

#HLBBrainIt2WinIt - Social Media Contest

Terms and Conditions (“T&Cs”)

“#HLBBrainIt2WinIt” (“Contest”) is a social media contest organised by Hong Leong Bank Berhad (“HLB”) and Hong Leong Islamic Bank Berhad (“HLISB”) (collectively, “the Bank”). The Contest commences from 28th December 2017 to 24th January 2018 (“Contest Period”), both dates are inclusive, unless otherwise notified.

Eligibility

1. The Contest is open to all individual customers and non-customers of the Bank who are Malaysian and Non-Malaysian Residents, excluding the Bank’s permanent and contractual employees. (“Participants”).
2. For non-Malaysian Participants, the Participants must reside in Malaysia during Contest Period and 1 month after the end of the Contest Period.

Contest Mechanics

3. To participate in the Contest, the Participants must first become a fan of the Bank’s Facebook page at www.facebook.com/HLBMalaysia (“Bank’s Facebook Page”) or a follower of the Bank’s Twitter Account at www.twitter.com/MYHongLeong (“Bank’s Twitter Account”) or a follower of the Bank’s WeChat Account at WeChat ID: HLBMalaysia. To become a fan on the Bank’s Facebook Page, the Participant would have to click ‘Like’ on the Bank’s Facebook Page. To become a follower on the Bank’s Twitter Account, the Participant would have to click ‘Follow’ on the Bank’s Twitter Account. To become a follower on the Bank’s WeChat Account, the Participant would have to click ‘Follow’ on the Bank’s WeChat Account. No registration is required.
4. The Bank will post 1 contest post/ world puzzle each week for a total of 4 weeks during the Contest Period through the Bank’s Facebook Page, Twitter Account & WeChat Account.
5. Participants are then required to solve the contest post/ word puzzle posted by the Bank’s Facebook Page or the Bank’s Twitter Account or the Bank’s WeChat Account by submitting the answer and complete a slogan through the Google Form via the link that is included within the posting on or before the Last Submission Date.

Contest Questions	Date of Post	Last Submission Date
Week 1 Question	28 th Dec 2017	3 rd Jan 2018
Week 2 Question	4 th Jan 2018	10 th Jan 2018
Week 3 Question	11 th Jan 2018	17 th Jan 2018
Week 4 Question	18 th Jan 2018	24 th Jan 2018

6. Participants must complete all the mandatory fields within the Google Form in order to be counted as a contest entry and be in the running to win the weekly prize.
7. Participants can participate every week during the Contest Period but only allowed to send in 1 contest entry per week, notwithstanding that the Participants has “Like” the Bank’s Facebook Page, and has “Follow” the Bank’s Twitter Account and the Bank’s Wechat Account at the same time.
8. The Bank accepts no responsibility for any unsuccessful contest entries due to any technical or internet connection issues faced by the Participants using the social media platforms (Facebook, Twitter & WeChat) and Google platform, or any other reasons whatsoever.

Prizes & Winners Selection

9. The prizes to be won throughout the Contest Period are RM200 worth of Zalora Voucher (20 vouchers) and RM50 worth of Grab Vouchers (20 vouchers). There will be a cap for the prizes at 20 vouchers each for this Contest (“Prizes”)
10. The Bank will select the 5 weekly winners based on the 5 best slogans together with the correct answers to receive the Zalora Voucher and 5 weekly winners based on the 5 second best slogans together with the correct answers to receive the Grab Voucher over the course of the 4 weeks Contest Period (“Winners”). In total, there will be 40 Winners for this contest.
11. Participants who have performed and fulfilled all the requirements set out in 3 to 7 above (“Successful Contest Entries”) are eligible for selection by the Bank to win the Prizes during the Contest Period.
12. For the avoidance of doubt, a Participant is only allowed to win only 1 Prize over the course of the Contest Period, regardless of the number of Successful Contest Entries posted by the Participant.
13. Selection of the Winners will be at the Bank’s sole discretion based on the Successful Contest Entries with the correct answers and the most creative and interesting slogan.
14. The Bank reserves the right not to publish into the www.hlb.com.my/Brain2Win any of the Successful Contest Entries that are deemed irrelevant or contain obscenity, vulgarity or negative sentiment or other details/information/contents that are deemed inappropriate by the Bank.

Notification of Winners and Contest Prizes

15. Notification of the Winners by showing the Winners’ Full Name & last 4 digits of their IC will be announced via the Bank’s Official Facebook Page and on the www.hlb.com.my/Brain2Win fourteen (14) days from the end of the Contest Period (“Notification Date”). Upon notification, Winners are required to send a private message to the Bank’s Official Facebook Page within 7 days from the Notification Date in order to get their Unique Reference ID.
16. The Winners are then required to e-mail to HLBSocialMedia@hlbb.hongleong.com.my their personal details as follows within 2 weeks from the Notification Date:-
 - a. Full name (as per IC)
 - b. IC number
 - c. Mobile number
 - d. Email address
 - e. Unique reference ID obtained from the Bank’s Facebook admin.
17. In the event that the Winners fail to comply with the requirements as stated in Clauses 15 and 16 above, or in the event that the information provided by the Winners as stated in Clause 16 are inaccurate, the Bank reserves the right to forfeit the Prizes and any appeal for the reimbursement of the Prizes shall not be entertained by the Bank.
18. Prizes will be sent to the Winners’ Email Address provided to the Bank. It is essentially the obligations of the Winners to ensure that they provide their latest, valid and accurate Email address to the Bank and the Bank shall not be responsible in the event that the Winners fail to receive the Prizes for any reasons whatsoever.
19. Winners are bound by the merchant’s (Zalora/Grab) terms and conditions that come with the Prizes. The acceptance and/or use of the Prizes indicates the acknowledgment and agreement by the Winners to be bound by such terms and conditions and any disputes

pertaining to the use of the Prizes shall be resolved between the merchant and the Winners without recourse to the Bank.

Publicity

20. By participating in the Contest, the Participants hereby agree and authorize the Bank, at the Bank's sole and absolute discretion, to use the nicknames and photos uploaded by the Participants on their Facebook ID, Twitter handle, WeChat Account ID) and also the Contest Entries (i.e. Photos and posting copy) of the Winners and/or the Participants for the purposes of this Contest.

General

21. By participating in this Contest, the Participants agree:
- a) That they have read and understood the T&Cs herein and agree to be bound by these T&Cs and any other relevant terms and conditions in respect of the Contest that the Bank may impose from time to time;
 - b) That all Successful Contest Entries, as recorded by the Bank are final, conclusive and binding on all Participants.
 - c) To access the www.hlb.com.my/Brain2Win at regular time intervals to view the T&Cs of this Contest and to ensure that it is up-to-date with any changes or variations to the said T&Cs; and
 - d) That the Bank gives no representation or warranty with respect to the quality or suitability of the Prizes. The Winners shall at their own cost and expense deal directly with the provider and/or manufacturer for all warranty information pertaining to the Prizes;
 - e) That the Prizes will be provided on an "As Is Where Is" basis. The Prizes featured in all printed materials and/or the Bank's Website are for illustration purposes only. Any props, accessories or equipment featured with the Prizes in any pictorial materials are for decorative purposes and shall not form part of the Prizes;
 - f) To be personally liable and to bear all applicable taxes, government fees or any other charges that may be levied against them under applicable laws, if any, in relation to their participations in the Contest and/or collection of the Prizes and/or use of the Prizes.
 - g) That the Prizes are not transferable to a third party, and cannot be exchanged into cash, credits, cheque or in kinds
 - h) That if they fail to respond to the Bank in manner and with all details required in Clauses no. 15 & 16 above, the Winners shall be deemed to have been disqualified from the Contest and shall not be entitled to the Prizes.
22. HLB reserves the right to:
- a) Add, delete or amend the T&Cs herein, wholly or in part, or to suspend or terminate this Contest at its absolute discretion, by way of posting on the Bank's Facebook Page, HLB's Website and HLISB's Website or in any other manner which the Bank deems practical, in order to give twenty-one (21) calendar days prior notice to the Participants on such addition, deletion or amendment of the said T&Cs or suspension or termination of this Contest;
 - b) Disqualify any Participants from participating in this Contest and/or the Winners from receiving the Prizes:
 - (i) if the Participants' social media accounts used to participate in the Contest are closed during Contest Period and 1 month after the end of the Contest Period, or if the Participant use a fake social media account to participate in the Contest;.
 - (ii) if the Participants have withdrawn the Contest Entries by informing the Bank via the Bank's Facebook Page/ Bank's Twitter Account/ Bank's WeChat Account before the end of Contest Period;.

- (iii) If the Participants have committed or are suspected of committing any fraudulent, unlawful or wrongful acts in relation to any of the facilities granted by the Bank or have been declared bankrupts (pursuant to a petition by either Banks or by any third party) or are subject to any bankruptcy proceedings at any time prior to or during the Contest Period or before the delivery of the Prizes
 - c) To amend the Prizes and/or replace the Prizes with an alternative products of similar value or different models or colours at its absolute discretion by posting on HLB's Website or HLISB's Website or in any other manners which the Bank deems practical; and
 - d) To determine the Winners for this Contest Period solely.
- 23. The T&Cs herein are to be read together with the Terms and Conditions for Connect as an entire agreement. In the event of discrepancy, the T&Cs herein shall prevail to the extent of such discrepancy.
- 24. In the event of any discrepancies between these T&Cs as compared to the advertising, promotional, publicity and other materials relating to or in connection with this Contest the final T&Cs shall prevail.
- 25. The T&Cs herein shall be governed by and construed in accordance with the laws of Malaysia and the Eligible Participants agree to submit to the exclusive jurisdiction of the Courts of Malaysia.