

HONG LEONG CREDIT CARD “Sign Up for Connect App and Stand to Win RM500” CAMPAIGN

CAMPAIGN PERIOD

The Hong Leong Bank Berhad’s (HLB) “**Sign Up for Connect App and Stand to Win RM500**” (“Campaign”) shall commence on 29 August 2018 at 00:00:00 hours (12:00AM Malaysian time) and ends on 3 October 2018 at 23:59:59 hours (11:59PM Malaysian time) both dates inclusive (“Campaign Period”), unless notified otherwise.

TERMS AND CONDITIONS

The following sets out the terms and conditions applicable to the Campaign (“T&Cs”)

ELIGIBILITY

1. The Campaign is open to selected Hong Leong / Mach Principal Credit Cardholders who received an invitation via Short Message Service (“SMS”) and/or Electronic Direct Mail (“EDM”) (“Selected Cardholders”)

MECHANICS

2. To participate in this Campaign, Selected Cardholders shall successfully apply for Hong Leong Connect Mobile Banking Services (“Connect”) in the following 3 steps during the Campaign Period (“Eligible Cardholders”):
 - i. Download “Hong Leong Connect Malaysia” (“Connect App”) from Google PlayStore or AppStore;
 - ii. Register as a Connect user via Connect App by completing the registration steps; and
 - iii. Log in using the created Connect Username and Password.
3. Two Eligible Cardholders will be selected at the end of this Campaign to win a cash back of Ringgit Malaysia Five Hundred (“RM500 Cash Back”)
4. Eligible Cardholders are advised to check the compatibility of the operating system of their respective devices with the Connect App. For optimal experience, Eligible Cardholders are advised to register their mobile devices which support Android 4.1.2 and above or iOS 8 and above and the HLB shall not be responsible in the event that the Eligible Cardholders’ devices are unable to support the Connect App for any reasons whatsoever.

SELECTION OF WINNERS AND FULFILLMENT

5. At the end of the Campaign, HLB’s randomizer programme will select and rank twenty (20) Eligible Cardholders who will stand a chance to win the RM500 Cash Back (“Shortlisted Cardholders”).
6. For the avoidance of doubt, the fulfilment agent - Dynamic Search Sdn. Bhd. (136574-V) (“Dynamic Search”) will contact Shortlisted Cardholders in the order of the ranking based on the Shortlisted Cardholders listing provided by HLB at the Shortlisted Cardholders’ latest mobile number(s) in HLB’s record to answer the question, and it is essentially the obligation of the Eligible Cardholders to ensure that they register the accurate and latest mobile number(s) with HLB and that HLB and/or Dynamic Search shall not be held responsible / liable for the inaccurate / outdated mobile number(s) provided by the Eligible Cardholders or in the event that HLB and/or Dynamic Search is unable to contact the Shortlisted Cardholders for any reasons whatsoever.

7. Shortlisted Cardholders are required to answer one (1) question correctly in order to win the RM500 Cash Back and the first two (2) Shortlisted Cardholders who answer the question correctly will be deemed as the campaign winners (“Winners”).
8. A maximum of two (2) attempts will be made by Dynamic Search to contact the Shortlisted Cardholders from Monday to Friday (excluding public holidays) between 10:00am to 6:00pm. Dynamic Search’s records of attempted calls to the Shortlisted Cardholders shall be conclusive on the matter. In the event that Dynamic Search is unable to contact the Shortlisted Cardholder after two (2) attempts, he/she shall be disqualified and shall not stand a chance to win the RM500 Cash Back.
9. The Winners shall be notified by HLB by short message services (“SMS”) or in any other manner which HLB deems practical on a best effort basis at the mobile number provided by the Eligible Cardholders as captured by and reflected in the HLB’s system and/or records and it is the duty/obligation of the Eligible Cardholders to ensure that the mobile number provided are accurate. The SMS service provider for this Campaign is M3 Technologies (Asia) Berhad (“M3Tech”).
10. The RM500 Cash Back shall be credited into the Winners’ account within eight (8) weeks after the end of the Campaign Period. At the time of crediting the RM500 Cash Back, the account of the Winners must be valid / active, in good standing and must not be in breach of any of the T&Cs of the Campaign and/or HLB Cardholder Agreement, otherwise the Winners will be disqualified.

GENERAL

11. By participating in this Campaign, the Eligible Cardholders:
 - a. confirm that they have read, understood and agree to the T&Cs herein;
 - b. agree that HLB’s decision on all matters relating to this Campaign shall be final, conclusive and binding on all Eligible Cardholders. No appeal and/or further correspondence will be entertained;
 - c. agree that the RM500 Cash Back is not transferable to any third party, non-negotiable and non-exchangeable for cash or in kinds;
 - d. agree to access this link www.hlb.com.my/c1 (“Website”) at regular time intervals to view the T&Cs and ensure to be kept up-to-date on any change or variation to the T&Cs;
 - e. agree to the publishing or display of their names, National Registration Identity Card (“NRIC”) numbers (in masked form) and/or photo(s) in HLB’s Website;
 - f. authorise HLB to disclose their particulars (i.e. name, phone number) to M3Tech and Dynamic Search as HLB deems fit for the purpose of this Campaign.
12. HLB reserves the right to:
 - a. disqualify any Eligible Cardholders for any reason whatsoever as HLB may in its sole and absolute discretion deem fit from participating in this Campaign and/or being entitled to the RM500 Cash Back;
 - b. forfeit any or all of the RM500 Cash Back in the event where there is non-compliance to the T&Cs herein;
 - c. add, delete or amend the T&Cs herein, wholly or in part, or to terminate this Campaign, at its absolute discretion, by way of posting on Website, or in any other methods which HLB deems

practical, in order to give prior notice to the Eligible Cardholders on such addition, deletion or amendment of the T&Cs or termination of this Campaign.

13. The T&Cs herein are to be read together with the General Terms and Conditions of the Cardholder Agreement as an entire agreement. In the event of discrepancy, the T&Cs herein shall prevail to the extent of such discrepancy.
14. The T&Cs herein shall be governed by and construed in accordance with the laws of Malaysia and the Eligible Cardholders agree to submit to the non-exclusive jurisdiction of the Courts of Malaysia.
15. In the event of any discrepancy between the T&Cs herein as compared to the advertising, promotional, publicity and other materials relating to or in connection with this Campaign, the final T&Cs on Website shall prevail.