

CAMPAIGN PERIOD

The Hong Leong Bank Berhad's ("HLB") "**Add HLB Credit Card Campaign**" ("Campaign") shall commence on 21 February 2019 at 00:00:00 hours (12:00am) and end on 10 March 2019 23:59:59 hours (11:59pm), both dates inclusive ("Campaign Period"), unless notified otherwise.

TERMS AND CONDITIONS

The following sets out the terms and conditions applicable to the Campaign ("T&Cs")

ELIGIBILITY

1. This Campaign is only open to existing HLB's Principal Credit Cardholders ("Eligible Cardholders") who have, during the Campaign Period, applied for one (1) Eligible Card as stated in Clause 2 below via Hong Leong Connect Online Banking and the Eligible Card is successfully approved by HLB latest by 10 March 2019.
2. The following HLB Credit Cards are eligible to participate in this Campaign ("Eligible Cards"):
 - (i) Mastercard GSC Gold
 - (ii) Mastercard GSC Platinum
 - (iii) Visa Essential
 - (iv) Visa AirAsia Gold
 - (v) Visa AirAsia Platinum
 - (vi) Visa Infinite
 - (vii) Visa Sutera Platinum
 - (viii) Mastercard I'M
 - (ix) Mastercard Gold
3. The Eligible Cardholders shall exclude the following:
 - (i) Eligible Cardholders who have committed or are suspected of committing any fraudulent, unlawful or wrongful acts in relation to any of the facilities granted by HLB/Hong Leong Islamic Bank Berhad ("HLISB") or have been declared bankrupt (pursuant to a petition by either banks or by any third party) or are subject to any bankruptcy proceedings at any time prior to, during or after the Campaign Period; or
 - (ii) Eligible Cardholders who have committed, or determined by HLB/HLISB to be potentially committing any of the wrongful acts stipulated herein; shall be immediately disqualified from participating in the Campaign.
 - (iii) Eligible Cardholders whose Eligible Cards approved before the Campaign Period.
 - (iv) Eligible Cardholders shall exclude employees of HLB and Hong Leong Islamic Bank ("HLISB") whether permanent or on contractual basis.

CAMPAIGN MECHANICS

4. The Eligible Cardholders will be entitled to enjoy TWO (2) GSC 2D adult tickets ("Gift") subject to the fulfillment of the prescribed criteria herein:
 - i. Eligible Cardholders must swipe one (1) Retail Purchase transaction ("as defined in Clause 19 below") by using the Eligible Card within 45 days from the approval date of the Eligible Card.

5. Eligible Cardholders who have fulfilled the conditions as stated in Clause 4(i) above will be eligible to receive the Gift (“Successful Cardholders”). A Short Message Service (“SMS”) which contains a GSC Movie Promo Code will be delivered to the Successful Cardholder. The SMS will be delivered to the Successful Cardholders three (3) months after the Campaign ended, the Successful Cardholders will be notified by HLB by way of posting the list of Successful Cardholders on HLB website at www.hlb.com.my/addcard (“Notification”).
6. The Gift is capped at two (2) GSC 2D adult tickets per Eligible Cardholder throughout the Campaign Period. Total Gift allocation for this campaign is capped at 1,000 2D adult tickets (500 pairs of 2D adult tickets) on first-come, first-served basis.
7. The Eligible Cardholders shall be entitled to redeem two (2) GSC 2D adult tickets by using the unique GSC Movie Promo Code which is valid for three (3) months from the date the SMS is sent to the Successful Cardholders (“Validity Period”).
8. Each Successful Cardholder will be entitled to redeem two (2) GSC 2D adult tickets by the using the unique GSC Movie Promo Code.
9. For the avoidance of doubt, Eligible Cardholders shall only be entitled to redeem one (1) 2D adult ticket for each transaction performed by using the unique GSC Movie Promo Code. Repeated transactions must be performed by using the same unique GSC Movie Promo Code to redeem the balance of (1) 2D adult ticket.
10. The GSC Movie Promo Code must be redeemed via GSC website or GSC mobile app only and payment (if any) shall only be made with the approved Eligible Card.
11. The GSC Movie Promo Code will be delivered to the Successful Cardholders via an SMS to the mobile phone number registered with HLB, subject to the SMS traffic at the respective telecommunication service providers’ (“Telcos”) network.
12. HLB is not responsible for nor does HLB has any control whatsoever on any SMS traffic congestion, network failure and/or interruptions and/or congestion on the part of the respective Telcos or for any other reason whatsoever during the process of sending the SMS to the registered number.
13. For the avoidance of doubt, it is the duty or obligation of the Eligible Cardholders to provide their latest and accurate telephone numbers to HLB. HLB shall not be held responsible or liable in the event of failure to send or deliver the GSC Movie Promo Code to the Eligible Cardholders due to inaccurate or outdated telephone number provided by the Eligible Cardholders, or the SMS is unable to be sent or delivered due to mobile service provider interruptions.
14. The Eligible Cardholders who do not receive the GSC Movie Promo Code shall contact HLB’s Call Center at 03-7626 8899 within 3 months from Notification Date, otherwise he/she will be deemed to have received the GSC Movie Promo Code accordingly and any claim for the reimbursement of the GSC Movie Promo Code after 3 months from the Notification Date shall not be entertained by HLB.
15. HLB shall not be responsible for any unclaimed or unredeemed GSC Movie Promo Code after the Validity Period or in the event of non-receipt of the GSC Movie Promo Code by the Eligible Cardholders due to any reason whatsoever including but not limited to the inaccurate and/or outdated mobile number registered with HLB subject to clause 13 above.

16. The GSC Movie Promo Code shall immediately be void or forfeited upon the occurrence of any of the following events, and no refund, extension or compensation whatsoever will be given by HLB:-
 - a) cancellation of the Eligible Card for whatever reason;
 - b) the Eligible Card account becomes delinquent;
 - c) the Campaign is terminated for whatever reason;
 - d) there is fraudulent or unauthorised use of the Eligible Card, as determined by HLB; and
 - e) the GSC Movie Promo Code Validity Period has expired.
17. HLB shall not be responsible for any unauthorized redemption of the movie tickets by using the unique GSC Movie Promo Code.
18. The SMS service is provided and supported by M3 Technologies (Asia) Berhad (482772-D) ("M3Tech"), a SMS vendor officially appointed by HLB. For SMS service related issues, please contact M3Tech's Hotline at 03-7957 6333 (9am – 6pm, Mon – Fri).
19. "Retail Purchase" shall refer to any purchase transactions made locally and overseas, including online transactions which are charged to the Eligible Card during the Campaign Period but excludes the following transactions:-
 - a) Quasi cash transactions (example: online betting and/or gaming transactions);
 - b) Monthly installments under any installment payment facility provided by HLB;
 - c) Standing Instructions/Recurring and auto payment service;
 - d) Any transactions for payments effected through the internet for Insurance/Takaful Premiums, Utility Bills, Government Services and JomPAY;
 - e) Transactions for payments made towards Mail Order and Telephone Order (MOTO); and
 - f) Cash advance/withdrawal/deposit transactions, Call-For-Cash/Plus, Balance Transfer, Flexi Payment Plan (FPP), fund transfer, reversal, fees and/or charges imposed by HLB and posted into the Eligible Cardholder's Participating Credit Card Accounts.
20. GSC's terms and conditions apply. Merchant reserves the right to change these terms and conditions at anytime. HLB makes no representation or warranty for products offered by merchant and shall not be liable or responsible for any changes, claims, loss or damages resulting from this offer.

GENERAL

21. By participating in this Campaign, the Eligible Cardholders:
 - a) agree that they have read, understood and agree to be bound by the T&Cs herein;
 - b) agree that all records of transactions within or outside of Malaysia captured by the HLB's system for the Campaign are accurate and final;
 - c) agree that HLB's decision on all matters relating to this Campaign shall be final, conclusive and binding on all Eligible and Successful Cardholders and no appeal and/or further correspondence will be entertained;
 - d) agree that the, the Gift are non-transferable to any third (3rd) party and non-exchangeable for cash, credit, cheque or in any kind;

- e) agree to access to www.hlb.com.my/addcard (“HLB’s Website”) at regular time intervals to view the T&Cs and to ensure to keep up-to-date with any changes or variations to the T&Cs;
 - f) Consent for HLB to disclose their particulars (i.e. phone number) to M3Tech for the purpose of fulfilment of this Campaign.
22. HLB reserves the right to:
- a) determine what constitutes as eligible Retail Purchase and shall not be challenged by any parties in any manner whatsoever, save for manifest error;
 - b) disqualify any Eligible Cardholders at its sole and absolute discretion from participating in this Campaign;
 - c) forfeit any or all of the GSC Movie Promo Code in event where there is non-compliance to the T&Cs herein; and
 - d) add, delete or amend the T&Cs herein, wholly or in part, or to terminate this Campaign, at its absolute discretion (“Variation”), by way of posting such Variation on the HLB’s Website, or in any other manner which HLB deems practical, in order to give a prior notice to the Eligible Cardholders on such Variation of this Campaign.
23. The T&Cs herein, the General Terms and Conditions in the HLB Cardholder Agreement and any relevant terms and conditions that HLB may specify from time to time shall be read together as an entire agreement and if there is any discrepancy between these T&Cs and the General Terms and Conditions in the HLB Cardholder Agreement, the specific T&Cs herein shall prevail to the extent of such discrepancy.
24. In the event of any discrepancy between these T&Cs as compared to the advertising, promotional, publicity and other materials relating to or in connection with this Campaign, the final T&Cs on HLB’s Website shall prevail.
25. The T&Cs herein shall be governed by and construed in accordance with the laws of Malaysia and the Eligible and Successful Cardholders agree to submit to the jurisdiction of the Courts of Malaysia.