

DIGITAL DAY 2020: HONG LEONG BANK #REBOOTYOUR2020 INSTAGRAM CONTEST TERMS AND CONDITIONS

Contest

"Hong Leong Bank #REBOOTYOUR2020" ("**Contest**") is a social media contest organized by Hong Leong Bank Berhad ("**Bank**") which commences from 8 July 2020 to 24 July 2020, both dates inclusive ("**Contest Period**"), unless otherwise notified.

Terms and Conditions

The following sets out the terms and conditions applicable to the Contest ("**T&Cs**"):-

Eligibility

1. This Contest is open to all Malaysian individuals irrespective of whether they are customers of the Bank or otherwise ("**Participants**").

2. The following persons are **NOT** eligible to participate in the Contest:

Permanent and contract employees of Hong Leong Group (including its subsidiaries and related companies) and their respective immediate family members (e.g. spouse, children, parent, brother or sister).

3. In order to participate in this Contest, all requirements must be fulfilled in accordance with the Contest Mechanics below.

Contest Mechanics

4. The Participants must first become a fan of the Bank's Facebook page at www.facebook.com/HLBMalaysia ("**Bank's Facebook Page**") and the Bank's Instagram page at www.instagram.com/hongleongbankmy ("**Bank's Instagram Page**"). To become a fan of the Bank's Facebook Page and Bank's Instagram Page, the Participants have to click 'Like' on the Bank's Facebook Page and follow Bank's Instagram Page. No registration is required.

5. Participants are required to upload a photo (a selfie or any of their favourite/relevant picture) on their Instagram account (with account set to Public for viewing) with a caption informing how they plan to reboot their 2020 ("**Contest Entry**"). Participants are also required to tag @hongleongbankmy and 3 of their friends to challenge them to share their Reboot 2020 plan along with the hashtag #HLBRebootYour2020.

6. The Bank reserves the right to disqualify and/or delete any Contest Entry that contains racist sentiments, profanity or any other elements deemed inappropriate by the Bank (including but not limited to infringement of any third party intellectual property rights). The Bank shall not be responsible for any Contest Entry or comments disqualified and/or deleted - and for any unsuccessful posting of the Contest Entry due to technical or internet connection issues or for any other reason whatsoever.

Prize Selection and Fulfilment

7. The contest prize is RM100 Shopee e-voucher ("**Contest Prize**") and there are a total of fifty (50) Contest Prizes allocated for this Contest throughout the Contest Period. Each Participant is entitled to win only one (1) Contest Prize in this Contest.

8. The Participants are allowed to submit more than one (1) Contest Entry throughout the Contest Period to improve their chances of winning.

9. The Contest Entry will be selected by the Bank randomly. The selected Participants who have fulfilled the requirements in Clause 4 and 5 shall win the Contest Prize (“**Winners**”). The Winners will be notified by the Bank within fourteen (14) days after the end of the Contest Period (“**Notification**”) via Instagram direct message. The Winners are required to send an e-mail to hlbmarketingcom@hongleong.com.my with their personal details as follows within five (5) days from the date of the Notification:-

(a) Full name as per National Registration Identity Card (“**NRIC**”)

(b) Identity Card number

(c) Mobile Number

(d) Email Address

(e) IG Handle

10. All information collected by the Bank under the Contest will be used for the purpose of this Contest/Contest Prize fulfillment only.

11. If the Winners fail to email to the Bank all required details within the timeframe as specified in Clause 9 above, the Winners shall be disqualified from the Contest and shall not be entitled to the Contest Prize.

12. The Contest Prize will be delivered by the Bank to the email address of the Winners provided on clause 9 with the Bank within thirty (30) Business Days from the end of the Contest Period. A “**Business Day**” shall mean a day (other than Saturday, Sunday and a public holiday) on which banks and financial institutions are open in Kuala Lumpur.

13. The announcement on the Winners will be posted on the Bank’s Facebook Page within eight (8) weeks from the end of the Contest Period.

14. For the avoidance of doubt, the Bank reserves the right on selection of Winners for the Contest Prize any dispute(s) pertaining to the Bank’s decision shall not be entertained.

15. The Contest Prize is not transferable and non-exchangeable for up-front credit, cheque or in kind.

16. It is the obligation of the Winners to inform the Bank in writing in the event of non-receipt of the Contest Prize by 30 September 2020, failing which the Winners are deemed to have received the Contest Prize and any appeal/request for the reimbursement of the Contest Prize shall not be entertained.

17. The Bank reserves the rights to replace the Contest Prizes with any other item of equal value at its sole and absolute discretion.

General

18. By participating in the Contest, the Participants :-

a) agree to have read, understood and be bound by the T&Cs herein;

- b) agree that the Bank's decision on all matters relating to the Contest shall be final, conclusive and binding on all Participants and no further correspondence and/or appeal to dispute the Bank's decision shall be entertained;
- c) authorise and consent to the Bank's usage, disclosure or publication of their IG Handle and Contest Entry at no cost for publicity, advertising, trade or promotion purposes in any media;
- d) to access the Bank's Facebook Page at regular intervals to view the T&Cs of the Contest and ensure to be kept up-to-date on any changes or variations to the T&Cs; and
- e) to be liable and shall personally bear all applicable taxes, government fees or any other charges that may be levied against them under applicable laws, if any, in relation to their participation in the Contest.

19. The Bank reserves the right:

- a. To add, delete, suspend or vary the T&Cs contained herein, either wholly or in part, by way of posting on the Bank's Facebook and the Bank's Instagram Page or in any manner deemed suitable by the Bank, at any time with prior notice;
- b. To disqualify any Participants for any reason whatsoever as the Bank may deem fit from participating in the Contest without assigning any reason.

20. In the event of any discrepancy between the T&Cs herein as compared to the advertising, promotional, publicity and other materials relating to or in connection with the Contest, the final T&Cs on the Bank's Facebook Page shall prevail.

21. All features of the Contest Prize in all printed materials and/or HLB's Facebook are for illustration purposes only. Any props, accessories or equipment featured with the Contest Prizes in any pictorial materials are for decorative purposes and shall not form part of the Contest Prize.

22. The T&Cs herein shall be governed by and construed in accordance with the laws of Malaysia and the Participants agree to submit to the exclusive jurisdiction of the Courts of Malaysia.

23. Words denoting one gender include all other genders and words denoting the singular include the plural and vice versa.