

**HONG LEONG PRIORITY BANKING REFERRAL PROMOTION**

Last updated on 12 January 2021

The Hong Leong Bank Berhad's (193401000023 (97141-X)) ("**HLB**") "**Hong Leong Priority Banking Referral Promotion**" ("**Promotion**") commences on 28 January 2021 and ends on 30 June 2021, both dates inclusive ("**Promotion Period**"), unless otherwise notified by way of posting on HLB's website at [www.hlb.com.my](http://www.hlb.com.my) ("**HLB's Website**").

**TERMS AND CONDITIONS**

The following sets out the terms and conditions applicable to the Promotion ("**T&Cs**"):

1. The **Promotion** is open for participation by all Hong Leong Bank Priority Banking customers ("**PB Customers**") who are Malaysian and/or non-Malaysian residents during the Promotion Period, unless notified otherwise
2. The PB Customers in this context refer to PB Customers who have fulfilled the qualifying criteria of the Priority Banking Membership ("**PB Membership**"). PB Membership refers to a total combined AUM and/or Investment (as defined under Clause 3 below) of Ringgit Malaysia Three Hundred Thousand (RM300,000) ("**Minimum Balance**") or such other amount as may be stipulated by HLB from time to time ("**PB Qualifying Criteria**"). New PB Customers refer to PB Customers who have joined PB Membership during the Promotion Period.
3. For the purpose herein, the term "**AUM**" which stands for Asset Under Management shall refer to total deposit in any Fixed Deposit/Fixed Deposit-i Account ("**FD**"), Savings/Savings-i Account and Current/Current-i Account ("**CASA**"), Foreign Currency Account ("**FCA**") and/or the Primary amount of investment in any Unit Trust Funds ("**UT**") and/or Structured Products ("**SP**") with the Bank at any one time. Mortgage Plus Current Account will be excluded as part of the AUM to make up the Minimum Balance requirement.
4. Where there is more than one (1) person applying for the PB Membership, a joint account must be opened. The joint accountholder whose name appears first in the records of HLB will be the primary accountholder ("**Primary Member**") and the other joint accountholder will be the secondary accountholder ("**Secondary Member**").
5. Non-individual customers shall not be eligible to participate in the Promotion, including Corporations, Business Entities, Solicitor Account Holders, Associations, Clubs, Schools, Societies, Non-profitable Organizations, Sole Proprietorships, Partnerships, Limited Liability Partnerships and Professional Practices duly registered or incorporated in Malaysia.

**PROMOTION MECHANICS**

6. PB Customers (“**Referrers**”) shall be rewarded with cash reward illustrated in the table below (“**Referral Reward**”) upon successful referral of a friend or family member to enrol in PB Membership (“**Referred PB Customers**”) during the Promotion Period:

Table 1: Criteria of Successful Referral

Eligible Participant	Criteria of Successful Referral	Referral Reward
PB Customers	Referred PB Customer must fulfil the following criteria: <ul style="list-style-type: none"> <li>● Enrol as Primary Member of PB Membership with a minimum AUM of RM300,000 (“<b>Minimum AUM</b>”);</li> <li>● Does not have any HLB accounts including any HLB joint accounts prior to the Promotion Period (“<b>New-to-Bank</b>”); and</li> <li>● Is qualified for PB Membership.</li> </ul>	Cash reward worth Ringgit Malaysia Three Hundred ( <b>RM300</b> ) per successful referral

7. The Minimum AUM specified in Clause 6 must be **New Funds**. New Funds are defined as:
- a) Cash, interbank GIRO, new funds received via telegraphic transfer from other banks, or new FD accounts of the PB Customers; and
  - b) Proceeds arising from the redemption of UT, FRNID, bonds/sukuk and/or Hong Leong Invest Safe during the Promotion Period that are re-deposited into any of CASA.
8. The following shall not be considered as New Funds:
- a) Maturing FD or premature withdrawal of FD from any HLB’s/Hong Leong Islamic Bank Berhad (“**HLISB**”)’s FD and/or FD-i account;
  - b) Intra bank transfer of funds, i.e., transfer of funds from another HLB/HLISB account (whether CASA and/or CASA-i, FD and/or FD-i or General Investment Account (“**GIA**”)); and
  - c) Inter-branch transfer within HLB and HLISB including third (3rd) party account transfer.
9. Subject to the T&Cs herein, Referrers shall be entitled to receive the Referral Reward (“**Eligible Customers**”) upon:
- a. Fulfilment of the criteria as provided in Clause 6 to 8 above;
  - b. Fulfilment of the Successful Referral criteria by the Referred PB Customers as provided in the table in Clause 6 above; and
  - c. Submission of the duly completed **Customer Referral Form** as provided under Appendix 1 (“**Referral Form**”) to HLB relationship manager during the Promotion Period. Any referrals without a complete Referral Form submitted during the Promotion Period will be deemed invalid and the Eligible Customers shall not be entitled for the Referral Reward..

For the avoidance of doubt, Referral Rewards are given on a first-come, first-served basis with a capping of one hundred sixty-five (165) units of Referral Rewards (“**Capped Units**”). Notwithstanding anything stated herein, no further Referral Rewards will be made available once the Capped Units are fully allocated.

10. Referrers may refer more than one (1) Referred PB Customers throughout the Promotion Period.

#### **FULFILMENT OF REWARD**

11. The Referral Reward will be bank into the Eligible Customers' nominated CASA. For the avoidance of doubt, Eligible Customers must be the Primary Accountholder of the nominated CASA.
12. The Referral Reward is non-transferable to any third (3<sup>rd</sup>) party.
13. In the event two (2) Referrers refer the same Referred PB Customer during the Promotion Period, the Referrer from whom HLB first received the duly completed Referral Form will be entitled to the Referral Reward, as the case may be.
14. The Referrers represent and warrant that by submitting the Referral Form during the Promotion Period, the Referrers have obtained the consent from the Referred PB Customers to submit their name and contact number to HLB for the purpose of the Promotion.
15. By submitting the Referral Form, the Referrers consent to HLB to disclose to the Referred PB Customer on the Referrers' names if requested by the Referred PB Customer.
16. Eligible Customers will receive a SMS notification from HLB (“**Notification**”) informing them that they are entitled for the Referral Reward no later than sixty (60) days after the Promotion Period (“**Winners**”).
17. For the avoidance of doubt, Eligible Customers who do not receive any Notification shall be deemed not eligible for the Referral Reward. The SMS service for this Promotion is provided and supported by M3 Technologies (Asia) Berhad (482772-D) (“**M3Tech**”), an SMS vendor officially appointed by HLB.
18. It is essentially the obligation of the Eligible Customers to provide their latest and accurate contact information (i.e., mobile number) to HLB and HLB shall not be responsible in the event the Eligible Customers/Winners cannot be contacted for any reason whatsoever.

#### **GENERAL TERMS AND CONDITIONS**

19. By participating in the Promotion, PB Customers agree:
  - a) to have read, understood, and agree to be bound by the T&Cs herein;
  - b) that all records of transactions captured by HLB's system within the Promotion Period and the list of PB Customers shall be accurate and final;
  - c) that HLB's decision on all matters relating to the Promotion (including but not limited to the allocation of the Referral Reward) shall be final, conclusive and binding on all PB Customers;

- d) that the T&Cs herein, Priority Banking Terms and Conditions, Investment Service Agreements (if applicable) and the General Terms and Conditions of Accounts shall be read as an entire agreement. Should there be any discrepancy, the specific T&Cs herein shall prevail to the extent of such discrepancy;
  - e) to consent and authorise HLB to disclose their personal data, i.e., contact numbers to M3Tech, for the purpose of this Promotion; and
  - f) to access HLB's Website at regular intervals to view the T&Cs and ensure to be kept up-to-date on any change or variation to the T&Cs.
20. HLB reserves its right to:
- a) add, delete, suspend or vary the T&Cs contained herein, either wholly or in part, with prior notice by way of posting on HLB's Website, or in any manner deemed suitable by HLB;
  - b) substitute the Referral Reward with other products of similar value at any time with prior notice; and
  - c) disqualify any of the PB Customers to participate in the Promotion and/or be entitled to the Referral Reward.
21. PB Customers who have committed or are suspected of committing any fraudulent, unlawful or wrongful acts in relation to any of the services and/or facilities granted by HLB/HLISB or have been declared bankrupt (pursuant to a petition by either banks or by any third party) or are subject to any bankruptcy proceedings at any time prior to or during the Promotion Period shall not be eligible to participate in the Promotion.
22. The T&CS herein shall be governed by and construed in accordance with the laws of Malaysia and PB Customers agree to submit to the jurisdiction of the Courts of Malaysia.
23. Words denoting one gender include all other genders and words denoting the singular include the plural and vice versa.

**HLB is member of PIDM.**

**Deposit accounts are protected by PIDM up to RM250,000 for each depositor.**

**The customer is reminded that investment accounts are not protected by PIDM. Any money withdrawn for an insured deposit for the purpose of purchasing any investment products is no longer protected by PIDM.**

**Appendix 1 – Referral Form****Priority Banking Referral Form**

Please ensure that your personal particulars are legible and complete.

**Section A: Personal Details of Referrer**

Full Name (as per NRIC/Passport): \_\_\_\_\_

NRIC/Passport No: \_\_\_\_\_

Phone Number: \_\_\_\_\_

HLB CASA Account Number: \_\_\_\_\_

**Consent to Process Personal Data**

I/We hereby represent and warrant that I/we have obtained the consent of all person named in this Priority Banking Referral Form ("Relevant Data Subject") or such other documents submitted to Hong Leong Bank Berhad ("HLBB") in connection with the Priority Banking Referral Form or the "Hong Leong Bank Priority Banking Referral Promotion" for HLBB's collection, holding and use of the personal information of the Relevant Data Subjects in accordance with HLBB's Privacy Notice which is available on HLBB's website at [www.hlb.com.my](http://www.hlb.com.my).

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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**Section B: Details of My Family Member or Friend**

Full Name (as per NRIC/Passport): \_\_\_\_\_

NRIC/Passport No: \_\_\_\_\_

Phone Number: \_\_\_\_\_

**Consent to Process Personal Data**

I/We hereby agree and consent to HLBB's collection, holding and use of my/our personal data which I/we and/or the Referrer have provided to HLBB in connection with this Priority Banking Referral Form or the "Hong Leong Bank Priority Banking Referral Promotion".

Signature: \_\_\_\_\_

Date: \_\_\_\_\_