



### **HLB COLOURS OF MALAYSIA ART COMPETITION 2023**

Last updated on 10 January 2023

### **COMPETITION PERIOD**

The Hong Leong Bank Berhad's (193401000023 (97141-X)) ("HLB") and Hong Leong Islamic Bank Berhad's (200501009144 (686191-W)) ("HLISB") (hereinafter collectively referred to as "the Bank") "HLB Colours of Malaysia Art Competition 2023" ("Competition") commences on 11 January 2023 and ends on 31 March 2023, both dates inclusive ("Competition Period"), unless notified otherwise.

#### **TERMS & CONDITIONS**

The following sets out the terms and conditions applicable to the Competition ("T&Cs"):

## **ELIGIBILITY**

- 1. This Competition is open to all juniors, aged between five (5) and sixteen (16) years old (as at 31 December 2023), who are existing or new Accountholders of the Participating Accounts as defined under Clause 3 below and who are currently residing in Malaysia during the Competition Period ("Customers").
- For the avoidance of doubt, "new Accountholders" refer to individual customers who do not have any of the Participating Accounts with the Bank prior to the Competition Period and open any of the Participating Accounts during the Competition Period.
- 3. The "Participating Accounts" for this Competition are as follows:
  - (i) Hong Leong 3-in-1 Junior Account;
  - (ii) Hong Leong 3-in-1 Junior Account-i;
  - (iii) Hong Leong Junior Savings Account; and
  - (iv) Hong Leong Junior Savings Account-i.

As the Participating Accounts are trust accounts, Primary Accountholders are the parents or legally appointed guardians of the beneficiaries (i.e., the Customers).

- 4. The following Customers are **NOT** eligible to participate in the Competition:
  - (i) Customers who are determined by the Bank to be potentially committing any of the wrongful acts stipulated herein shall be immediately disqualified from participating in the Competition; and
  - (ii) Customers who are HLB PFS Deposit's and/or HLISB Deposit-i's employees' immediate family members (i.e., children and/or siblings).

# **COMPETITION MECHANICS**

5. The Competition is divided into three (3) categories ("Category") as listed in Table 1 below: :

### <u>Table 1</u>

Category	Competition Type	Age Group	Accepted Artwork Format	
Α	Colouring Contest	Five (5) to eight (8) years old	Physical colouring artwork in the form of a photo.	
В	Colouring Contest	Nine (9) to twelve (12) years old		
С	Drawing Competition	Thirteen (13) to sixteen (16) years old	Drawing artwork in the form of a photo, video, graphic design or animation etc.	





6. In order to participate in this Competition, Customers **MUST** complete all the steps listed in Table 2 below within the Competition Period ("**Participants**"):

# Table 2

Category A & Category B	Category C		
<ul> <li>(i) Download the colouring sheet at <a href="www.hlb.com.my/colouringsheet">www.hlb.com.my/colouringsheet</a> and complete it by:         <ul> <li>Printing it on an A4 paper and finish colouring it; or</li> <li>Redraw it by hand on a B4 size drawing block and finish colouring it;</li> </ul> </li> </ul>	<ul><li>(i) Draw and colour an artwork that best fits the theme 'Colours of Malaysia';</li><li>(ii) Perform the Online Submission;</li></ul>		
(ii) Fill in the online registration form at <a href="www.hlb.com.my/2023colours">www.hlb.com.my/2023colours</a> ("the Event Website") with Participant's particulars ("Online Submission");	(iii) Upload and submit the completed artwork in the form of photos videos, graphic designs o		
(iii) Upload and submit the completed artwork in photo format during the Online Submission.	animation during the Online Submission.		

By completing the Online Submission, Participants are deemed to have acknowledged all information provided is true and all intellectual property rights thereto shall belong to the Bank. The Bank reserves the right to disqualify Participants from participating in this Competition in the event of discovery of any false information provided by the Participants.

- 7. The Online Submission will commence on **01 February 2023 (12:00 a.m.)** and end on **31 March 2023 (11:59 p.m.)** ("**Online Submission Period**"). Submissions received after the Online Submission Period will not be approved and will be disqualified from the Competition. The Bank reserves the right to upload any approved, and/or shortlisted submissions onto the Bank's websites at <a href="www.hlb.com.my/www.hlisb.com.my">www.hlisb.com.my</a> ("**Bank's Websites**") and/or the Bank's social media page (e.g.: Facebook Page at <a href="www.facebook.com/HLBMalaysia">www.facebook.com/HLBMalaysia</a>, Instagram Page at <a href="www.instagram.com/hongleongbankmy">www.instagram.com/hongleongbankmy</a> etc.).
- 8. **Prizes** for this Competition are as set out in Table 3 below:

# Table 3

Prizes	No. of Winners		
Prizes	Category A	Category B	Category C
Grand Prize (Scholarship of RM1,000 + Trophy + Certificate)	1	1	1
First Prize (Scholarship of RM500 + Trophy + Certificate)	5	5	5
School Spirit Award (Cash Prize of RM500 )	1	1	1

9. Participants are entitled to only one (1) Online Submission for the Competition and can win only one (1) Prize in the Competition. In the event the Participants make more than one (1) Online Submission(s), only the first Online Submission will be accepted as their entry to the Competition. Any further submissions subsequent to the first submission will not be accepted by the Bank.





### WINNERS SELECTION

10. The winners of the Grand Prize and First Prize under each Category will be selected based on the **Selection Criteria** set out in Table 4 below:

### Table 4

Process	Selection Criteria		
Round 1: Internal Scoring	<ul> <li>All the Online Submissions will be fully evaluated and scored by the Bank and a total of twenty (20) Online Submissions with the highest scoring for each Category will be shortlisted ("Shortlisted Submissions").</li> </ul>		
Round 2: Online Voting	<ul> <li>The Bank will upload the Shortlisted Submissions to the Event Website.</li> <li>Online Voting will commence on 17 April 2023 at 12:00 p.m. and end on 30 April 2023 at 11:59 a.m.</li> <li>The Bank shall not be responsible for the Event Website's "votes" which are unsuccessfully executed due to technical or internet connection issues or for any other reason whatsoever.</li> </ul>		
Round 3: Winners Selection	<ul> <li>The final score of the Shortlisted Submissions will then be determined based on a combination of 50% of internal scoring and 50% of the number of "likes" received from the Online Voting.</li> <li>The Shortlisted Submissions with the highest final score under each Category will be selected as "Grand Prize Winner".</li> <li>The subsequent five (5) Shortlisted Submissions with the highest final score under each Category will then be selected as "First Prize Winners".</li> <li>In the event of a tie, i.e., where there are multiple Shortlisted Submissions under the same Category with the same final score, the Bank reserves the right to determine the final Winner.</li> </ul>		

- 11. The winners of School Spirit Award for each Category will be selected by the Bank based on the school with the highest number of Participants.
- 12. The winners of Grand Prize, First Prize and School Spirit Award (as stated in Clauses 10 and 11 above) shall collectively be referred to as the "Winners".

#### WINNNER ANNOUCEMENT & FULFILLMENT

- 13. The announcement of Winners will be made by 31 May 2023 via the Event Website ("Winner Announcement").
- 14. For Grand Prize and First Prize:
  - The Winners shall receive an email with the e-notification letter within fourteen (14) working days from the date of the Winner Announcement;
  - The Grand Prize and First Prize will be credited into the Participating Accounts within sixty (60) working days from the date of the Winner Announcement;
  - The crediting of the Grand Prize and First Prize will be reflected in the monthly e-statement of the Participating Accounts and the Winners will also be notified by way of Short Message Service ("SMS") once the Grand Prize and First Prize have been credited ("SMS Notification");
  - In the event of non-receipt of the Grand Prize and/or First Prize after the SMS Notification, the Winners shall be responsible to notify the Bank in writing no later than thirty (30) calendar days from the date of receipt of the SMS Notification, failing which, the Winners are deemed to have received the Grand Prize and/or First Prize; and
  - In the event the Participating Accounts are closed due to any reason whatsoever prior to the crediting of the Grand Prize and/or First Prize, the Winners shall be disgualified from receiving the same.





- 15. For the School Spirit Awards:
  - The winning schools shall receive an email with the e-notification letter within fourteen (14) working days from the date of the Winner Announcement;
  - The winning schools shall revert to the Bank with the signed e-notification letter with the details of the nominated bank account for cash prize crediting within thirty (30) working days from the date of receiving the e-notification letter;
  - The cash prize will be credited into the nominated bank account provided by the winning school within sixty (60) working days from the date of the Bank's receipt of the signed e-notification letter from the winning school;
  - The winning school will be notified via email once the cash prize has been credited ("Email Notification");
  - In the event of non-receipt of the School Spirit Award after the Email Notification, the winning school shall be responsible to notify the Bank in writing no later than thirty (30) calendar days from the date of receipt of the Email Notification, failing which, the winning school is deemed to have received the School Spirit Award; and
  - In the event the winning school's nominated bank account is closed due to any reason whatsoever
    prior to the crediting of cash prize, the winning school shall be disqualified from receiving the cash
    prize.
- 16. All the Participants of the Competition can download the e-Certificate of Participation from the Event Website within thirty (30) working days from the date of the Winner Announcement.
- 17. For the avoidance of doubt, the email and SMS sent to the Winners will be based on the mobile number and email address provided by the Participants during the Online Submission. This Competition is managed by ShopperPlus Sdn. Bhd. 201401023155 (1099242-W), a campaign management vendor officially appointed by the Bank ("ShopperPlus"), and SMS service for this Competition is provided by Infobip Asia Pacific Sdn Bhd (201001014145 (898379-U)), a SMS vendor officially appointed by the Bank ("Infobip").

## **GENERAL**

- 18. By participating in this Competition, the Customers:
  - (i) confirm that they have read, understood and agree to accept and to be bound by the T&Cs herein, the Bank's General Terms & Conditions of Accounts and the Terms & Conditions applicable to the Participating Accounts:
  - (ii) agree that the Bank's decision on all matters relating to the Competition shall be final, conclusive and binding on all Customers;
  - (iii) agree that the Prizes are non-transferable to any third party and non-exchangeable for any up-front credit, cheque or benefit-in-kind;
  - (iv) agree to access the Bank's Websites at regular intervals to view the T&Cs of the Competition and ensure to be kept up-to-date on any changes or variations to the T&Cs;
  - (v) agree to provide their latest and accurate contact details i.e., mobile number and email address to the Bank during the Online Submission. The Bank shall not be held responsible/liable in the event the Bank is unable to contact the Customers for the purpose of this Competition, due to the inaccurate/invalid mobile numbers and/or correspondence addresses provided by the Customers;
  - (vi) agree to be liable and shall personally bear all applicable taxes, government fees or any other charges that may be levied against them under applicable laws, if any, in relation to their participation in the Competition;
  - (vii) agree to consent and authorise the Bank to disclose their personal data to ShopperPlus and Infobip for the purpose of this Competition;
  - (viii) agree to acknowledge that all intellectual property rights thereto shall belong to the Bank. The Bank shall have the exclusive right to use, edit and publish the artworks submitted via Online Submission; and
  - (ix) agree to consent and authorise the Bank to publish their names, in any way it deems fit for any advertising, trade, promotional purpose, without any further notice to the Customers and the





Customers shall not claim ownership on the artwork submitted or any payment or compensation for participating in this Competition.

## 19. The Bank reserves the right:

- (i) to modify, suspend or cancel the Competition in the event it cannot run as initially planned, technically interfered with or corrupted, including but not limited to, infection by computer viruses, bugs, tampering, unauthorised intervention, fraud, technical failures, or any other causes beyond the control of the Bank, despite the best efforts done by the Bank;
- (ii) to add, delete, suspend or vary the T&Cs contained herein, either wholly or in part, by way of posting on the Bank's Websites with fourteen **(14)** days' prior notice, or in any other manner which the Bank deems practical;
- (iii) to disqualify any Customers for non-compliance with the T&Cs herein to participate in the Competition and/or be entitled to the Prizes; and
- (iv) to claw back the funds in the event there is any detected fraud, breaches against the T&Cs herein or inactive Participating Accounts.
- 20. The T&Cs herein, the Bank's General Terms & Conditions of Accounts and the Terms & Conditions applicable to the Participating Accounts shall be read as an entire agreement. In the event of any discrepancy between these T&Cs herein, the Bank's General Terms & Conditions of Accounts and the Terms & Conditions applicable to the Participating Accounts, the T&Cs herein shall prevail to the extent of such discrepancy.
- 21. In the event of any discrepancies between these T&Cs as compared to the advertising promotional, publicity and other materials relating to or in connection with this Competition, the T&Cs on the Bank's Websites shall prevail.
- 22. The T&Cs herein shall be governed by and construed in accordance with the laws of Malaysia and the Customers agree to submit to the exclusive jurisdiction of the Courts of Malaysia.
- 23. Words denoting one gender include all other genders and words denoting the singular include the plural and vice versa.

The Hong Leong 3-in-1 Junior Account-i and Hong Leong Junior Savings Account-i are deposit accounts based on the Shariah principle of Tawarruq.

Member of PIDM. Protected by PIDM up to RM250,000 for each depositor.

If you have any enquiries regarding the T&Cs, you may seek clarification from our staff who attended to you. Alternatively, please email us at <a href="mailto:hlongleong.com.my">hlongleong.com.my</a>