

HLB Trade Upload Customer Campaign 2023

Updated: 16 May 2023

CAMPAIGN PERIOD

The Hong Leong Bank Berhad (193401000023 (97141-X)) (“**HLB**”) and Hong Leong Islamic Bank Berhad (200501009144 (686191-W)) (“**HLISB**”) [hereinafter collectively referred to as “**the Bank**”] “Trade Upload Customer Campaign” (“**Campaign**”) commences on 16 May 2023 and ends on 31 January 2024, both dates inclusive (“**Campaign Period**”), unless specified or notified otherwise. *(In the event there is a delay in launch date due to unforeseen matters, the Campaign will start on the first day of the following month).*

CAMPAIGN TERMS & CONDITIONS

The following sets out the Terms and Conditions (“**T&Cs**”) applicable to the Campaign: -

Eligibility

1. The Campaign is open for participation by all new and existing non-individual customers of the Bank. (“**Customers**”).

New Customers refer to customers who do not have any Trade Finance Facilities with the Bank before the Campaign Period.

Non-individual Customers refer to private limited companies, public listed companies, associations, clubs, schools, societies, non-profitable organisations, sole proprietorships, partnerships, limited liability partnerships, professional practices duly registered or incorporated in Malaysia.

2. For the purpose of this Campaign, the Customers’ Trade Finance Facilities status must remain active and in good standing throughout the Campaign Period. Customers are based on CIF (i.e CIF is a UNIQUE set of numbers that contains Customers Information. Every customer has their own CIF numbers.
3. Customers who have committed or are suspected of committing any fraudulent, unlawful or wrongful acts in relation to any of the facilities granted by the Bank or have been declared wound-up or are subject to any winding-up proceedings at any time before, or during the Campaign Period shall NOT be eligible to participate in the Campaign.

Campaign Mechanics

Campaign 1: For First Time Trade Upload Users

4. In order to participate in this Campaign 1, Customers are required to be a HLB ConnectFirst user and use the Trade Upload feature on Hong Leong ConnectFirst (“**HLB ConnectFirst**”)

during the Campaign Period. First time user of Trade Upload is defined as user that has not performed any Trade Upload submission on HL ConnectFirst before the Campaign Period (“**First Time User**”).

5. For Customers who have not signed up for Trade Upload service, Customers are required to sign up for Trade Upload feature on HL ConnectFirst, or migrate to HLB ConnectFirst from Hong Leong Connect BIZ (“**HL Connect BIZ**”) and sign up for Trade Upload feature. They can do so by submitting their respective duly completed HLB ConnectFirst application forms and all the supporting documents as required at any of the Bank’s branches or in any manner notified in letter sent to the Customers.
6. All First-Time Users who perform and fulfill the “**Qualifying Transaction**” during the Campaign Period in the manner set out below (“**Campaign 1 Qualifiers**”) will stand a chance to win a petrol voucher or gift card worth Ringgit Malaysia Fifty (RM50) on a first come first served basis (“**Campaign 1 Prize**”): -
 - (i) Submit all trade transactions ‘online’ by uploading all documents required via Trade Upload for Trade Operation’s approval (“**Online Submission**”);
 - (ii) Perform three (3) times of the Online Submission within three (3) consecutive months of the Campaign Period; and
 - (iii) All trade transactions submitted must be successfully processed and approved by Trade Operation.
7. Campaign 1 Qualifiers who have successfully received the Campaign 1 Prize for Campaign 1 for the first time, are not qualified to participate in the subsequent months throughout the Campaign Period. Each Campaign 1 Qualifier is entitled to receive only one (1) Campaign 1 Prize under Campaign 1 throughout the Campaign Period.
8. For Campaign 1 above, a total of seven hundred and twenty (720) Campaign 1 Qualifiers will be selected to earn the Campaign 1 Prize on a first come, first serve basis. The maximum number of Campaign 1 Qualifiers will be capped at seven hundred and twenty (720) only. In the event, the Campaign 1 Prize has been fully distributed before the end of the Campaign Period, Campaign 1 shall be deemed to have fully utilized and ended. No further Campaign 1 Prize shall be awarded thereafter.

Campaign 2: For all existing Trade Upload customers

9. Campaign 2 is open to all Customers who are currently the Trade Upload customers on HLB ConnectFirst.
10. To participate in this Campaign 2: -
 - (a) The existing Customers of Trade Upload (who signed up **before** 16 May 2023) must submit a minimum of five (5) trade transactions online via Trade Upload per month during this Campaign Period, in order to be eligible for a petrol voucher or a gift card worth Ringgit Malaysia One Hundred (RM100) (“**Campaign 2 Prize**”). “Per month” refers to “within the same calendar month”.

- (b) For new Customers of Trade Upload (who signed up on or **after** 16 May 2023), they must first fulfill all the “Qualifying Transactions” criteria in Clause 6 above under Campaign 1 before they can participate in this Campaign 2. Thereafter, they can only be eligible to participate in Campaign 2 on the following month (i.e. from the date of the last 3rd Trade Upload transaction) and they must during the Campaign Period, submit a further minimum of five (5) trade transactions online via Trade Upload per month in order to be eligible for the Campaign 2 Prize. “Per month” refers to “within the same calendar month”.

Customers who fulfill either one of the requirements set out in Clause 10 (a) or (b) above shall be referred to as “**the Campaign 2 Qualifiers**”.

11. For the avoidance of doubt: -
- (a) All trade transactions submitted must be approved by Trade Operation in order for the Campaign 2 Qualifiers to be eligible for the Campaign 2 Prize;
- (b) All Campaign 1 Qualifiers can only (after having fulfilled Campaign 1), participate in Campaign 2 on the following month within the Campaign Period. However, they are not eligible to participate in both Campaigns (Campaign 1 and Campaign 2) within the same month; and
- (c) Campaign 1 Qualifiers and/or Campaign 2 Qualifiers who submit incomplete documents for the purpose of Campaign 1 and/or Campaign 2 above and/or fail to submit all complete documents during the Campaign Period but subsequently furnish the documents as required after the Campaign Period has ended, are not eligible to participate in the Campaign (unless the original documents are exceptionally waived by the Bank).
12. Only the 1st one hundred (100) Campaign 2 Qualifiers who have completed a minimum of five (5) trade transactions within the same month will be selected on a first-come-first-served basis for each & every month during this Campaign Period, to win the Campaign 2 Prize.
13. Only a total number of one hundred (100) Campaign 2 Qualifiers will be selected per month to win the Campaign 2 Prize. Total number of Campaign 2 Qualifiers will be limited to nine hundred (900) only throughout the Campaign Period. The results will be announced on a monthly basis.
14. In the event the Campaign 2 Prize for a participating month have not been fully given out due to lack of the Campaign 2 Qualifiers, the unutilized Campaign 2 Prize will not be brought forward to the next participating month.
15. Campaign 2 Prize will be awarded on a first come first serve basis. No further Campaign 2 Prize shall be awarded once the total number of the Campaign 2 Prize allocated for this Campaign 2 has been given out

Illustration:

Campaign 1 & Campaign 2 pay-out fulfilment periods are summarized as below:

Table 1 - Campaign 1 Payout Fulfilment:

Campaign Period	Campaign Month	Announcement Date	Pay-out Fulfilment
16 May 2023 – 31 Jan 2024	16 May 2023 – 31 Jul 2023	31 Aug 2023	31 Oct 2023
	01 Aug 2023 – 31 Oct 2023	30 Nov 2023	31 Jan 2023
	01 Nov 2023 – 31 Jan 2023 (this Campaign Month is only applicable to all the First Time Users who participate in 31 Jan 2024 i.e., the last day of the Campaign Period)	29 Feb 2024	30 Apr 2024

Table 2 - Campaign 2 Payout Fulfilment:

Campaign Period	Campaign Month	Announcement Date	Pay-out Fulfilment Date
16 May23 – 31 Jan 24	16 May 2023 - 31 May 2023	30 Jun 2023	30 Sep 2023
	01 Jun 2023 - 30 Jun 2023	31 Jul 2023	30 Sep 2023
	01 Jul 2023 - 31 Jul 2023	31 Aug 2023	30 Sep 2023
	01 Aug 2023 - 31 Aug 2023	30 Sep 2023	31 Dec 2023
	01 Sep 2023 - 30 Sep 2023	31 Oct 2023	31 Dec 2023
	01 Oct 2023 - 31 Oct 2023	30 Nov 2023	31 Dec 2023
	01 Nov 2023 - 30 Nov 2023	31 Dec 2023	31 Mar 2024
	01 Dec 2023 - 31 Dec 2023	31 Jan 2023	31 Mar 2024
	01 Jan 2024 - 31 Jan 2024	29 Feb 2024	31 Mar 2024

The Campaign 1 Qualifiers and the Campaign 2 Qualifiers (collectively, “the Winners”) shall be notified by the Bank either in writing, phone, email or in any other manner deemed practical and appropriate by the Bank in no later than the Announcement Date as respectively set out in Table 1 and Table 2 above after each Campaign Month for collection of the Campaign 1 Prize and Campaign 2 Prize (collectively, “the Campaign Prize”).

17. All Winners are required to collect the Campaign Prize from their respective HLBB/HLISB Business Centers ARMs or Trade Sales, no later than the Pay-out Fulfilment Date as respectively set out in Table 1 and Table 2 above, failing which the Campaign Prize will be lapsed and forfeited. The Bank will not be responsible for any lost, stolen, damaged, delayed or unclaimed Campaign Prize. The Bank shall not be liable to replace the Campaign Prize to the Winners in the event that the Winners cannot be contacted (including but not limited to the non-receipt of the notice from the Bank regarding the collection of the Campaign Prize) for any particular reasons whatsoever. It is the obligation of the Winners to ensure that all their information provided to the Bank (including but not limited to their mobile numbers, correspondence addresses and e-mail addresses) are accurate, valid and up to date.
18. All transportation, accommodation, personal expenses and any other costs incurred in relation to the collection of the Campaign Prize from the respective HLBB/HLISB home branches shall be borne by the Winners without recourse to the Bank.
19. The Campaign Prize is issued on an “as is where is” basis and the Bank gives no representation or warranty with respect to the quality or suitability of the Campaign Prize. The Winners shall, at their own cost and expense, deal directly with the vendor and/or manufacturer for any complaint, dispute or claim in relation to the Campaign Prize without recourse to the Bank and any request for replacement of Campaign Prize shall not be entertained by the Bank.
20. The Campaign Prize is non-transferable to any third party and non-exchangeable for up-front cash, credit, cheque or in kind.
21. The Winners must agree to be bound by the terms and conditions imposed by vendor and/or manufacturer in respect of the Campaign Prize.
22. By participating in this Campaign, the Customers hereby:
 - (a) Agree that all the number of HL ConnectFirst Trade Upload transactions recorded by the Bank within the Campaign Period are accurate and final;
 - (b) Agree that the Bank’s decision on all matters relating to the Campaign shall be final, conclusive and binding on all Customers and no further correspondence and/or appeal to dispute the Bank’s decision shall be entertained;
 - (c) confirm that they have read, understood and agreed to be bound by the T&Cs of this Campaign, Terms and Conditions of the account opening and Terms and Conditions of HL ConnectFirst;
 - (d) Agree to access the Bank’s website at <https://www.hlb.com.my> and <http://www.hlisb.com.my> (collectively, “the Bank’s Website”) at regular intervals to view the T&Cs and ensure to be kept up-to-date on any changes or variations;

- (e) Agree to give their consent to and authorize the Bank to disclose or publish their names or photos in media, marketing or advertising materials for the purpose of this Campaign;
 - (f) Agree that they shall be liable and shall personally bear all applicable taxes, government fees or any other charges that may be levied against them under applicable laws, if any, in relation to their participation in the Campaign; and
 - (g) Agree that the decision by the Bank on all matters relating to the Campaign shall be final, conclusive and binding on all the Customers.
23. The Bank reserves the right:
- (a) To add, delete, suspend or vary the T&Cs contained herein, either wholly or in part, by way of posting on the Bank's Website at any time without giving any reason, or in any other manner which the Bank deems practical, in order to give prior notice to the Customers;
 - (b) To disqualify any Customers from participating in the Campaign and/or being entitled to the Campaign Prize in the event that:
 - (i) the HLCF status becomes dormant, locked, blocked, suspended and/or inactive during the Campaign Period for any reason whatsoever as the Bank may deem fit;
 - (ii) any of the Customers' current account/current account-i is closed by the Customers and/or the Bank for any reason whatsoever at any time prior to or during the Campaign Period;
 - (c) To replace and/or substitute the Campaign Prize with any other prize of similar value as determined by the Bank, at its sole discretion; and
 - (d) To forfeit the Campaign Prize in the event of non-compliance by the Winners of the T&Cs herein, the Terms and Conditions relating to account opening and the Terms and Conditions relating to HL Connect First.
24. In case of any disputes, the Bank's decision shall be deemed to be final and conclusive.
25. The T&Cs herein are to be read together with T&Cs relating to HL Connect First and Terms and Conditions relating to account opening as an entire agreement and in the event of discrepancy, the T&Cs herein shall prevail to the extent of such discrepancy.
26. In the event of any discrepancies between this T&Cs as compared to the advertising, promotional, publicity and other materials relating to or in connection with the Campaign, the final T&Cs on the Bank's Website or as notified by the Bank in any other manner which the Bank deems practical shall prevail.
27. The T&Cs herein shall be governed by and construed in accordance with the laws of Malaysia and the Customers agree to submit to the jurisdiction of the Courts of Malaysia.

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