

HLB x MATTA FAIR MARCH 2023: APPLY & REDEEM CAMPAIGN

Last Updated on 15 March 2023

CAMPAIGN PERIOD

The Hong Leong Bank Berhad's (193401000023 (97141-X)) ("**HLB**") "**HLB x MATTA Fair March 2023: Apply & Redeem Campaign**" ("**Campaign**") commences on 17 March 2023 at 10:00:00 hours (10:00 a.m.) and ends on 19 March 2023 at 21:00:00 hours (09:00 p.m.), both dates inclusive ("**Campaign Period**"), unless notified otherwise.

TERMS & CONDITIONS

The following sets out the terms and conditions applicable to the Campaign ("**T&Cs**"):

CAMPAIGN ELIGIBILITY

1. This Campaign is open to New-To-Card customers ("**NTC Applicants**") who have during the Campaign Period, applied for at least one (1) of the HLB Visa Credit Cards ("**Eligible Cards**") as stated in Table 1 below through the MATTA Fair HLB Booth (Booth 2A05 & 2A07, Level 2, Hall 6, MITEC) ("**Eligible Cardholders**"):

Table 1: Eligible Cards for the Campaign

Eligible Cards
VISA CREDIT CARD
Infinite P/Infinite/Infinite Doctor's Edition
AirAsia Gold/Platinum
GSC Gold/Platinum
Sutera Platinum
WISE Gold
Essential Gold
I'm
Gold

2. The following shall **NOT** be eligible to participate in this Campaign:
 - (i) Existing principal cardholders of any HLB Visa credit cards;
 - (ii) NTC Applicants who have joined other HLB credit card acquisition campaigns during the Campaign Period;
 - (iii) Existing principal cardholders who have cancelled their HLB Visa credit cards and have reapplied for a new HLB Visa credit card (including any of the Eligible Cards) as a principal cardholder within twelve (12) months from the date of such cancellation;
 - (iv) NTC Applicants who have committed or are suspected of committing any fraudulent, unlawful or wrongful acts in relation to any of the facilities granted by HLB and/or Hong Leong Islamic Bank (200501009144 (686191-W)) ("**HLISB**") or have been declared bankrupt (pursuant to a petition by either banks or by any third party) or subject to any bankruptcy proceedings at any time prior to, during or after the Campaign Period; and
 - (v) Existing HLB and/or HLISB staff.

CAMPAIGN MECHANICS

3. Subject to the fulfillment of conditions as set out under Clause 1 above, the Eligible Cardholders will be entitled to enjoy the following offers:
 - (a) **Submission Gift: Barry Smith 20" Luggage Bag ("Gift")**
 - (i) The first seventy-six (76) ("**Maximum Allocation**") Eligible Cardholders who apply for at least one (1) of the Eligible Cards as stated in Table 1 above at the MATTA Fair HLB Booth will be entitled to receive one (1) unit of Barry Smith 20" Luggage Bag ("**Gift**") on a first come, first served basis.

- (ii) For the avoidance of doubt, each Eligible Cardholder is entitled to receive only one (1) Gift under this Campaign.
 - (iii) The Gift will be given to the Eligible Cardholders by HLB staff upon the submission of their duly completed application form together with the relevant documents required for the Eligible Card via any HLB branch, HLB Direct Sales or InBranch Service Tablet. Thereafter, the Eligible Cardholders are required to acknowledge receipt of the Gift via the acknowledgement form.
 - (iv) HLB gives no representation or warranty with respect to the suitability or validity of the Gift to the Eligible Cardholders and HLB shall not be responsible to replace any lost, stolen, damaged or defective Gift (whether due to defects in materials or workmanship by the manufacturer under warranty or otherwise).
 - (v) The Gift is issued by PCM Perfect Marketing Sdn. Bhd. (“**Issuer**”) and any queries or disputes pertaining to the use of the Gift shall be settled directly between the Eligible Cardholders and the Issuer without further recourse to HLB and the terms and conditions in relation to the Gift shall apply.
4. For the avoidance of doubt, notwithstanding the above, Eligible Cardholders will also be entitled to participate in the HLB ABC 3.0 Credit Card Acquisition Campaign (“**HLB ABC 3.0 Campaign**”) to receive up to Ringgit Malaysia Six Hundred Fifty (RM650) Cashback as set out in the HLB ABC 3.0 Campaign Terms and Conditions at www.hlb.com.my/thecard4u_jan23.

GENERAL

5. By participating in this Campaign, the Eligible Cardholders agree:
- (i) they have read, understood and to be bound by the T&Cs herein, the Cardholder Agreement and the specific Terms and Conditions applicable to the relevant Eligible Cards available on HLB’s Website;
 - (ii) that all records of transactions date within or outside Malaysia captured by HLB’s system within this Campaign are final;
 - (iii) that HLB’s decision on all matters relating to this Campaign shall be final, conclusive and binding on all the Eligible Cardholders;
 - (iv) that the Gift are non-transferable to any third party and non-exchangeable for up-front credit, cheque or in kind;
 - (v) to access HLB’s Website at regular intervals to view the T&Cs of this Campaign, to ensure they keep up to date with any changes or variations to the T&Cs and to follow up with HLB if they have been enlisted for the entitlement of the Gift;
 - (vi) to authorise HLB to disclose their personal data, i.e. correspondence/email addresses and/or contact numbers to HLB’s third party service provider, M3 Technologies (Asia) Berhad (199901007872 (482772-D)) and/or Infobip Asia Pacific Sdn. Bhd (201001014145 (898379-U)) and/or PCM Perfect Marketing Sdn. Bhd. (200801019824 (821135-X)) as HLB deems fit for the purpose of providing SMS or email communications in relation to this Campaign; and
 - (vii) to ensure that all the approved Eligible Cards are valid, active, in good standing and not be in breach of any of the T&Cs of this Campaign, the general terms and conditions of the HLB’s Cardholder Agreement and/or the specific Terms and Conditions of the relevant Eligible Cards throughout the Campaign Period and at the point the Gift are awarded.
6. HLB reserves the right to:
- (i) forfeit and/or claw back the Gift in the circumstance where there is a reversal of the Retail Spend or non-compliance to the T&Cs herein or termination of the Eligible Cards during the Campaign Period and/or at the point of awarding the Gift;
 - (ii) replace and substitute the Gift herein with an alternative gift of similar value by way of posting on HLB’s Website or in any other manner which HLB deems practical, in order to give prior notice to the Eligible Cardholders; and

- (iii) add, delete or amend the T&Cs herein, wholly or in part, or to terminate this Campaign by way of posting on HLB's Website, or in any other methods which HLB deems practical, in order to give prior notice to the Eligible Cardholders.
- 7. HLB shall not be liable and responsible for any failure or delay in the submission and/or processing of the Eligible Cards application and/or the sales transactions by VISA, merchant establishments, postal service providers or any party in which may result in the Eligible Cardholders being omitted from this Campaign.
- 8. In addition to the terms stipulated above, the Eligible Cardholders agree that the general terms and conditions of the HLB's Cardholder Agreement and the specific Terms and Conditions in relation to the relevant Eligible Cards shall be read together with the T&Cs herein as an entire agreement. Any discrepancies between these T&Cs and general terms and conditions of the HLB's Cardholder Agreement or the specific Terms and Conditions in relation to the Eligible Cards, the specific T&Cs herein shall prevail to the extent of such discrepancies.
- 9. In the event of any discrepancies between these T&Cs as compared to the advertising, promotional, publicity and other materials relating to or in connection with this Campaign, the final terms and conditions on HLB's Website shall prevail.
- 10. The T&Cs herein shall be governed by and constructed in accordance with the laws of Malaysia and the Eligible Cardholders agree to submit to the jurisdiction of the Courts of Malaysia.
- 11. Words denoting one gender include all other genders and words denoting the singular include the plural and vice versa.

If you have any enquiries regarding the T&Cs, you may seek clarification from our staff who attended to you. Alternatively, please email us at hlonline@hlbb.hongleong.com.my