay of any online account opening, e-payment transactions or any other services or online transactions via HL ConnectFirst being transmitted during the Campaign Period resulting in Eligible Customers not being eligible for the Promotion 1 Campaign Prize and/or Promotion 2 Campaign Prize.

#### General T&Cs

25. By participating in this Campaign, the Customers hereby:
- Agree that all HL ConnectFirst online transaction details recorded by the Bank within the Campaign Period are accurate and final;
  - Agree that the Bank’s decision on all matters relating to the Campaign shall be final, conclusive and binding on all Customers and no further correspondence and/or appeal to dispute the Bank’s decision shall be entertained;
  - Read, understand and agree to be bound by the T&Cs of the Campaign, T&Cs of the account opening, and the T&Cs of HL ConnectFirst;
  - Agree to access the Bank’s website at <https://www.hlb.com.my> and <http://www.hlisb.com.my> (collectively, “**the Bank’s Website**”) at regular intervals to view the T&Cs and ensure to be kept up-to-date on any changes or variations; and
  - Agree to give their consent to and authorize the Bank to disclose or publish their names or photos in media, marketing or advertising materials for the purpose of this Campaign.

26. The Bank reserves the right:
- (a) To add, delete, suspend or vary the T&Cs contained herein, either wholly or in part, by way of posting on the Bank's Website, or in any other manner which the Bank deems practical, in order to give prior notice to the Customers;
  - (b) To disqualify any Customers from participating in the Campaign and/or being entitled to the Promotion 1 Campaign Prize and/or Promotion 2 Campaign Prize in the event that :
    - (i) the HL ConnectFirst status becomes dormant, locked, blocked, suspended and/or inactive during the Campaign Period for any reason whatsoever as the Bank may deem fit; or
    - (ii) any of the Customers' current account/current account-i is closed by the Customers and/or the Bank for any reason whatsoever at any time prior to or during the Campaign Period.
  - (c) To forfeit the Promotion 1 Campaign Prize and/or Promotion 2 Campaign Prize in the event of non-compliance to the T&Cs herein, T&Cs of account opening and T&Cs of HL ConnectFirst.
27. Eligible Customers who have committed or are suspected of committing any fraudulent, unlawful or wrongful acts in relation to any of the services provided and/or facilities granted by the Bank or have been declared bankrupt/wound up or are subject to any bankruptcy/winding up proceedings during the Campaign Period shall **NOT** be entitled to the Promotion 1 Campaign Prize and/or Promotion 2 Campaign Prize.
28. Eligible Customers are liable and shall personally bear all applicable taxes, government fees or any other charges that may be levied against them under applicable laws, if any, in relation to their participation in the Campaign.
29. The T&Cs herein are to be read together with the, T&Cs of account opening, T&Cs for HL ConnectFirst as an entire agreement and in the event of discrepancy, the T&Cs herein shall prevail to the extent of such discrepancy.
30. In the event of any discrepancies between this T&Cs as compared to the advertising, promotional, publicity and other materials relating to or in connection with the Campaign, the final T&Cs on the Bank's Website or as notified by the Bank in any other manner which the Bank deems practical shall prevail.
31. The T&Cs herein shall be governed by and construed in accordance with the laws of Malaysia and the Customers agree to submit to the jurisdiction of the Courts of Malaysia.
32. Words denoting the singular include the plural and *vice versa*.

**Current Account / Current Account-i is eligible for protection by PIDM**

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