



# Chinese New Year 2018 "Shop & Save" Campaign

### **Campaign Period**

The Hong Leong Connect "Chinese New Year 2018 Shop & Save" campaign ("Campaign") runs from 15 January 2018 (00:00 MYT) to 15 February 2018 (23:59 MYT) ("Campaign Period"), both dates inclusive unless otherwise notified.

## **Terms and Conditions**

The following sets out the terms and conditions applicable to the Campaign ("T&Cs"):-

### **Definitions and Interpretations**

The following terms shall have the meanings assigned to them unless the context otherwise requires:-

- "The Bank" refers to Hong Leong Bank Berhad (97141-X) and Hong Leong Islamic Bank Berhad (686191-W).
- "Scan & Pay" refers to the mobile point of sale service which allows Connect Users (as defined in Clause 1 below) to perform payments on e-commerce websites via Connect App, using a merchant QR code.

## **Eligibility**

1. This Campaign is open to all existing and new individual customers, including the Bank's permanent and contractual employees, who are registered users of Hong Leong Connect Internet Banking and/or Connect App ("Connect Users").

For the avoidance of doubt, new individual customers refer to individuals who were not Connect Users prior to the Campaign Period and registered as Connect Users during the Campaign Period.

### **Campaign Mechanics**

- 2. Save and except for registration of Hong Leong Connect Internet Banking and/or Connect App as stated in Clause 1 above, no other registration is required to participate in this Campaign.
- Connect Users stand a chance to receive the amount of Cash Back as set out in the table below provided that the following requirements are met:
  - a. Online purchase at Taobao® Marketplace (<a href="http://world.taobao.com">http://world.taobao.com</a>) (including its regional websites) or the Tmall.com™ Platform (<a href="http://www.tmall.com">http://www.tmall.com</a>) for such amounts listed in the table below in a single transaction; and
  - Successful payment for online purchase in Clause 3(a) above via Hong Leong Connect Internet Banking or Connect Scan & Pay,

hereinafter referred to as "Eligible Connect Users" and Clauses 3(a) and (b) are collectively known as "Eligible Transaction".

4. The Bank shall allocate a maximum of Ringgit Malaysia Seventeen Thousand Three Hundred and Sixty (RM17,360.00) towards fulfilment of Cash Back throughout the Campaign Period ("Capped Cash Back").

Notwithstanding anything herein, no further Cash Back will be rewarded once the Capped Cash Back is reached.





#### Cash Back

Eligible Transaction Amount (including GST)	Cash Back	Total Number of Winners
RM80.00 – RM179.99	RM8.00	130
RM180.00 – RM279.99	RM18.00	130
RM280.00 – RM379.99	RM28.00	130
RM380.00 – RM799.99	RM38.00	130
RM800.00 and above	RM108.00	50

- 5. Each Eligible Connect User is entitled to one (1) time Cash Back only for this Campaign, subject to the availability of the Capped Cash Back on a first-come, first-served basis. The maximum amount of the Cash Back is up to Ringgit Malaysia One Hundred and Eight (RM108.00) only.
- 6. The following Eligible Transactions are NOT eligible for the purpose of this Campaign:
  - a. Purchases which are subsequently cancelled or refunded; and
  - b. Purchases which are disputed or deemed to be unauthorized or fraudulent by the Bank, and the Bank reserves the sole right to determine if the purchases are unauthorized or fraudulent.

#### **Cash Back Fulfilment**

- 7. Successful Eligible Connect Users shall be notified by the Bank either by Short Message Service ("SMS") or in any other manner which the Bank deems practical ("Cash Back Notification") on a best effort basis at their latest telephone numbers or addresses duly captured by and reflected in the Bank's system and/or records.
  - For the avoidance of doubt, it is essentially the duty / obligation of Connect Users to provide their latest and accurate telephone numbers and addresses to the Bank. The Bank shall not be held responsible / liable in the event that the Bank is unable to send / deliver the Cash Back Notification due to the inaccurate / outdated telephone number and / or address provided by the Connect User, or the SMS is unable to be sent / delivered due to mobile service provider interruptions. The SMS service for this Campaign is provided and supported by M3 Technologies (Asia) Berhad (482772-D), a SMS vendor officially appointed by the Bank.
- 8. The Cash Back will be credited into the Current or Savings account / Current or Savings account-i ("CASA / CASA-i") maintained by the Successful Eligible Connect Users with the Bank as determined by the Bank before 15 April 2018.
- 9. The Successful Eligible Connect Users' CASA / CASA-i must remain active and valid throughout the Campaign Period and until 15 April 2018, failing which the Cash Back shall be forfeited at the Bank's absolute discretion.
- 10. In the event that a Successful Eligible Connect User does not receive the Cash Back before 15 April 2018, it is essentially the obligation of the Successful Eligible Connect User to contact the Bank regarding the non-receipt of the Cash Back before 30 April 2018, failing which the Successful Eligible Connect Users are deemed to have received the Cash Back and any claim for the reimbursement of the Cash Back will not be entertained by the Bank.

#### General

11. The Bank will not be responsible or liable for any loss, damage or defect to the purchased item(s). Any issues relating to the quality of the item(s) purchased shall be settled between the Connect Users and the respective retailer(s) / merchant(s) of the item(s) purchased without any recourse against the Bank.





## 12. By participating in this Campaign, Connect Users agree:

- a. That they have read and understood the T&Cs herein and agree to be bound by this Campaign's T&Cs, the terms and conditions of Hong Leong Connect and any other relevant terms and conditions that the Bank may impose from time to time;
- b. That the decisions of the Bank on all matters relating to this Campaign including the Cash Back entitlement shall be final and binding and no further correspondence and / or appeal to dispute such decisions will be entertained;
- c. That the Cash Back is not transferable to a third party, cannot be exchanged into credits, cheque or in kinds;
- d. To authorise the Bank to disclose their personal data i.e. names, contact numbers, NRIC numbers to the service provider (i.e. M3 Tech) as the Bank deems fit for the purpose of this Campaign;
- e. To allow the Bank to publish or display their names and IC numbers (in masked form) in media, marketing or advertising materials for the purposes of this Campaign; and
- f. To access www.hlb.com.my ("HLB Website") and/or www.hlisb.com.my ("HLISB Website") at regular intervals to view and keep updated on any changes or variations to the T&Cs of this Campaign.

## 13. The Bank reserves the right to:

- a. Add, delete or amend the T&Cs herein, wholly or in part, or to suspend or terminate this Campaign at its absolute discretion, by way of posting on the HLB Website and / or HLISB Website or in any other manner which the Bank deems practical;
- b. Forfeit the Cash Back in the event that there is non-compliance with the T&Cs herein;
- c. Disqualify any Connect User from participating in this Campaign and / or from receiving the Cash Back:
  - i. If the Connect User has committed or is suspected of committing any fraudulent, unlawful and illegal acts (including gambling) in relation to any of the Connect User's account(s) and / or any other Bank services or facilities; and
  - ii. If the Connect user has been declared bankrupt (pursuant to a petition by either banks or any third party) or is subject to any bankruptcy proceedings at any time prior to or during the Campaign Period.
- d. Alter, add, cancel or substitute the Cash Back with other prizes of similar value for any reasons whatsoever with prior notice to the Connect User.
- 14. The T&Cs herein are to be read together with the terms and conditions for Hong Leong Connect as an entire agreement. In the event of discrepancy, the T&Cs herein shall prevail to the extent of such discrepancy.
- 15. The T&Cs herein shall be governed by and construed in accordance with the laws of Malaysia and Connect Users agree to submit to the exclusive jurisdiction of the Courts of Malaysia.
- 16. In the event of any discrepancies between these T&Cs as compared to the advertising, promotional, publicity and other materials relating to or in connection with this Campaign, the final T&Cs on the HLB Website and / or HLISB Website shall prevail.
- 17. This Campaign is organised solely by the Bank. All questions or concerns related to the Campaign shall be made to the Bank.