

HLB ABC CREDIT CARD ACQUISITION CAMPAIGN (CONNECT 7.7 OFFER)

Last updated on 07 July 2022

CAMPAIGN PERIOD

The Hong Leong Bank Berhad's (193401000023 (97141-X)) ("HLB") "**HLB ABC Credit Card Acquisition Campaign (Principal Credit Card Offer)**" ("**Campaign**") commences on **07 July 2022** at 00:00:00 hours (12:00 a.m.) and ends on **07 July 2022** at 23:59:59 hours (11:59 p.m.), both dates inclusive ("**Campaign Period**"), unless specified herein or notified otherwise.

TERMS AND CONDITIONS

The following sets out the terms and conditions applicable to the Campaign ("**T&Cs**"):

ELIGIBILITY

- This Campaign is open to New-To-Card customers ("**NTC Applicants**") who have during the Campaign Period, applied for at least one (1) of the HLB Credit Cards ("**Eligible Cards**") as stated in Table 1 below through the **HLB Connect Online Banking** channel:

Table 1: Eligible Cards for the Campaign

Eligible Cards	
VISA CREDIT CARD	MASTERCARD CREDIT CARD
Infinite P/Infinite/Infinite Doctor's Edition	Emirates World Elite
AirAsia Gold/Platinum	Emirates World
GSC Gold/Platinum	Emirates Platinum
Sutera Platinum	
WISE Gold	
Essential Gold	
I'm	
Gold	

- The following shall **NOT** be eligible to participate in this Campaign:
 - Existing principal cardholders of any HLB credit cards;
 - NTC Applicants who have joined other HLB credit card acquisition campaigns during the Campaign Period;
 - Existing principal cardholders who have cancelled their HLB credit cards and have reapplied for a new HLB credit card (including any of the Eligible Cards) as a principal cardholder within twelve (12) months from the date of such cancellation;
 - NTC Applicants who have committed or are suspected of committing any fraudulent, unlawful or wrongful acts in relation to any of the facilities granted by HLB and/or Hong Leong Islamic Bank (200501009144 (686191-W)) ("**HLISB**") or have been declared bankrupt (pursuant to a petition by either banks or by any third party) or subject to any bankruptcy proceedings at any time prior to, during or after the Campaign Period; and
 - Existing HLB and/or HLISB staff.
- For the purpose of this Campaign, all applications for the Eligible Cards by NTC Applicants via the HLB Connect Online Banking channel stated under Clause 1 above during the Campaign Period are subject to HLB's approval and all applications must be successfully approved latest by **31 August 2022** ("**Eligible Cardholders**").

CAMPAIGN MECHANICS

- Subject to the fulfilment of conditions as set out under Clause 3 above, the Eligible Cardholders will be entitled to enjoy the following offers:

- (a) **HLB Connect Approval Gift: Samsung Galaxy Fit 2**
- (i) The first one hundred (100) Eligible Cardholders who have successfully applied for at least one (1) of the Eligible Cards via HLB Connect and have the Eligible Cards approved by **31 August 2022 (“Gift Winners”)** will be entitled to one (1) unit of Samsung Galaxy Fit 2 (“Gift”).
 - (ii) The allocation of the Gift is capped at one hundred (100) units and each Eligible Cardholder is entitled to one (1) Gift under this Campaign on a first come, first served basis.
 - (iii) The successful Eligible Cardholders’ names will be published by HLB by way of posting the list of Gift Winners (i.e. masked names and/or masked Eligible Card numbers) on HLB’s Website no later than **31 October 2022**.
 - (iv) The fulfilment of the Gift will be managed by PCM Perfect Marketing Sdn. Bhd. (200801019824 (821135-X)) a service provider appointed by HLB. The Gift will be delivered to the Eligible Cardholders’ latest address registered with HLB by **30 November 2022 (“Delivery Date”)**.
 - (v) It is the obligation of the Eligible Cardholders to provide their latest, valid, accurate telephone numbers and mailing addresses to HLB. HLB shall not be responsible in the event the Eligible Cardholders do not receive the Gift due incorrect or wrong mailing addresses provided to HLB.
 - (vi) In the event the Eligible Cardholders do not receive the Gift by the Delivery Date, the Eligible Cardholders shall notify HLB by **31 December 2022**, failing which, the Eligible Cardholders shall be deemed to have received the Gift.
 - (vii) HLB gives no representation nor warranty with respect to the quality or suitability of the Gift to the Eligible Cardholders and HLB shall not be responsible to replace any lost, stolen, damaged or defective Gift (whether due to defects in materials or workmanship by the manufacturer under warranty or otherwise).
 - (viii) Eligible Cardholders shall, at their own costs and expense, deal directly with the manufacturer(s) or supplier(s) for any complaint, dispute or claim in relation to the Gift without recourse to HLB.
 - (ix) HLB does not have any obligation to inform the Eligible Cardholders in the event the Gift has reached the maximum allocation of one hundred (100) units throughout the Campaign Period during or before the conclusion of the Campaign Period.
5. For the avoidance of doubt, notwithstanding the above, Eligible Cardholders will also be entitled to participate in the HLB ABC Credit Card Acquisition Campaign to receive up to Ringgit Malaysia Six Hundred Fifty (RM650) Cashback as disclosed in the T&C link www.hlb.com.my/q4generic22tnc.

GENERAL

6. By participating in this Campaign, the Eligible Cardholders:
- (i) agree they have read, understood and agree to be bound by the T&Cs herein, the Cardholder Agreement and the specific Terms and Conditions applicable to the relevant Eligible Cards available on HLB’s Website;
 - (ii) agree that all records of transactions date within or outside Malaysia captured by HLB’s system within this Campaign are final;
 - (iii) agree that HLB’s decision on all matters relating to this Campaign shall be final, conclusive and binding on all the Eligible Cardholders;
 - (iv) agree that the Gift are non-transferable to any third party and non-exchangeable for up-front credit, cheque or in kind;
 - (v) agree to access HLB’s Website at regular intervals to view the T&Cs of this Campaign, to ensure they keep up to date with any changes or variations to the T&Cs and to follow up with HLB if they have been enlisted for the entitlement of the Gift;

- (vi) consent for HLB to disclose or publish their names (in masked form), ID numbers (in masked form), Eligible Cards numbers (in masked form), entitlement to Gift on HLB's Website;
 - (vii) authorise HLB to disclose their personal data, i.e. correspondence/email addresses and/or contact numbers to HLB's third party service provider, M3 Technologies (Asia) Berhad (199901007872 (482772-D)) and/or Infobip Asia Pacific Sdn. Bhd (201001014145 (898379-U)) and/or PCM Perfect Marketing Sdn. Bhd. (200801019824 (821135-X)) as HLB deems fit for the purpose of providing SMS or email communications in relation to this Campaign; and
 - (viii) agree to ensure that all the approved Eligible Cards are valid, active, in good standing and not be in breach of any of the T&Cs of this Campaign, the Cardholder Agreement and/or the specific Terms and Conditions of the relevant Eligible Cards throughout the Campaign Period and at the point the Gift are awarded.
7. HLB reserves the right to:
- (i) forfeit and/or claw back the Gift in the circumstance where there is a reversal of the Retail Spend or non-compliance to the T&Cs herein or termination of the Eligible Cards during the Campaign Period and/or at the point of awarding the Gift ;
 - (ii) replace and substitute the Gift herein with an alternative gift of similar value by way of posting on HLB's Website or in any other manner which HLB deems practical, in order to give prior notice to the Eligible Cardholders; and
 - (iii) add, delete or amend the T&Cs herein, wholly or in part, or to terminate this Campaign by way of posting on HLB's Website, or in any other methods which HLB deems practical, in order to give prior notice to the Eligible Cardholders.
8. HLB shall not be liable and responsible for any failure or delay in the submission and/or processing of the Eligible Cards application and/or the sales transactions by Visa International Incorporated, Mastercard Worldwide, Merchant establishments, postal service providers or any party in which may result in the Eligible Cardholders being omitted from this Campaign.
9. In addition to the terms stipulated above, the Eligible Cardholders agree that the Cardholder Agreement and the specific Terms and Conditions in relation to the relevant Eligible Cards shall be read together with the T&Cs herein as an entire agreement. Any discrepancies between these T&Cs and Cardholder Agreement or the specific Terms and Conditions in relation to the Eligible Cards, the specific T&Cs herein shall prevail to the extent of such discrepancies.
10. In the event of any discrepancies between these T&Cs as compared to the advertising, promotional, publicity and other materials relating to or in connection with this Campaign, the final terms and conditions on HLB's Website shall prevail.
11. The T&Cs herein shall be governed by and constructed in accordance with the laws of Malaysia and the Eligible Cardholders agree to submit to the jurisdiction of the Courts of Malaysia.
12. Words denoting one gender include all other genders and words denoting the singular include the plural and vice versa.

If you have any enquiries regarding the terms and conditions, you may seek clarification from our staff who attended to you. Alternatively, please email us at hlonline@hlbb.hongleong.com.my.