

## RM5 For Your First Connect App login

#### **Campaign Period**

"RM5 for your first Connect App login" ("Campaign") is organised by Hong Leong Bank Berhad ("HLB") and Hong Leong Islamic Bank Berhad ("HLISB") (collectively, "the Bank") which commences from 28 March 2019 00:00:00 (12:00AM) and ends on 3 April 2019 at 23:59:59 (11:59PM) ("Campaign Period"), both dates are inclusive unless otherwise notified.

#### **Terms and Conditions**

The following sets out the terms and conditions applicable to the Campaign ("T&Cs"):-

### **Eligibility**

- 1. This Campaign is open to the following selected existing Hong Leong Connect Customers who receive an invitation to participate in this Campaign either via Short Message Service ("SMS") or e-Direct Mailer ("EDM") who logs in for the first time to Hong Leong Connect Mobile Banking ("Connect App") during the Campaign Period.
- 2. Hong Leong Connect customers who fulfil the above criteria shall be eligible to participate in this Campaign ("Eligible Campaign Participant").

### **Campaign Mechanics**

- 3. To participate in this Campaign, the Eligible Campaign Participants must perform the following:
  - a) Download Connect App from Google PlayStore or AppStore.
  - b) Launch Connect App, and log in by using existing Connect Username and Password.
- 4. Each Eligible Campaign Participant only need to successfully log in once to the Connect App within the Campaign Period to participate in the Campaign.
- 5. Eligible Campaign Participants are advised to check the compatibility of the operating system of their respective devices with the Connect App. For optimal experience, Eligible Campaign Participants are advised to register their mobile devices which support Android 4.1.2 and above or iOS 8 and above and the Bank shall not be responsible in the event that the Eligible Campaign Participants' devices are unable to support the Connect App.
- 6. Cash reward for the Campaign are funded and arranged by HLB are as per table below, capped at first 3,500 new Connect App users on a first-come, first-served basis.

Cash Reward	Total Users	Total Reward
RM5	3,500	RM17,500

7. Each Eligible Campaign Participant is only entitled to one (1) time redemption of RM5 Cash Reward.

#### **Cash Reward Fulfilment**

- 8. The Eligible Campaign Participants must be the Bank customers. In the event the Eligible Campaign Participants are entitled to receive the RM5 Cash Reward ('Successful Participants"), they shall be notified by the Bank by short message services ("SMS") or in any other manner which the Bank deems practical ("Cash Reward Notification") on a best effort basis at the mobile number provided by the Eligible Campaign Participants as captured by and reflected in the Bank's system and/or records and it is the duty/obligation of the Eligible Campaign Participants to ensure that the mobile number provided are accurate.
- 9. The Cash Reward will be credited into the Hong Leong Current Account and Savings Account / Current Account and Savings Account-i ("CASA/CASA-i") maintained by the Successful Participants with the Bank as determined by the Bank, within eight (8) weeks after the end of the Campaign Period ("Cash Reward Payment Period"). The Cash Reward Successful Participants' CASA/CASA-i must remain active and valid throughout the Campaign Period and until 29 May 2019, failing which, the Cash Reward shall be forfeited at the Bank's absolute discretion.
- 10. It is essentially the obligations of the Successful Participant to inform the Bank in the event of non-receipt of the Cash Reward within 60 days after the end of the Cash Reward Payment Period, failing which the Successful Participant is deemed to have received the Cash Reward and any appeal or request for the reimbursement of the Cash Reward shall not be entertained by the Bank.

### **General**

- 11. By participating in this Campaign, the Eligible Campaign Participants:
  - a) T&Cs herein are to be read together with the terms and conditions for Hong Leong Connect as an entire agreement. In the event of discrepancy, the T&Cs herein shall prevail to the extent of such discrepancy.;
  - b) Agree that Bank's decision on all matters relating to the Campaign shall be final, conclusive and binding on all Eligible Campaign Participants and no further correspondence and/or appeal to dispute Bank's decision shall be entertained;
  - c) Consent to and authorise the Bank to disclose their personal data i.e. contact numbers to the SMS service provider. The SMS service for this Campaign is provided and supported by M3 Technologies (Asia) Berhad (482772-D), a SMS vendor officially appointed by the Bank.
  - d) Agree that the Cash Reward are not transferable to a third party, cannot be exchanged into credits, cheque or in kinds.

# 12) The Bank reserves the right to:

- a) add, delete or amend the T&Cs herein, wholly or in part, or to suspend or terminate this
   Campaign at its absolute discretion, giving prior notice to the Eligible Campaign Participants
   by way of posting on the HLB's Website, or in any other methods which HLB deems practical,
   on such addition, deletion or amendment of the said T&Cs or suspension or termination of
   this Campaign,
- forfeit the Cash Reward in the event that there is non-compliance with the T&Cs herein; and disqualify any Eligible Campaign Participants from participating in this Campaign and/or from receiving the Cash Reward,

- c) forfeit the Cash Reward and disqualify any Eligible Campaign Participants from participating in this Campaign and/or from receiving the Cash Reward in the event of the occurrence of the following events:
  - I. the Connect Account of the Eligible Campaign Participant have become dormant, locked, blocked, suspended or inactive during the Campaign Period,
  - II. the Eligible Campaign Participants have committed or are suspected of committing any fraudulent, unlawful or wrongful acts in relation to any of the facilities granted by the Bank or have been declared bankrupt (pursuant to a petition by either banks or by any third party) or are subject to any bankruptcy proceedings at any time during the Campaign Period.
- 13. The T&Cs herein shall be governed by and construed in accordance with the laws of Malaysia and the Eligible Campaign Participants agree to submit to the exclusive jurisdiction of the Courts of Malaysia.
- 14. Words denoting one gender include all other genders and words denoting the singular include the plural and vice versa.

Deposit/Deposit-i Products is protected by PIDM up to RM250,000 for each depositor.