

HLB x MATTA FAIR MARCH 2023: SPEND & REDEEM CAMPAIGN

(Last updated on 15 March 2023)

CAMPAIGN PERIOD

17 MARCH 2023 - 19 MARCH 2023

HOW TO REDEEM CAMPAIGN PRIZE

- Step 1: Spend a minimum of Ringgit Malaysia Two Thousand Five Hundred (RM2,500) at any travel agency at MATTA Fair with your HLB VISA Credit Card. (Maximum combinable two (2) receipts per redemption).
- Step 2: Head to HLB Pop-Up Booth at MATTA Fair (Booth 2A05 & 2A07, Level 2, Hall 6, MITEC) and show your proof of purchase (receipt/payment confirmation) along with the HLB VISA Credit Card used for payment for verification.
- **Step 3:** Collect your complimentary campaign prize (either a Pensonic Thermopot or a Bagman 20" Luggage)!
- **Note:** Up your spending to a minimum of Ringgit Malaysia Five Thousand (RM5,000) to get a complimentary Loop Quantum 3-in-1 Luggage Set!

CAMPAIGN PRIZE POOL

No	Campaign Prize	Stock (Qty)	
1.	Pensonic Thermopot	100 units	
2.	Bagman 20" Luggage	89 units	
3.	Loop Quantum 3-in-1 Luggage Set	100 units	

Note: Campaign Prizes above are subject to stock availability and on a first come, first served basis.

Example on how to get campaign prize:

Transaction Number	1	2	3	4	5
Merchant/Store	Travel Agency A	Travel Agency B	Travel Agency C	Travel Agency D	Travel Agency E
Spend amount in one receipt (RM)	5,000	1,000	1,500	500	700
Eligible for campaign prize	Yes	Yes		No	

Please see the following pages for the full campaign details and terms & conditions.



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CAMPAIGN PERIOD

The Hong Leong Bank Berhad's (193401000023 (97141-X)) ("HLB") "HLB x MATTA Fair March 2023: Spend & Redeem Campaign" ("Campaign") commences on 17 March 2023 at 10:00:00 hours (10:00 a.m.) and ends on 19 March 2023 at 21:00:00 hours (09:00 p.m.), both dates inclusive ("Campaign Period"), unless notified otherwise.

TERMS & CONDITIONS

The following sets out the terms and conditions applicable to the Campaign ("T&Cs"):

CAMPAIGN ELIGIBILITY

- 1. The Campaign is open to existing principal & supplementary cardholders of HLB VISA credit cards ("Cards") who successfully perform the Eligible Transaction listed in Table 1 below ("Cardholders") within the Campaign Period.
- 2. The following Cardholders shall not be eligible for this Campaign:
 - (a) Cardholders whose HLB VISA credit card(s) are NOT issued in Malaysia;
 - (b) Cardholders whose Card accounts are NOT in good standing, inactive, or who are in breach of any HLB's General Terms and Conditions of the Cardholder Agreement at any time during the Campaign Period;
 - (c) Cardholders whose Card accounts are invalid or cancelled at any time during the Campaign Period;
 - (d) Cardholders who have committed or are suspected of committing any fraudulent, unlawful or wrongful acts in relation to any of the facilities granted by HLB; and/or
 - (e) Cardholders who have been declared bankrupt (pursuant to a petition either by banks or by any third party) or are subject to any bankruptcy proceedings at any time prior to, during or after the Campaign Period.

CAMPAIGN MECHANICS

3. The Cardholders must perform and fulfil the Eligible Retail Transaction and Minimum Spend requirements as set out in Table 1 below using their Cards in order to be entitled to the Campaign Prize ("Eligible Cardholders").

Table 1

Eligible Retail Transaction	Minimum Spend	Campaign Prize	
	RM2,500	Customers can select one (1) item from the list below:	
Spend at any travel agency during MATTA Fair (maximum combinable of two receipts)		Pensonic Thermopot, ORBagman 20" Luggage	
(((((((((((((((((((RM5,000	Loop Quantum 3-in-1 Luggage Set	

- 4. The Eligible Cardholders can get the Campaign Prize in accordance with the redemption selection method listed under Clause 10 below.
- 5. The Campaign Prize is non-transferable to any third party and non-exchangeable for cash, upfront credit, cheque or benefit in kind.



- 6. The Campaign Prize must be redeemed from the HLB redemption booth at MATTA Fair within the same day of performing the Eligible Retail Transaction.
- 7. Maximum of two (2) receipts that meet the minimum spend listed in Table 1 above is eligible for one (1) Campaign Prize only.
- 8. For the avoidance of doubt, Eligible Retail Transaction shall **EXCLUDE** the following:
 - (a) Any retail spend by recurring payment or auto-billing;
 - (b) Any portfolio products such as Balance Transfer (BT), Quick Cash One-Time Fee (QC OTF), Quick Cash Monthly Interest (QC MI) and Flexi Payment Plan (FPP);
 - (c) Refunded, disputed, unsuccessful, reversed, unauthorized, fraudulent or unlawful transactions; and/or
 - (d) Any form of services or miscellaneous fees, including finance charges and fees such as credit card annual fee, late payment charges and government service tax, imposed by HLB.

CAMPAIGN FULFILMENT

- 9. The Campaign Prize will be given on the spot at the HLB redemption booth by an HLB's officer directly to the Eligible Cardholders upon meeting the requirements as set out under Clause 3 above located at Booth 2A05 & 2A07, Level 2, Hall 6, MITEC.
- 10. The Eligible Cardholders are required to show their proof of purchase in the form of the original receipt(s) and the Card used for the purchase in order for HLB's officer to verify the Eligible Retail Transaction and the Minimum Spend.
- 11. The Eligible Cardholders who have fulfilled the requirements under Clause 3 above will receive the Campaign Prize on a first come, first served basis subject to the total Campaign Prize Pool allocation for this Campaign which is capped as listed in Table 2 below throughout the Campaign Period.

Table 2

Campaign Prize	Item Stock
Pensonic Thermopot	100 units
Bagman 20" Luggage	89 units
Loop Quantum 3-in-1 Luggage Set	100 units

No further Campaign Prize will be given out once the capped limit is reached. HLB has no obligation to inform the Eligible Cardholders should the Gift Card allocation reach its limit.

12. HLB gives no representation or warranty with respect to the quality or suitability of the Campaign Prize, the validity and/or usage of the Campaign Prize. HLB shall not be responsible to replace any lost or damaged Campaign Prize.

GENERAL

- 13. By participating in this Campaign, the Eligible Cardholders:
 - agree that they have read, understood and agree to be bound by these T&Cs herein and HLB's General Terms and Conditions of the Cardholder Agreement available at HLB's website at www.hlb.com.my ("HLB's Website");



- (b) agree that all records of the Eligible Retail Transactions captured by HLB's system for the purpose of this Campaign are final;
- (c) agree that HLB's decision on all matters relating to this Campaign shall be final, conclusive and binding on all the Eligible Cardholders;
- (d) agree that the Campaign Prize is non-transferable to any third party and non-exchangeable for any credit, cheque or in kind;
- (e) agree to access HLB's Website at regular intervals to view these T&Cs of this Campaign to ensure that they keep up-to-date with any changes or variations to these T&Cs;
- (f) authorise HLB to disclose their personal data i.e., contact numbers to authorised 3rd party vendor, e.g. Infobip Asia Pacific Sdn Bhd (201001014145 (898379-U)) and/or DCATALYST Sdn Bhd (200801017996 (819292-U)) as HLB deems fit for the purpose of sending SMS and/or email under this Campaign; and
- (g) agree to be liable and shall personally bear all applicable taxes, government fees or any other charges that may be levied against them under applicable laws, if any, in relation to their participation in this Campaign.
- 14. HLB reserves the right to:
 - (a) forfeit and/or claw back the Campaign Prize where there is reversal of the Eligible Retail Transaction, as applicable, or termination of the Cards during the Campaign Period and/or at the point of crediting the Campaign Prize or non-compliance to these T&Cs herein; and
 - (b) add, delete or amend these T&Cs herein, wholly or in part, or to terminate this Campaign, by way of posting on HLB's Website or in any other methods which HLB deems practical, in order to give a prior notice to the Eligible Cardholders.
- 15. HLB shall not be liable and responsible for any failure or delay in the submission and/or processing of the Eligible Retail Transaction by Visa International Incorporated, merchant establishments, or any party in which may result in the Eligible Cardholders being omitted from this Campaign.
- 16. These T&Cs herein shall be governed by and construed in accordance with the laws of Malaysia and the Eligible Cardholders agree to submit to the exclusive jurisdiction of the Courts of Malaysia.
- 17. In addition to the terms stipulated above, Eligible Cardholders agree that HLB's General Terms and Conditions of the Cardholder Agreement shall be read together with these T&Cs herein as an entire agreement. Any discrepancies between these T&Cs and HLB's General Terms and Conditions of the Cardholder Agreement, the specific terms in this T&Cs shall prevail to the extent of such discrepancies.
- 18. In the event of any discrepancies between these T&Cs as compared to the advertising, promotional, publicity and other materials relating to or in connection with this Campaign, the final terms and conditions on HLB's Website shall prevail.

If you have any enquiries regarding the terms and conditions, you may seek clarification from our staff who attended to you. Alternatively, please email us at hlongleong.com.my.