

“HONG LEONG PRIORITY BANKING WELCOME GIFT 2018” PROMOTION

Latest updated on 29 January 2018

PROMOTION DATE

The Hong Leong Bank Berhad (97141-X) (“HLB”)’s **“Hong Leong Priority Banking Welcome Gift 2018 Promotion”** (“**Promotion**”) commences on 8 February 2018 and ends on 30 June 2018, both dates inclusive (“**Promotion Period**”), unless otherwise notified by way of posting on HLB’s website at www.hlb.com.my (“**HLB’s Website**”).

ELIGIBILITY

1. The Promotion is open for participation by all individual and new Priority Banking Customers (“**PB Customers**”) who are Malaysian and non-Malaysian Residents of the following categories:-

(i) existing HLB customers who have upgraded to become PB Customers during the Promotion Period; and

(ii) new PB Customers who do not have any accounts with HLB prior to the Promotion Period, unless notified otherwise.

The Promotion is **NOT** applicable to non-individual customers including Associations, Clubs, Schools, Societies, Non-profitable Organizations, Sole Proprietors, Partnerships, Professional Practices, Corporations, other business entities and Solicitors’ Client’s Accountholders duly registered or incorporated in Malaysia.

2. Priority Banking Membership (“**PB Membership**”) refers to a total combined Asset Under Management (“**AUM**”) and/or Investment of Ringgit Malaysia Three Hundred Thousand (**RM300,000.00**) or such other amount as may be stipulated by HLB from time to time (“**Qualifying Criteria**”).
3. For the purpose herein, the term “**AUM**” shall mean all sums standing to the credit of any Fixed Deposit (“**FD**”) Account, Current Account & Savings Account (“**CASA**”) and/or Foreign Currency Account with **HLB** and the term “**Investment**” shall refer to principal amount of investment in any Unit Trust Funds (“**UT**”), Floating Rate Negotiable Instrument of Deposit (“**FRNID**”), Retail Bond, Equity Linked Investment (“**ELI**”) and/or Dual Currency Investment (“**DCI**”) with HLB at any one time. Mortgage Plus Current Account and Super Easi 123 Flexi Loan are excluded as part of the **AUM** to make up the Qualifying Criteria.
4. Where there is more than one (**1**) person applying for the PB Membership, a joint account must be opened. The joint accountholder whose name appears first in the records of **HLB** will be the Primary Accountholder and the other joint accountholder will be the Secondary Account Holder. Joint investments are treated as belonging to the person whose name appears first in the investment transaction form of the Selected Investments (“**Investment Primary Accountholder**”).
5. Only the Investment Primary Accountholder is eligible for the Promotion.

MECHANICS

6. The first **two hundred (200) PB Customers** who participated in the Promotion by maintaining a minimum total AUM of **Ringgit Malaysia Three Hundred Thousand (RM300,000)** during Promotion Period (“**Eligible PB Customer**”) will be entitled for One (1) unit of Pewter Name Card Holder (“**Welcome Gift**”).
7. The **Welcome Gift** is subject to stock availability on a first-come, first-served basis and limited to one (1) unit per **Eligible PB Customer** irrespective of the total combined Liquid Assets amount placed throughout the **Promotion Period**. Notification will be given in the event the **Welcome Gift** runs out of stock by way of posting on the HLB Website.

8. **Eligible PB Customer** will be notified by HLB via phone call or in any other methods deem appropriate by HLB (“**Notification**”) before 31 July 2018 to collect the **Welcome Gift** from their respective relationship managers or Priority Banking centers. **Eligible PB Customer** shall collect the Welcome Gift no later than 31 May 2018, failing which, the Welcome Gift will be forfeited.
9. **Eligible PB Customer** who do not receive any Notification by 31 August 2018 shall be deemed not eligible for the Welcome Gifts
10. The **Welcome Gift** featured in all printed materials and/or website is for illustration purposes only. Any props, accessories or equipment featured together with the **Welcome Gift** in any advertising, promotional, publicity and pictorial materials are for decorative purposes and shall not form part of the **Welcome Gift**.
11. **HLB** gives no representation or warranty with respect to the quality or suitability of the **Welcome Gift**. **Eligible PB Customer** shall deal directly with the authorized dealer or manufacturer of the **Welcome Gift** for all complaints, disputes or warranty matters relating to the **Welcome Gift**, without recourse to **HLB**.
12. The **Welcome Gift** is non-transferable to any third (3rd) party and non-exchangeable for up-front cash, credit, cheque or in kind.

GENERAL TERMS AND CONDITIONS

13. The Promotion is NOT valid with any other on-going promotions offered by HLB from time to time.
14. By participating in the **Promotion**, **Eligible PB Customer**:
 - (i) have read, understood and agree to be bound by the T&Cs herein, the relevant investment service agreement (if applicable), the Terms and Conditions of Accounts and the Priority Banking Terms and Conditions;
 - (ii) agree that decision on all matters relating to the **Promotion** shall be final and binding on all **Eligible PB Customers** and no further correspondence and/or appeal to dispute such decisions will be entertained; and
 - (iii) agree to access HLB’s Website at regular time intervals to view the T&Cs and to ensure they are kept up-to-date on any change or variation to the T&Cs.
15. **HLB** reserves its right:
 - a. to add, delete, suspend or vary the Terms and Conditions contained herein, either wholly or in part, at **HLB**’s discretion by way of posting the amended Terms and Conditions on **HLB’s Website** or in any manner deemed suitable by **HLB**;
 - b. to substitute the **Welcome Gifts** with other product of similar value at any time with prior notice; and
 - c. to disqualify any of the **Eligible PB Customers** for any reason whatsoever as **HLB** may in its absolute discretion deem fit to participate in the **Promotion** and/or be entitled to the **Welcome Gift**.
16. **Eligible PB Customers** who have committed or are suspected of committing any fraudulent, unlawful or wrongful acts in relation to any of the facilities granted by **HLB** and/or Hong Leong Islamic Bank Berhad (“**HLISB**”) or have been declared bankrupt (pursuant to a petition by either banks or by any third party) or are subject to any bankruptcy proceedings at any time prior to or during the **Promotion Period** shall not eligible to participate in the **Promotion** and/or NOT entitled to the **Welcome Gift**.

The Terms and Conditions herein, the relevant investment service agreement (if applicable), and Terms and Conditions of Accounts are read as an entire agreement and if there is any discrepancy, the specific terms and conditions herein shall prevail to the extent of such discrepancy.

17. These Terms and Conditions herein shall be governed by and construed in accordance with the laws of Malaysia and **Eligible PB Customers** agree to submit to the jurisdiction of the Courts of Malaysia.
18. In the event of any discrepancy between the Terms and Conditions and any advertising, promotional, publicity and other materials relating to or in connection with the **Promotion**, the final terms and conditions on **HLB's Website** shall prevail.

Deposit Products are eligible for protection by PIDM.