

Priority Banking Events' Terms of Attendance

Last Updated : 09 Jan 2018

Terms and Conditions ("T&Cs")

1. The **Priority Banking Events' Term of Attendance** are open for use to all Priority Banking Customers ("PB Customers") at all prevailing Priority Banking ("PB") events who are Malaysian and non-Malaysian residents of the following categories:-
 - i. existing PB Customers; or
 - ii. Hong Leong Bank's ("**HLB**") existing individual customers who have upgraded to become PB Customers during the Promotion Period; orunless notified otherwise.
2. For the avoidance of doubt, PB Customers in this context refer to customers who have fulfilled the Qualifying Criteria of the Priority Banking Membership ("PB Membership") as stipulated and further defined below.
3. PB Membership refers to a total combined Liquid Assets and/or Investment (as defined in clause 4) of Ringgit Malaysia Three Hundred Thousand (RM300,000) or such other amount as may be stipulated by HLB from time to time ("Qualifying Criteria").
4. For the purpose herein, the term "Liquid Assets" shall mean all sums standing to the credit of any Fixed Deposit Account ("FD"), Current Account & Savings Account ("CASA") and/or Foreign Currency Account with HLB and the term "Investment" shall refer to principal amount of investment in any Unit Trust Funds ("UT"), Floating Rate Negotiable Instrument of Deposit ("FRNID"), Retail Bond, Equity Linked Investment ("ELI") and/or Dual Currency Investment ("DCI") with HLB at any one time. Mortgage Plus Current Account and Super Easi 123 Flexi Loan are **excluded** as part of the Liquid Assets to make up the **Qualifying Criteria**.
5. Only PB customers who have reserved a seat with their Relationship Manager; or via any valid communicated reservation channels will be allowed entry.
6. Reservation(s) made by PB customers will not be final until the point of acknowledgement at the event venue via guest signature/check-in. Unsigned RSVPs will be relocated at HLB discretion.
7. Reservations made are non-transferable to a third party and not exchangeable for anything of value at any point of time.
8. **HLB** reserves the right to cancel, postpone, or alter event related arrangements including any of the below items without prior notice to event date:
 - a) Event Theme
 - b) Event Content
 - c) Event Venue
 - d) Event Date
 - e) Event Time
 - f) Seating Arrangements
 - g) Sequence of Events
 - h) RSVP Listing

9. PB customers will not be charged or held liable monetarily for non-attendance unless notified otherwise.
10. HLB shall not be liable in any circumstances for any loss, damage, fines, penalty notices or enforcement related to the event. Any request for resolution of loss, damage, fine, penalty notices or enforcement shall not be entertained by HLB.
11. By attending the event, PB Customers agree:
 - i. to have read, understood, and agree to be bound by the T&Cs herein;
 - ii. that HLB's decision on all matters relating to the event shall be final, conclusive and binding on all PB Customers and no further correspondence and / or appeal to dispute HLB's decision shall be entertained;
 - iii. that the T&Cs herein and the Priority Banking Terms and Conditions shall be read as an entire agreement. Should there be any discrepancy, the specific T&Cs herein shall prevail to the extent of such discrepancy; and
 - iv. to access to HLB's Website at regular time to view the T&Cs and ensure to be kept up-to-date on any change or variation to the T&Cs.
12. HLB reserves its right to:
 - i. Add, delete, suspend or vary the T&Cs contained herein, either wholly or in part, with prior notice at HLB's discretion by way of posting on HLB's Website, or in any manner deemed suitable by the HLB;
 - ii. Disqualify any of the PB Customers for any reason whatsoever as HLB may in its absolute discretion determine if the customer is fit for attendance.
13. Photos and videos will be taken by HLB appointed photographers and videographers at the event. PB customers hereby consent to have their photos and videos taken at PB events, published and displayed on media, HLB website, HLB official Facebook page, and/or HLB official YouTube channel for the purpose of the event.